



LOUIS G. ALLEN



RICHARD L. TERRELL



THOMAS R. O'DONOVAN

Volunteers to head campaign

Three area residents have signed on as top volunteers in the United Foundation's 1976 Torch Drive.

They are Louis G. Allen of Beverly Hills, president of Manufacturers National Bank of Detroit; Thomas R. O'Donovan of Birmingham, administrator for Mt. Carmel Mercy Hospital and Medical Center; and Richard L. Terrell of Birmingham, vice chairman of General Motors Board of Directors.

Allen will chair the Torch Drive's commercial unit. O'Donovan the professional unit and Terrell the automotive manufacturers unit.

All three groups are among the six chapter campaigns which together raise more than 90 per cent of the Torch Drive's total goal.

Allen will chair the campaign solicitation of retail and wholesale, marketing, finance, food, pharmaceutical and various other commercial organizations in the tri-county area, including automobile dealers, agencies, parishes and private schools.

A past president of the Mortgage Bankers Association of Michigan, Allen holds an M.B.A. in finance from the University of Michigan.

O'Donovan, who chaired the professional unit in last year's Torch Drive, will coordinate the 1976 campaign for all individual professionals, hospital employees, social agencies, parishes and private schools.

O'Donovan is a national chairman of the education council of the American Acad-

emy of Medical Administrators and past president of Metropolitan Northwest Detroit Hospital, Inc.

Terrell, who was active in the United Foundation's 1975 Capital Fund Drive Campaign, will be responsible for the Torch Drive solicitation of the four automotive manufacturing firms.

A United Foundation board member, Terrell was recently nominated as a corporate member of the Boy's Club of Metropolitan Detroit, a Torch Drive service.

He is chairman of the National Board of Directors of Junior Achievement, Inc. and chairman of the Board of Regents of General Motors Institute.

This year's Torch Drive runs from October 13 through November 4 to raise operating funds for nearly 100 health and community service agencies in Wayne, Oakland, and Macomb counties.



Lasting bicentennial tribute

National Bank of Detroit recently awarded \$1,000 to Birmingham for two bicentennial projects, a photographic documentary of the city and the establishment of an arboretum in the historic park. It is part of the bank's project to help metropolitan Detroit communities in developing tributes for America's 200th birthday.

In front of the Allen House (a historic home restored during the bicentennial) are (from left) J.B. McMechan, chairman, Birmingham Bicentennial Committee; Mrs. Arthur Kaufmann and Mrs. Davis Price, officers of the Birmingham Branch of the Woman's National Farm and Garden Association; Thomas D. Chirgwin, NBD branch manager; and Floyd R. Griffin, vice-president of NBD's Metro North Regional Banking Center.

BUSINESS PEOPLE

GUY R. TANN of Southfield has been appointed director, management information services, for D'Arcy-MacManus & Masius advertising, Bloomfield Hills.

Tann had been project director, management information services, at Owens-Corning Fiberglass in Toledo.

RON OLSTAD of Troy has been made sales manager national accounts for the Detroit Plant Hotel.

Olstad joined Western International Hotels in 1972.

ROBERT H. WADELICH of Farmington Hills has been promoted to project manager—marketing with the AC Tele division of G.M.

Wadelich had been manager, sales training.

THOMAS S. FIGGINS of Bloomfield Hills has joined Russell Associates. Figgins is developing interiors for offices in the Renaissance Center.

ROLLAND M. WILKENING of Bloomfield Hills has become president of Barton Malow Co.

Wilkening started with the firm in 1950 as a construction laborer.

HOWARD E. JOHNSON of Birmingham has rejoined the Detroit office of Kenyon & Eckhardt Advertising Inc. as vice president, account supervisor on the Ford corporate advertising account.

Johnson has 18 years' advertising and marketing background.

JAMES K. AMDAL of Birmingham has joined Rosetti Associates.

Amdal is involved in the Washington Boulevard redevelopment project for the City of Detroit.

ELAINE R. BAKER of Troy has been named director of retail sales and new business for WXYZ radio.

Ms. Baker joined the station last year as retail account executive.

MICHAEL B. BERMAN of Southfield has been named general sales manager of WWJ-TV.

Berman had been national sales manager with WXYZ-TV.

JOSEPH NITKIEWICZ of Farmington Hills has been appointed director of engineering for packaging systems group, research and engineering with the Es-Cell-O Corp.

Nitkiewicz joined Es-Cell-O in 1966 as a designer in machine tool engineering.

W. ELDON "HAP" HAZARD of Birmingham was named vice-president and manager of the Detroit office of Radio Advertising Bureau.

Hazard had been with the Television Bureau of Advertising.

BONNIE R. FANTING of Troy has been promoted to account executive on the Burger King account with D'Arcy-MacManus & Masius advertising, Bloomfield Hills.

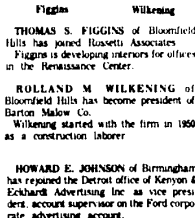
She had been account coordinator of the same account before her promotion.

GEORGE E. LEFFEVRE of Bloomfield Hills has been promoted to project supervisor in the marketing department of D'Arcy-MacManus & Masius.

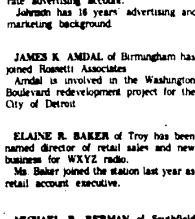
Leffevre was accounts payable-production billing manager in the financial department.



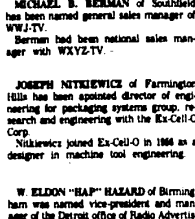
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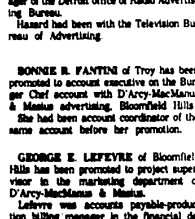
Wadelich



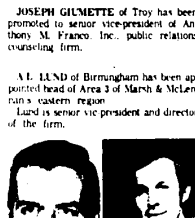
Figgins



Wilkening



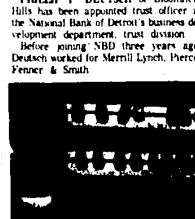
Johnson



Amdal



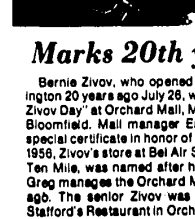
Baker



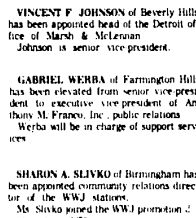
Berman



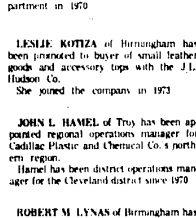
Nitkiewicz



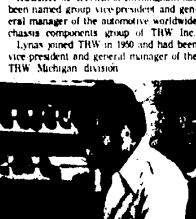
Hazard



Johnson



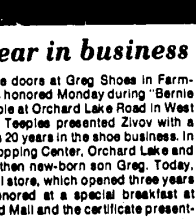
Werba



Slivko



Kotiza



Hamel

'Bagel, Brunch Stop' opens doors Aug. 7

By LINDA TAYLOR

People who spend their Sunday morning eating bagels, sipping coffee and reading newspapers will have a new place to get their weekend stock, beginning Aug. 7.

The new Bagel & Brunch Stop, 800 W. Maple at Farmington in West Bloomfield, will open its doors Saturday, Aug. 7, and will offer, among other items, 12 varieties of bagels and most of the popular papers, including the New York Times and Wall Street Journal.

The shop, in a new restaurant, is the first store venture for owner-operators Jerry Byer and Marlene Grossberg.

Byer said they chose the area because, "It is one of the fastest growing."

In addition to Sunday morning waves, the 2,000-square-foot store will feature what Byer hopes will become a popular item—cream trays.

"They're a hot item in Canada," he said, explaining that he and Grossberg traveled through Canada getting ideas for cream trays.

Byer said their customer-order cream trays will range in cost from 30¢ and can feed 10-15 people. Catering will be on a 15-hour advance notice basis, with trays of cream, crackers and dried fruit planned for the customer's tastes and guest list.

THE BAGEL & BRUNCH STOP, which will be next door to a party store, will also stock lunch dairy products, at least 40 kinds of bulk cheeses, smoked fish, hot and barbeque, "out-of-state dill" pickles, nuts and other specialties.

"We will have our own bakery," said Byer, who will be in charge of the bagels, while Grossberg will specialize in the cream trays.

"We can offer hot bagels every half hour," he said.

He said the guest over, which measures 10 by seven feet, can hold 30 dozen bagels every morning. The "bagel machine," which shapes bagels from rounds of dough, can handle 175 dozen an hour, he said.

Types will include plain, raisin, poppy seed, chocolate, cheese, garlic and Jerusalem bagels.

Cheeses—50 per cent of which are to come directly from New York—will be

clude farmers', Danish, chocolate, caraway, peach and caramel—a new line—and a new Swiss cheese that is out.

THE STORE will be staffed by three-four persons from 9 a.m. to 6 p.m. Monday-Friday, with extra help for weekend hours of 8:30 a.m. Saturdays and 4:30 a.m. to 6 p.m. Sundays.

"We want a large Sunday night business," Byer said of the 1 a.m. closing time.

Byer, who is planning a grand opening to include a bagel-eating contest, said he hopes the "shop" will become one of the largest dairy tray caterers and will be the only cheese tray caterer in Michigan.

Business Briefs

MICHAEL F. PAGANO of Birmingham, industrial sales representative with HILL, Inc., received corporate recognition for record-breaking sales during the first and second quarter of operations for 1976.

GRANT W. LAW ENTERPRISES, INC. has acquired the Mrs. Green Division of Hygrade Food Products Corp. for an undisclosed amount of cash. The privately held company will be known as Mrs. Green Inc. in Bedford, Ill. Grant W. Law assumes duties as President and Chief Executive Officer. Law, and his wife Ruth are former residents of Hays Creek, Bloomfield Village and now live in Hinsdale, Ill.

FREDERICK M. ADAMS of Birmingham has been appointed as vice-president, Group C, Metropolitan Corporate Division of the National Bank of Detroit. An NBD employee for eight years, Adams is a loan officer and holds responsibility for national finance and local manufacturing companies.

CRAG B. STREIBER of Birmingham and the Detroit/Kansas general agency of National Life Insurance Company of Vir-

mont, was among 33 selected field and company representatives participating in the 1976 set of career advancement courses at the firm's home office in May.

EUGENE MCLENNY of Birmingham has been accepted in the Graduate School of Sales Management and Marketing at the Syracuse University Campus. It is an intensive course in advanced marketing strategy and tactics. He is Detroit District Sales Manager for H.H. Robertson Company.

ANN TALLMAN of Birmingham has been appointed promotion manager for WWJ AM-FM.

Ms. Tallman had been promotion manager at WDEZ since 1974.

GILBERT L. BOLLIDAY III of Troy has become a co-owner in the Roe-Robertson, Inc. real estate organization.

Bolliday was assistant manager of the Troy office of the Chamberlain Companies.

LOUIS G. ALLEN of Birmingham was elected to the board and appointed a member of the executive committee of Delta International Ltd.

Allen is president of Manufacturers National Bank of Detroit.



Marks 20th year in business

Bernie Zivov, who opened the doors at Greg Shoes in Farmington 20 years ago July 26, was honored Monday during "Bernie Zivov Day" at Orchard Mall, Maple at Orchard Lake Road in West Bloomfield. Mail manager Earl Teoplas presented Zivov with a special certificate in honor of his 20 years in the shoe business. In 1956, Zivov's store at Bel Air Shopping Center, Orchard Lake and Ten Mile, was named after his then new-born son Greg. Today, Greg manages the Orchard Mall store, which opened three years ago. The senior Zivov was honored at a special breakfast at Stafford's Restaurant in Orchard Mall and the certificate presented in the mall's center court.