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When you place a Twin Action classified ad, you can expect your phone to ring, almost as soon as the paper is off the press. The Observer & Eccentric classified section is effective and far-reaching — more than 152,500 families throughout the suburban Detroit area read our paper every Monday and Thursday. And you can reach those people when you have something to sell, for just \$6.00. You save whenever you place a 15 word ad in two consecutive issues without changes or cancellations. So ring our number, and be ready when 152,500 people ring yours.

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