

# The Farmington Enterprise

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\$1.00 A YEAR.

## MADE GOOD IN THE EAST

Samuel P. Booth, of the New York Evening Globe, Was Formerly a Farmington Boy.

Recently Clint Wilber received a letter from A. E. McKinnon, of Philadelphia, who some years ago was publisher of the Enterprise, enclosing a clipping from the "Editor and Publisher," giving a sketch of the business career of Samuel P. Booth, who as a boy, lived on the farm two miles west of the village, now known as the Blanchard farm.

Mr. Booth is a cousin of George Francis, and they attended school together at the old school house in district No. 4, known as the Fairview school. He will be remembered by the older residents of the village.

About 35 years ago his parents moved to Detroit, where young Booth made his start as a carrier of the Free Press, "working his way up" through the circulation department by "sheer merit and good service."

Later he was circulation manager of the Kansas City News, the San Francisco Chronicle, the Denver Times, the Chicago Journal, then for the old New York Morning Journal, before it became the American. In this way he obtained a wide range of experience, from one side of the continent to the other.

The clipping from the "Editor and Publisher" says of him, in part, as follows:

"Samuel P. Booth reached the top of the ladder by starting at the bottom, as a carrier boy, stopping and resting on every rung in his ascent, visualizing, studying, and mastering the different altitudes, in order to absorb the varying phases at all of the points from which they may be viewed. When he took charge of the circulation of the old Commercial Advertiser in 1902, it distributed 12,000 copies a day. Two years later, when the name of the paper was changed to the Evening Globe, he was circulating 97,000 papers every day."

"Nothing is taken for granted. It must all be worked out in advance, down to the minutest detail, to the very minute. He studies the psychology of the masses, understands the temper of the crowd, subdivides it into classes, and in turn separates each class into finer divisions or units, until he realizes his method of procedure down to the individual who purchases a newspaper of a certain boy, on a given corner, at the same moment every day. Hence lies the secret of his success. It all appears very simple, but it involves endless work, constant effort, and continuous application, for the problem changes from day to day and shifts with the movement of the people in the most densely populated section of the United States, and the most complicated distribution area in the world."

"Mr. Booth has a hobby. He loves horses and they love him. He is president of the Interborough News Company, which owns seventy-four fine animals. They all nicker when they see him coming. They all know his voice and have felt his touch, and they rub their soft noses against his shoulder when he stands before them. He gives an insight into his character, for the dumb brute is never mistaken in the man."

## FROM OUR EXCHANGES

News Items Taken From Other Papers in and About the County.

Charles Shear, wife, daughter, Dulah, and son, Dewey, motored to Farmington Sunday and called on their son, John Shear, and family. Dulah remained for a week.—New Hudson Cor. South Lyon Herald.

Speaking of our blessed Sam's advent in Europe, how many of us stop to think—if we know it—that even before the United States had formally entered the war 15,000 of our own American boys were already fighting in Europe on the side of the Allies? Most of these had enlisted in the Canadian army, some in the French aviation service and some in the ambulance corps. Fifteen thousand if lined up all in one bunch would make quite a showing.—Northville Record.

A package bearing the label "Important—newspaper plates for immediate publication. Forward and deliver without delay," was shipped to the Eccentric from Detroit August 1, was received on August 11. Birmingham is said to be 19 miles from Detroit, on a straight track, and the package traveled on Eastern time. Another package said to have been shipped on August 1 was delivered on August 9. This package traveled on Central time, and beat the "fast" time by two days. But honest to goodness both lines are slow enough.—Birmingham Eccentric.

Most of us have seen pictures of the gas masks which the soldiers and others at "the front" have to wear to protect themselves from the deadly gases which the Germans are adept in using on their enemies. But N. M. Watson has one of the genuine articles, which came to him in Monday's mail from his son, Roy Watson, now in London with an American aviation company. The mask looks just like its pictures, is made of impervious rubberized material, fits snugly to the head with rubber bands, and a supply of oxygen for the wearer is secured through a purifying or filtering device at the bottom. This particular mask was worn by a German prisoner, however, and it was taken from him and came into Mr. Watson's possession.—Milford Times.

## Methodist Sunday School Picnic

Wednesday morning a very fine company of the members and friends of the Sunday school gathered at the Methodist church to have a part in the picnic to be held in Brownie Cook's woods at Clarenceville.

It was a combined picnic of the Redford and Farmington Sunday schools, to close an attendance contest which had been held between these schools, Farmington being the winner by about 500.

The day was ideal and everyone had a splendid time. The games and foot races created a great deal of enjoyment and fun. The majority of the company were conveyed to the picnic grounds in the large Warner Dairy truck; others in their own cars and by trolley.

It was a jolly company that returned to the church in the evening, where cheers were given to Mr. Warner and Homer Eilenford. All went home to dream of next year's picnic.

## Enterprise liners pay.

Willard Service Storage Batteries for sale. Also batteries recharged. W. H. Lee & Sons, 1712

## STATE FAIR TICKETS

For Sale at Enterprise Office up to Aug. 30—35c

As usual we have a quantity of State Fair admission tickets for sale at 35c each, or 3 for \$1.00. By purchasing these advance sale tickets you save 15c on each admission to the fair, as 50c is charged at the gates. This sale will be discontinued at midnight next Friday, August 30th, so come and get them right away. We also have a number of Free Children's Tickets, good for any child under 12 years on Saturday, September 8th.

Come Before They All Gone, or Sale Closes

## CHURCH NOTES

### Salem Evangelical

Rev. A. C. Stange will preach next Sunday morning at 10:45, eastern time, in the Farmington German church.

The Farmington Ladies' Aid meets on the first Wednesday in each month at the parsonage.

### Baptist Church

Rev. J. W. Salton, Pastor. Services: Morning, 11 a. m. The pastor's subject will be "The Sign of the Times." At 7 o'clock in the evening the pastor's subject will be "A Refuge of Lies." Sunday school at noon.

We are having a contest between the boys and girls in our Sunday school. 1. is in the form of an auto race of 500 miles. Each side getting marks for attendance, learning Golden Text and bringing new scholars. A supper will be given the children at the end of the contest, and also prizes to those who have the highest marks. The contest will last six weeks. A lively interest is being taken by the boys and girls of the Sunday school. Prayer meeting, Wednesday evening at 7 o'clock.

### Methodist Church

Rev. James Priestley, Minister. The time of conference is rapidly approaching, there being but three more Sundays. Let us make the most of them. Every service will mean so much. The service Sunday morning is one you should not miss the pastor will bring a message of inspiration.

Although a large number are away on vacation, yet the attendance at Sunday school last Sunday was very fine. Let us make an advance in attendance Sunday morning.

The pastor will preach at the evening service on the subject "We Would See Jesus." This is a personal message and you will enjoy it. Do not fail to hear it. Prayer meeting, every Thursday evening at 7:30. We expect you there next week.

### Wheel Broke.

A peculiar accident occurred Monday evening in front of the Crawford home. When Joe Crawford started their car, attempting to turn west, the right hand front wheel broke off.

Nothing something was wrong. Joe stopped the engine, and the peculiarity lay in the fact that instead of the wheel dropping on the ground or rolling away, it backed up under the car, holding the machine up, where it remained standing.

It was very fortunate that it happened before they were well started on the ride anticipated.

Mrs. Crawford and sister, Miss Hazelton, and Yorke Conroy were occupants of the car, as well as Joe, who was driving.

Fish every Friday at the Mass Market. Trout, Whitefish and Perch, always fresh. 1712

## NEW HOUSE DESTROYED

Mysterious Fire on Old Farmington Road Destroys Fred Naback's New Residence.

Early Tuesday morning the new brick veneer residence of Fred Naback, on the old Farmington road was discovered to be on fire, and was burned to the ground, nothing but the walls remaining.

The barking of the dog awoke Mr. Naback's son, who looked out the window and discovered a bright light in their new house. Calling his father, the boy asked "who was in the new house." On investigating Mr. Naback found the whole upper story in flames.

The origin of the fire is unknown, but is thought to have been caused by spontaneous combustion.

Clyde Adams, Harry Adams and Dick Marsh, who had been working there, lost their tools, as did the painters who were doing the decorating.

The upper part of the house was all finished, and it was expected the house would be completed by the end of the week.

The building was fully insured.

### From All Over.

Northville's fair will be held September 25th to 28th.

According to a telegram from Washington it is thought the Michigan troops at Camp Grayling will be moved in about 10 days.

Walled Lake furnished her share of births last week—Mrs. Fred Geigler presented her husband with twin boys; Mrs. Tony Lepiska a son, and Mrs. Duweke a daughter—all within 48 hours.

K. Trago and H. A. Davis, of Akron, Ohio, charged with using set of night lines for catching fish at Walled Lake last week, were discharged in a Birmingham justice court Thursday by paying \$7.75.

George Bullard, of South Lyon, was found dead in his home last Friday morning, having shot himself sometime during the night. He lived alone, and it is thought became temporarily demented, owing to ill health.

Owners of thrashing outfits in this state are compelled under a new law to secure a license and make a record of all grain and clover seed thrashed during the year. Penalties are imposed for a neglect to do this.

Novi citizens are considering a proposition to organize a board of trade. Two meetings have been held, at one of which Congressman Bathrick, of Akron, O., who was visiting there, made a very interesting talk.

Miss Grace Halverson was the winner of the gold medal at North Farmington last Friday evening, in a contest with eight others, among whom was Clare Grace of this village. The contest was given by the North Farmington Cemetery Auxiliary.

John Maybee, of Sashabaw Plains had his skull fractured when his car plunged into a ditch last Saturday night, resulting from the failure of an approaching driver to dim his lights, which confused Maybee, causing him to drive too near to the edge of the road, his car going into the ditch and breaking a telephone pole, the upper part of which struck him on the head.

Pure Bred Holstein bull calves at Warner Farm.

## LITTLE WANT ADS

FOR SALE CHEAP—A Begal car suitable for a truck. See E. S. Grace.

FOR SALE—Cabbage, 35 cents per bushel, at Mason's farm, phone 69w2. 43p

FOR SALE—Bay mare, 4½ years old. Inquire of Henry Wadsworth, phone 44J4. 41c

FOR SALE—Good work horse. Inquire at Owen House Farmington. 42c

FOR SALE—Two new milch Grade Holstein cows. Inquire of Howard Warner, or at the Warner farm.

FOR SALE—At a bargain, second hand Dodge car, only run about 300 miles. Inquire of C. H. Ely.

LOST—Ladies' gold watch, on Grand River one day last week. Finder please return to Mrs. Rue Langbecker. 43c.

FOR SALE—Visiting cards—either printed or engraved. Best of work and prices right. Ask the Enterprise man.

FOR SALE—Garland Range, for wood or coal, in perfect condition. Inquire of Ernest Ham, Oakland Road, Farmington. 43p

NOTICE—The person who took paint brushes from the Osamus house last Monday night is known, and will save trouble by returning same. J. A. Aulen. 43c

FOR SALE—Large sheets of Blotting paper, also Bristol Board. Cards of all kinds, either printed or plain. Call at the Enterprise and see what we have.

BIRTH CARDS—We will print you a neat card announcing the birth of your baby, and furnish the envelopes for mailing. Cards and envelopes 25 for 50 cents. Enterprise office.

Visiting cards printed or engraved.

## For the Oppressed

That was the creed of old Hilary Kingston, chief of the cunning band that robbed the rich to give to the poor, to incite seditions and to arm the rebellious.

Hilary was, seemingly, a respectable member of society, living in a handsome home on the hill with his servants and his beautiful daughter, who was reared in lawlessness and taught from childhood the righteousness of her father's tenets.

But when old Kingston was accidentally killed and Elinor succeeded as chief of the band, changes came into the life of the girl.

You will find it worth your while to read the new serial to be printed in this paper—

## The Girl Who Had No God

Try a liner. It will pay you.