

à la mode



Barbara Chudik models a natural Montana lynx, one of many furs by Grosvenor shown recently by Birmingham furrier Ed Chudik to 200 guests at his Bloomfield Hills home.



Bea Schmidt, assistant buyer at Chudik's Fine Furs in Birmingham, models a natural red fox coat.

Fur time

By RUSTLE SHAND

Diamonds may still be a girl's best friend but furs are running a close second as their prices escalate and their value increases.

Chudik's introduced its new line of Grosvenor furs at a private showing Oct. 19 at Ed Chudik's Bloomfield Hills home. The audience of 250 saluted the ultimate in status fur furs with a short burst of applause.

They also saw the incomparable luxury of beaver, mink and fox, and dark as furrier Chudik paraded a steady flow of top-notch furs including lynx, sable, mink, fox and beaver.

Grosvenor, a Montreal-based fur manufacturer, shows all the earmarks of becoming an upper-middle-class world. The European market for furs has expanded tremendously in the last few years and that's where most of the furs are going, said Chudik. Ninety per cent of the furs sold today are ranch-raised with the United States ranking number five in quantity of production. The Newguans are first in the world with the Russians running a close second, he added.

GROSVENOR HAS developed new techniques in the manufacture of fur coats that

eliminates the "teddy bear" look. The company has achieved a flat front center closing and flat back styling that makes a woman look as sleek as the ranch-raised deer.

The minks were solidly in evidence at the showing, including a top-of-the-line full length coat where mink pelts are turned upside-down to give a darker look.

Grosvenor has created a newer, younger way to wear a mink stole. From the back it appears to be a little jacket-bolero while the long stole front is worn wrapped and belted.

There were white minks on black minks and a lovely, graceful stole in snow-top dyed white mink with brown frosting and a face-to-face flat front center closing. Grosvenor takes over where the fashioning 28% racoon left off to become the sportive fur for the recovering 70s for both men and women. According to Chudik, Grosvenor fur, with its long, fluffy, soft hair, is a good long wearing fur.

RACCOON REMAINS strong in the town and country fashion picture. It's a great fur for daytime wear and can carry into the evening. Model Barbara McIntosh tossed a fully let-out silver gray racoon coat over a gray turtleneck and matching pants for a great daytime look.

Canadian beaver is Ed Chudik's favorite fur. He considers it "a very elegant fur that is not heavy and can go anywhere. He has taken a strong position on beaver this year. "It has been lying in the weeds, so to speak for a long time. It is one of the finest most supple furs," he said. Beaver is available in all colors.

Fox is enjoying a new rung on the fashion ladder as it leaves the cloth coat from the market and puts the designer ranks. Bill Blasse designed a labrador dyed fox jacket that converts from daytime casual to evening elegance with zip-off to above the elbow sleeve.

FOX HAS LOST a lot of its bulkiness too with new skin-splitting techniques that make a fox coat more flattering and easier to wear. It's being used a lot as frosting on the cake as it trumps minks, beavers, coyotes, broadbills and swakani.

Chudik couldn't say enough about the pure coat of the collection... a natural Alaska cat lynx which sells for \$15,000 but he tried.

Aside from its being as light as a feather and perfectly flat in the back through a Grosvenor developed technique, he said "It is the finest coat made in North America. We could not duplicate this coat."



A beige Alaskan seal coat is worn by Mrs. Chudik.



Natural badger was also shown.

Staff photos
by
Barbara McClellan

B Siegel

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Where It's At

By JUDY SOLOMON

Alaskan riches

Chocolates beware! Klondykes can be habit-forming. These divine handmade candy nuggets consist of a sweet dark chocolate base covered by a layer of soft caramel made from, among other things, whipping cream and creamery butter. Half of a mammoth pecan tops each piece. There are more than 30 Klondykes to a pound (\$4.50).

Sydney Bogg Chocolates, Village Knoll, 3584 Maple at Lahser, Birmingham, 646-0344.

Tutus too

Ballet, gymnastics and exercise enthusiasts will be glad to know that Rollins Theatrical Dancewear carries a full line of apparel in sizes for men, women and children. Leotards, tights, tutus, leg warmers, dance girdles, exercise sandals, ballet slippers, tap, jazz or gymnastics shoes, dance totes—you name it, they've got it. As a matter of fact, coin belts for belly dancers soon will be in stock.

Rollins Theatrical Dancewear, Evergreen Plaza, 19919 W. Twelve Mile, Southfield, 557-5555.

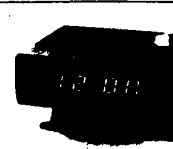
It's about time

Besides being adorable and chic, this petite solid state digital clock, just three by four inches, does everything a clock should do. It has an alarm which repeats every 10 minutes for the benefit of snoozers, the numbers light up day and night and it differentiates a.m. from p.m. Available in brushed chrome or brushed brass finish, the Satellite clock (\$50) can be found at Mark Cross, Somerset Mall, Troy, 643-9290.

Versatile creatures

Whether you use them as puppets for your kids or as bottle covers for your booze, these whimsical, hand-crocheted creatures are delightful. Made from heavy rug yarn and trimmed with felt, they are available in four different styles—Oliver Owl, Fred Friendly and Man About Town (\$8.50 each) and Shaggy Dog (\$7.50).

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