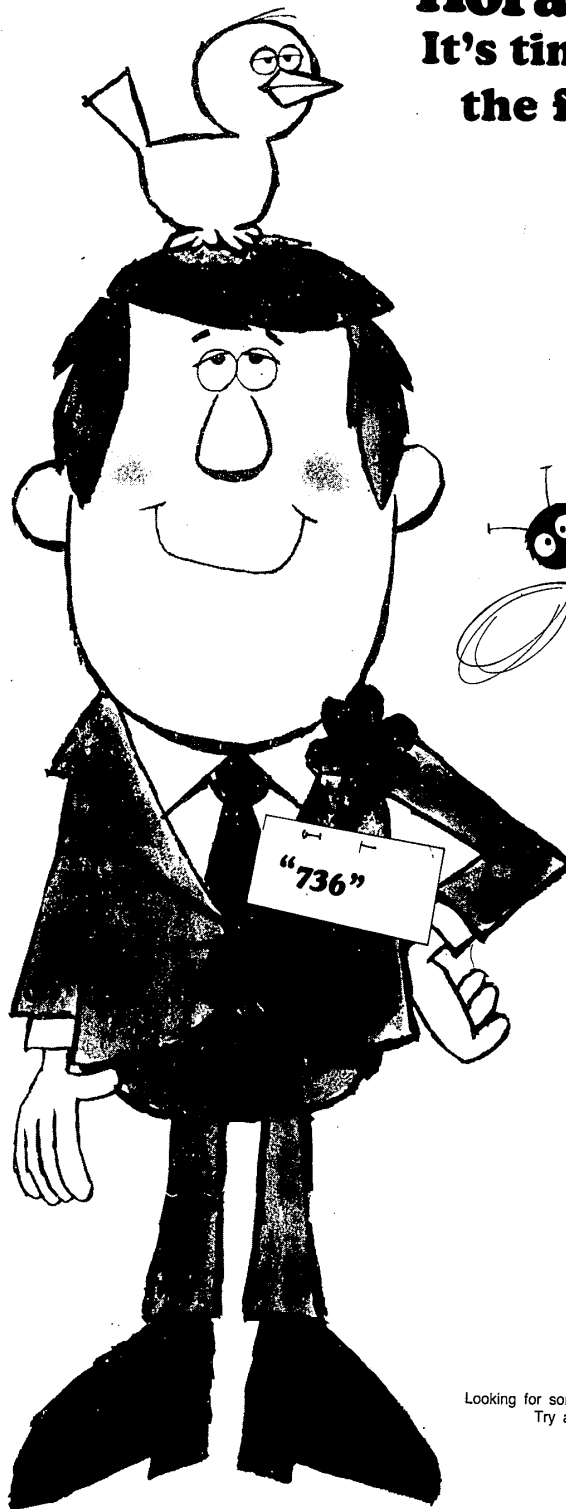


Horace— It's time you learned the facts of life!



Oh, we're sure you learned about the birds and bees long ago, but Horace, have you heard about "736"? That's a Want Ad classification in your home-town newspaper. It works this way Horace:

Remember when you almost went crazy trying to find a solid oak hat stand? How you embarrassed your wife in the antique store because they didn't have one and tried to interest you in a chamber pot instead and you told that sweet little old lady what she could do with it? Remember?

Well, if you had used the "Wanted to Buy" classification that we have just for this kind of situation, one of our thousands of readers would have called you and your troubles would have been over.

Now, that little bird on top of your head (what's he doing there, anyway?) just told us that you're in the market for a 1938 Chevrolet hood ornament. So here are the facts of life, Horace; "Wanted to Buy" ads get results—that's a fact. 736—that's a figure. Use them and get results—that's a suggestion.

Looking for something unusual or run-of-the-mill?
Try a "Wanted to Buy" ad.

Observer & Eccentric
**classified
ads**



DIAL CLASSIFIED DIRECT - 644-1070 IN OAKLAND COUNTY
522-0900 IN WAYNE COUNTY - 852-3222 IN ROCHESTER/AVON TWP.