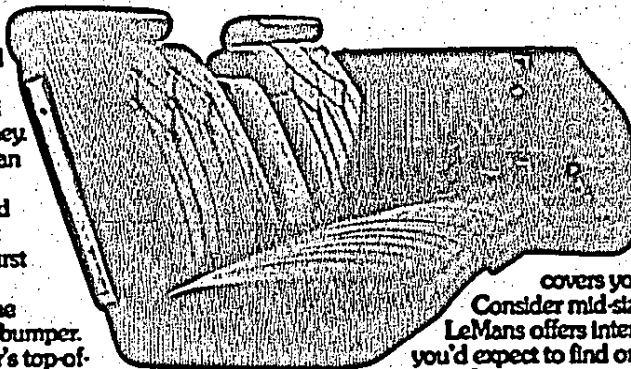


Pontiac mid-sized cars have always given you a good run for your money.

First American production cars with Radial Tuned Suspension. First with standard Hurst shifters. Ram Air induction. And the amazing Endura bumper.

But this year's top-of-the-line Pontiac Grand LeMans is a comparison shopper's dream.

Consider styling. Grand LeMans lures you with a strong Pontiac look. This



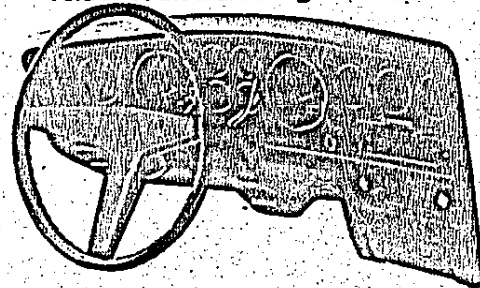
year with a distinctive new grille. Jewel-like hood ornament. And a wide choice of available wheels — including new wire wheel

covers you can order.

Consider mid-sized comfort. Grand LeMans offers interior appointments you'd expect to find only on cars like Grand Prix. A wraparound instrument panel with handsome rosewood vinyl applique. Available bucket seats in crushed velour. Padded upper door panels.

Consider performance and handling. Grand LeMans moves you with a new 3.8 litre (231 CID) V6 that's nicely responsive to the times. Turbo Hydra-matic. And Pontiac's famed Radial Tuned Suspension.

What's more, our new mid-sized Grand LeMans gives you all this at a price you can handle. And that's the mark of a great car.



**Grand LeMans. Appointed like a luxury sport.
Priced like a mid-sized. Great like a Pontiac.**

