



LANGER



HEATH



BOHAS



DELANY

O&E boosts ad staff; Langer leads group

Permanent status has been given the appointment of four advertising department executives of Observer & Eccentric Newspapers. It has been announced by co-publishers Philip H. Power and Henry M. Hogan Jr.

Arthur H. Langer has been named advertising sales manager. Gary Heath, classified advertising manager; John Bohas, Oakland County retail advertising supervisor; and Robert Delany, Wayne County retail advertising supervisor.

Earlier in the year, a departmental reorganization had led to the designation of Langer and the others in holding acting management positions for the stepped-up

advertising sales program of the 13-paper O&E chain.

The Observer & Eccentric papers are published twice weekly (Mondays and Thursdays) in the Oakland communities of Birmingham-Bloomfield Hills, Troy, Rochester, West Bloomfield, Southfield and Farmington and in the Wayne communities of Livonia, Plymouth, Dearborn, Redford, Westland and Garden City.

Langer has been with the company eight years, serving much of that time as classified manager—a position also held previously by Delany, who has rejoined the O&E after two years as operations manager of Michigan School Service Inc.

Bohas and Heath also are veterans of several years' service in advertising sales with the O&E.

With this quartet leading an expanded, progressive combined retail and classified sales staff of 78 persons, we are in the strongest position in our history to be of outstanding professional service both to our advertisers and to our readers.

Combined circulation of the 13 O&E publications exceeds 150,000 in the Detroit suburban market on each edition date.

Marygrove begins co-op

A new educational option will be available to Detroit area students at Marygrove College this fall.

A grant from the U.S. Department of Health, Education and Welfare will enable Marygrove to initiate cooperative education this September. The cooperative education system will enable students to explore career opportunities in their fields while gaining valuable work experience. It will also give them an opportunity to make a contribution to their community while earning money for their education.

Under this new option, Marygrove students will attend school full time for four months and work in related jobs for four months alternately. It will be possible for a co-op student to complete work for a bachelor's degree in less than five years.

In its first phase, the co-op option will be open to students in the urban studies program, which combines economics, history, political science and sociology. Students will be placed in consumer education, research, town management and community service activities.

By fall 1977, the cooperative arrangement at Marygrove will be open to students in business, sociology, human ecology and other social science areas.

Interested persons are urged to apply now for the limited fall openings. Chris Hawley, director of Marygrove's cooperative education, is at 4025 W. McNichols, Detroit 48202. Phone: 862-8800.

More collegestudents

The state board of education reports that last year college enrollment increased nearly eight per cent, while elementary and high school enrollments fell one per cent.



Fashionable attire for men

ORCHARD MALL

Orchard Lake Road N. of Maple
851-9444

Come and browse now... our twice yearly floor display Clearance is now in progress with all displays marked

30%-70% Savings!

brash Interiors

specialists in contemporary furnishings

3325 Orchard Lake Road
626-0031

Kast's Long, Hot Summer Sale

1976 CENTRAL AIR CONDITIONING
AT LOW, LOW 1974 PRICES.

Savings like these couldn't come at a better time. Efficient equipment designed to cool your sweaty brow, at good old-fashioned bargain prices.

KAST

HEATING
and
COOLING

580 S. Telegraph at Orchard Lake Rd. in Pentac

Other offices in Sterling Hts. and Royal Oak

Call 338-9255 — 642-7150 — 542-3850



Our Interior Designers
will go out of their way to help
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Dearborn Store

LILY COUSINS, Director

IDS, ASID Assoc.

GREG ADAMS, A.S.I.D. Assoc.

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BEVERLY GRANITZ, IDS App.

Bloomfield Hills Store

MIKE SNITZ, IDS

ALISON STEIN, IDS

PHYLLIS STOVKA, IDS

Rochester Store

PATRICK KAVANAUGH, Director,

IDS

TOM HANNA, IDS App.

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MYRNA VERDURA, IDS App.

JIM SAUNDON, IDS App.

ROZ WEISENBURG, IDS,

ASID Assoc.

TROY WOODWARD, IDS ASSOC.



All of our interior designers are professionals and members of The Interior Design Society. Each has the knack to put those ideas you have in your mind all together within the confines of your home—the richly dramatic or the quietly serene—the understated and simple or the adventurously exotic. Each knows how things can be moved or matched effectively, even with what you already have, to make rooms that will suit your tastes, your needs and help you live better. If you want some plain talk about your decorating problems, call one of our Designers—each has the knowledge and experience to achieve the improvement of your home within the budget you have planned. Remember, when a Towne & Country Designer goes to work for you, their services are at no extra cost. We're ready to go out of our way to help you with your decorating problems.



Our
Summer
Lamp Sale

Save 10% to 50% Off

Storewide sale of floor and table lamps mean more to you when it's at Michigan Chandelier. It means the best makers including STIFFEL, KOVACS, LIGHTOLIER, MARBRO, LAUREL and other notables. It means hundreds of styles, in every period, in every price range are now reduced 10% to 50% off. Select yours early while stocks are complete.

Michigan Chandelier Co.
... you'll see us in a better light

BIRMINGHAM 6580 TELEGRAPH AT MAPLE BLOOMFIELD PLAZA
ROCHESTER 433 MAIN STREET AT UNIVERSITY

Use Your BankAmericard or Master Charge

Use our convenient charge plan. BankAmericard or Master Charge

Towne & Country INTERIORS

Dearborn—23600 Michigan Ave.—East of Telegraph—565-3400—Monday through Saturday 10-9

Bloomfield—4107 Telegraph Rd.—at Long Lake Rd.—642-8822—Mon. Tues. Thurs. Fri. 10-9—Wed. Sat. 10-6

ROCHESTER—1110 S. Rochester Rd.—in Winchester Mall—652-3500—Mon., Tues., Thurs., Fri. 10-9—Wed., Sat. 10-6