



The best of today's cuts look good wet.

THE BEST OF CUTS

"It's the cut that counts today," says Julius Caruso, Intercoiffure America style director.

With Fall fashions showing more softness and versatility, today's hair styles emphasize shape and proportion achieved primarily through the cut.

Fall hair fashions are contoured to the shape of the head. The hair looks and feels free. It's fuller and more alive. A good basic cut allows a variety of styles. In fact a perfect cut looks almost as good wet as blown dry!

To look your best, consult your hairdresser. Today's hairdresser knows head shapes and what cuts are best for particular styles.

Basically, the top of the hair is cut in one section for a thick, heavy line while for fluffy, flared-out hair, the lower part is cut with many horizontal partings with each piece held between the cutter's fingers. A soft look is created by lifting the hair away from the head and cutting it in subtle gradations or layering which provides fullness.

Hair should also be cut according to a pattern based on the individual shape of the head, not just snipped off, with that part which has already been cut used as a guide for the rest of the cut. It is the ends which ultimately determine how the hair will look — particularly important when worn straight.

Swinging from its new shorter length, often sleek at the sides but built out in back, the essential look is an unstructured softness of line. To give hair extra fullness and "work ability," a permanent is the ideal technique.

The best of Fall hair fashions are the basically straight cut swept forward just above chin length; the definitive shape with low, thick bangs on the forehead; and the short but fluffy shape in which the lower part of the hair swings out in back, balanced by wispy curls framing the face.

The best of today's hair fashions do, indeed, require the best of cuts!



The Best of Cuts . . . Soft curls frame the face in this short, feminine new hair style.

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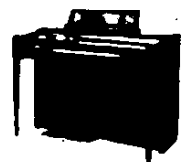
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