

Computer age comes to Farmington Hills

(Continued from Page 1A)
 peters. They took up a whole room. Now, they are smaller and 10,000 times greater in their capacity to solve problems and complete a project. And the speed in which these projects can be finished blows my mind, and I've been in the business my whole life."

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its success in the custom computer busi-
 ness to its marketing policy. While other
 companies only went after clients in the
 Detroit area, CCI went nationwide.
 When the depression hit the automotive
 industry, CCI was better able to make it
 over the slump because of its diverse mar-
 keting philosophy, Reeves says.
 In April 1973, Reeves started the com-
 pany in his basement. Now, three years
 later, his firm is five times larger and em-
 ploys 20 full-time electronic specialists.
 "I started with programs. All I needed
 then was a pencil and paper. As I started
 to grow bigger, I started taking on build-
 ing capabilities," Reeves recalls of his
 early days on his own.

NOW, HIS BIGGEST problem is not con-
 structing jobs or solving problems. It's find-
 ing the right type of person for the expe-
 rience of designing custom systems.
 "My biggest problem is people. Most
 don't have the imagination and discipline
 to do the work," Reeves says. "To work in
 this business of designing custom systems,
 you must be able to conceptualize the solu-
 tion before you can do anything. Then your
 heart has to be in your job, calling you to
 spend your evenings, if necessary, to com-
 plete the task."
 Gallagher feels most persons don't seem
 to want to get into the rigors and dis-
 cipline of custom designing.
 Their second major problem is money,
 and the technical limitations of man's
 brain, runs a close third.
 "There's just a whole area of things we
 have yet to do with our computer tech-
 nology," he concludes. "Once you get your
 hands into this end of the business, you
 can't keep them out. Computers is all I
 wanted to do. It blows my mind and stimu-
 lates my brain, so it's hard to keep guys
 like me away from the projects."

Children's players set for festival

The Orchard Ridge children's players
 will give four plays at 11 a.m. July 29 in
 the downtown shopping center.
 The players, part of the Orchard Ridge
 summer theater workshop, will be per-
 forming on the showmobile.
 The players, all students on the Oakland
 Community College Orchard Ridge
 campus, are: Danny Aldrich, Kane Ben-
 edict, Arlene B. Biggs, Deanna Crane, Ste-
 ven Hagan, Brian Hansen, Darryl Hop-
 kins, Kevin Murphy, David Pridemore and
 Deborah Succarini.
 The summer theater workshop is accept-
 ing bookings for other performances of
 these children's plays through the sum-
 mer.
 They will be happy to perform at no
 charge for any non-profit group on either
 Tuesdays or Thursdays between 9 a.m.
 and 1 p.m.
 Call 478-0488, ext. 504 for booking infor-
 mation.



Sue Finkbinder, a 1973 Farmington High School graduate, was an intern with State Rep. Wilbur Brotherton (R-Farmington) this spring. Ms. Finkbinder, a student at Michigan State University, is majoring in social science and English and is scheduled to graduate in June 1977.

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