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Beauty operator, Chris Nyhof demonstrates the new short tapered haircut called the nova cut. It features exposed ears and a tapered neckline. (Staff photo by Art Emanuel)

## Tapered Nova new in-look for hair

The nova cut, a short tapered haircut, is the important hair fashion statement of the coming fall and winter according to the 64,000-member National Hairdressers and Cosmetologists Association.

The cut is named after nova stars which suddenly increase with great intensity for a period of months to years.

The short cut features exposed ears and a tapered neckline with some extra volume on either the front or back areas of the head.

"We've been seeing long hair on its way out for some time," said Lyla McCreag, styles director for the association. "Now we really believe that today's woman is ready for a short precision cut like this."

He added that the nova is adaptable for different facial structures because it emphasizes options of some extra fullness in the front area over the forehead or in the back area about the nape.

Extra length in front provides wave or curl action for soft facial accents. The extra length in back, below the crown pulls hair away from the face for today's self-assured woman look.

Additional versatility is available through perming. A curled nova cut still provides a tailored effect that accents facial lines. The hair can be permed before

or after the cut, depending on the length of hair.

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## Jobs are available if you choose field with eye on market

If a woman selects a field carefully and follows certain steps, finding a job may not be as difficult as she thinks, according to Gail Braverman, assistant director of Michigan State University's placement service.

Mrs. Braverman taught the class "So You Want A Job" at MSU's College Week, sponsored by the Cooperative Extension Service.

Of the 1.5 million new people who entered the labor force last year, 1.1 million were adult women. Women are moving out of the home and into the job market three times faster than men.

"One of the best ways to insure finding a job is to pick a field where women have not traditionally been employed," advised Mrs. Braverman. "This year women who graduated from MSU with a degree in engineering received about five to 10 job offers. Their average beginning salaries were \$15,000 to \$16,000. Graduates with retailing majors averaged only \$8,000 for their beginning salaries."

MORE AND MORE women are concerned about having an identity and getting paid for the energy they spend, she said. Forty-one per cent of all married women in the United States now hold jobs.

"But before you decide to get a job, be psychologically prepared to take risks," cautioned Mrs. Braverman. "Being turned down can hurt the ego."

If you do want to go to work, you'll need to know more about yourself, what you want to do, your specific job objectives, types of jobs in demand, the skills employers are looking for and how other women are breaking into the work force, and the first step in the job search is to write a resume, said Mrs. Braverman.

The resume should be short, to the point and never more than two pages in length, she stated.

"Never lie, but select your truths carefully," suggested Mrs. Braverman. "Don't say you're not experienced. You want to give the impression you are competent."

ONE PHRASE that is overworked, she said, is "I want to work with people." You'll be working with people in almost every job, she explained. "Employers

don't feel that phrase has much meaning." She also urged would-be job-holders to send resume to the person who will do the hiring. Otherwise the personnel director may screen it out before it reaches the prospective employer, she added.

"If you don't have the specific qualifications the job requires, send a sales letter," advised Mrs. Braverman. "Include the things you've done well and how you would handle the job if selected. Hand in your resume at the end of the interview."

Call or write in advance to ask for an appointment. Do research before the interview so you'll know what the organization does and the kind of person they are looking for.

ELSO TOPPING of the Okemos-based personnel department also spoke to the College Week group.

You need to sell yourself on an interview. Let your personality come through," she noted. "If you don't like the way you are then do something about it - take assertiveness training or self-defeating behavior classes."

"Dress nicely," she went on. "Wear something you feel good in. It's OK to wear make-up. You want to present your best appearance."

"And don't come late. It's a good idea to go to the firm sometime before the appointment to check out the parking situation and find out where the office is located."

When you meet the interviewer, she said, shake hands firmly and look him or her in the eye.

"When I ask someone why they want the job, it makes a much better impression if they say they want to feel fulfilled or successful, than to say they need the money," added Mrs. Topping.

Because sometimes the interviewer will ask what is expected, she advised calling the nearest college placement office to ask the average salary for that type of job.

"The majority of the jobs available are never advertised," said Mrs. Topping. "Check the want ads and promotion lists, but also form your own job hunting network. Tell everyone you know that you are looking for a job. One may turn up when you least expect it."

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