

PROCLAMATION

By The Governor of Michigan.

To the People of Michigan:—

It is a privilege to call your attention to the Christmas Membership Campaign inaugurated by the Red Cross.

We are all familiar with the splendid work of this wonderful organization, and it is therefore not needful at this time to dwell at length upon it. Whether through relief extended to the victims of calamity or disaster, or to the sufferers from the horrors of war in the devastated countries of Europe, or to the dependent loved ones of soldiers who have gone forth to fight for our country, or to our boys in training camps both here and overseas and in the trenches at the front, its merciful ministrations are everywhere manifest.

Its appeal is universal and comes to each one of us, it matters not what our race, creed or condition. It was a happy thought that suggested the idea of combining the spirit of the Red Cross with that of Christmas. Both involve service and sacrifice, helpfulness and humanity. Let us make this a Red Cross Christmas.

—There are five million members of the Red Cross in our country. It needs fifteen million to carry on its work. Michigan has a proud place in Red Cross activities, having five hundred thousand members. We should have at least three-quarters of a million, and eventually a million members.

Therefore, I, Albert E. Sleeper, Governor of Michigan, hereby set aside the period from December sixteenth to December twenty-fourth, inclusive, for the purposes of the Red Cross Christmas membership Campaign, and call upon all our people to lend their assistance thereto by becoming members or renewing their memberships and by enrolling others in the organization.

and by enrolling others in the organization. The Red Cross Christmas Ceremony on the evening of December 23, 1918, it is to be hoped that during the hours of seven-thirty o'clock and nine o'clock thereof, the Red Cross Christmas Candles will burn in the windows, that the bells in the churches may chime the half hour, and that Christmas Carols may be sung in the streets and public places throughout the state,—the whole a fitting close of the Christmas Membership Campaigns and appropriate to the Christmas time; and I request the Mayors of all incorporated cities in Michigan to make like proclamations to their people.

Given under by hand at Lansing, Michigan, this tenth day of December, nineteen hundred seventeen.

Albert E. Sleeper
Governor of Michigan

COUNTY QUOTAS FOR THE RED CROSS CHRISTMAS MEMBERSHIP CAMPAIGN



This map shows very graphically the number of NEW members which each Red Cross Chapter in the State is expected to secure in the Christmas "drive," each chapter to hold its present membership and to secure the number indicated in addition. The State is fully organized, each county having one principal chapter and as many branches as it may form. There are 500,000 members of the Red Cross in Michigan today—the goal of the campaign is 750,000 by Christmas Eve. **LET YOUR MEMBERSHIP HELP TO SWELL THE TOTAL.**

SCHOOL CHILDREN TO AID
IN WORK OF RED CROSS



"He also serves" who joins the Great Red Cross.

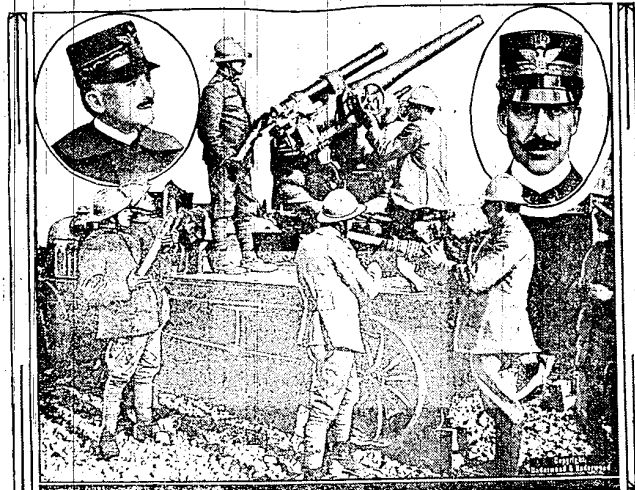
Organization of the Junior Red Cross among public school children throughout the United States has been warmly approved by President Wilson, in a letter to Dr. H. N. MacCracken, president of Vassar college, who is in charge of the organization of the new Junior Membership Board. The campaign for members is being carried on in connection with the Christmas membership drive.

The Seattle, steel steamer of 8,800 tons, the first vessel launched under auspices of the federal shipping board, at Seattle, Wash., where it was built, is set to Mrs. Ernest Lister, wife of the governor of Washington, who chairs

Photo from Western Newspaper Union

The Seattle, steel steamer of 8,800 tons, the first vessel launched under auspices of the federal shipping board, at Seattle, Wash., where it was built. Guest is Mrs. Ernest Lister, wife of the governor of Washington, who christened the big ship.

ITALIANS FIGHTING HARD TO SAVE THEIR COUNTRY



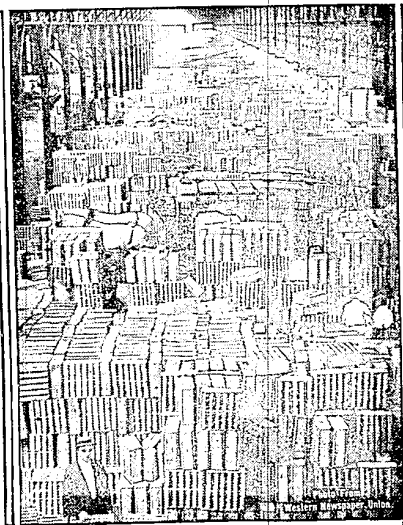
Italian mobile anti-aircraft gun in action north of Venice, where, as all along the line from the Adriatic to Lake Garda, the Italians are fighting heroically to hold back the invading Austro-German hordes. At the left is General Diaz, who replaced Cavour as commander in chief; at the right is the count of Turin, cousin of the king, commander of the Italian cavalry that fought so nobly during the retreat from the Isdizze.

SAYS WE WILL "CLEAN UP" FOOD FOR OUR SOLDIERS SERVING IN FRANCE



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Major Gen. Charles G. Treat, U. S. A., photographed at an Atlantic port upon his return from the western front. He said mud, cold and rain are the worst enemies of the boys over there. He added: "We are going to take our time about getting into this fight but when we do get in, we will clean



This scene in a dock at an Atlantic port gives some idea of the immense quantities of foodstuffs that are being shipped to France for the American troops now there or soon to be sent across.

Translation of Y. M. C. A.
W. Gordon Griffiths of the Y. M. C. A. told an audience at Cefu that he was proud to be a Welshman although he was unable to speak the "language of Paradise." He had, however, learned one thing in Welsh and that was that the letters Y. M. C. A. may be translated to mean "Yma Mae Cyfle Ardderchog." ("Here is a splendid opportunity.")

Women Catch Fish With Hands
Fishing in Samoan seas is often done by the women, and without nets, buoys or hooks. They simply wade into the water and form themselves into a triangle. The fishes being so plentiful, they are almost sure to imprison some in the netting. These women are very quick and active, and every time they catch a fish with their hands they simply throw it, alive, into the basket on their heads.

**GREATER EFFICIENCY.
REDUCED COST**

**Grow Grain in Western Canada,
Make Profits, and Show
Greater Patriotism.**

The nation-wide cry of "More Efficiency" has now reached even the most remote agricultural sections and there is a general interest amongst the farmers to increase their products and to reduce their costs. The demand for foodstuffs is greater than the world has ever before known, and every effort is being used to meet the world's food requirements, becoming more and more apparent every day. In this connection it is interesting to note that, although a general patriotism, there is an underlying factor in this extension work to secure some of the benefits that are being offered by a ready market for national products. The opportunity has been given to the opportunity in this respect in Western Canada, where fortunes are being made in a few crops out of grain at present

It has been found that the open, level prairie can be cultivated for wheat and other small grains at a minimum price, and during the past few years the yields have been more than satisfactory. When the wheat is raised on bushels to the acre have been common in Western Canada in the last three or four years, and with a present available price of over \$2.00 per bushel this is a very profitable crop. The laborer that cannot be displaced elsewhere. This is made possible by the low priced lands that can be secured for grain growing. The range in price runs from \$15 to \$25 per acre, according to the quality of the land and its location. In this period of "more agricultural efficiency" it is apparent at a glance that the farmer on low priced but high grade lands, growing his grain at a minimum cost, will be able to compete with the highest percentage of profit.

celing the grain.

The author of high priced farm lands has a little hard to overcome in computing his profits on a \$200 an acre farm as compared with the agriculturist reaping as great, if not greater returns for \$25 an acre.

It soon becomes a question for the farmer himself to answer, whether he is doing himself and his country the best service, by devoting all his energies to working high priced land that yields no better than the low priced, or if he can secure an one-eighth the price.

It is a case of getting either minimum or maximum quantity. Many have already decided on the alternative, and with their spare means have purchased some of the Western Canada lands, they are allowed to speak for themselves. Apparently they are satisfied, for we learn of cases where on a \$4,000 investment in one year they have had the money doubled in the case of 50 to 100%. Such is one of the steps in progressiveness now being demonstrated in the effort to create greater efficiency. The Canadian Government is using every effort to bring this about.

It is the agricultural world, in order to secure the necessary increased grain production so greatly needed. The farmer in Western Canada is exempt from all personal taxes, buildings, stock and other interests are free, and every encouragement is given to farmers to improve and increase their farm output. Reduced railway rates are being offered to new settlers to look over the country and to size up the opportunities and to size up the land. Advertise-

Just an Earthquake.

Bobbie, the six-year-old son of Herman Chambers, a Seymour business man, has an active little body and an alert imagination, relates the Indianapolis News. Bobbie attends school and while he enjoys "taking on" any of his little playmates who might assert claims to physical prowess, he hearkens to his father in every deal.

Recently Bobbie's teacher stepped from her classroom while the pupils were sitting during the lunch hour recess, and during her momentary absence two of the youngsters engaged in a struggle near the doorway. During the fray the combatants fell and one of them, Bobbie saw the larger boy in a more advantageous position than the other. At this time the three were staging the contest the teacher suddenly appeared. She asked for an explanation from each. The first boy said he was entering the door and accidentally had been tripped. The second boy said that he was right behind the first boy, and that he had fallen over the form as he entered the room.

"And now, Bobbie," the teacher sternly demanded, "tell me how you happened to be here when you were at your desk when I left the room."

"Well," said Bobbie, "I was sitting at my desk and a big earthquake came along and just carried me here."

Foods That Energize

Persons who are doing heavy physical labor and very active children need more energy-yielding food than those engaged in mental work or light physical labor. Some of the principal energy-yielding foods are cereals, bread and butter, corn bread, white and sweet potatoes, cream and whole milk, and meats.

Milwaukee reports shortage of skilled mechanics and complete employment of all available labor.

Philadelphia has \$6,000,000 for public improvements under way.