TV ads should give kids food for thought

B'nai B'rith will honor Bell president

Saturday morning children's shows should be speed with advertisements about god nutration a Michigan State Unservisit researcher recent both the Federal Trade Commission. It Charles Alan associate professor 4 communication said a special campiant of police service advertising in children's shows, particularly service appearance of communication said a special campiant of police service advertisements be said. The FTC is hold public bearings on its proposed regulations of food advertising stress could make intelligent decisions which cereal or cardy to purchase

or urge parents to purchase. Heavy television solvertising has proven effective in stimulating consumption of certain types of food products, he said, including dry cereals, early bars, sanckis, desects and fast foods. There is evidence and shot all food partners established in childhood are carned over into adult life. Alam said. The government, he said, is concerned about obesity and foods with "empty callosity and foods with "empty callosi

grumet West Bloomfield

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Y INTERIORS

David K. Eashick, president of Michigan Beil Telephone Co, will get the 1976 International Brain Brish Humanitanan Award at a 115 a plate danner on Nov. 18 at Cobo Hindsons of a humanitanan nature. Eastick is continuous of a humanitanan nature. Eastick is currently a direction of Detroit Broatssance the Économic Club of Detroit. the United Foundation the Detroit Symphon. Orchestra and the International Freedom Festival. He is also a trustee of the United Hospitals of Detroit New Detroit to the Michigan Colleger Foundation of the United States. The Control of Junear Athensement of Symphon. Orchestra and the International Broatspale Colleger Foundation of the United States. The Control of Junear Athensement of Symphon. Orchestra and the International Broatspale Colleger Foundation of the United States. The Control of Junear Athensement of Symphon or Colleger Foundation of the United States. The Control of Junear Athensement of Symphon or Colleger Foundation of the United States. The Control of Junear Athensement of Symphon or Colleger Foundation of the United States. The Control of Symphon or Colleger Foundation of the United States. The Control of Junear Athensement of Symphon or Colleger Foundation of the United States. The Control of Junear Athensement of Symphon or Colleger Foundation of the United States. The Control of Symphon or Colleger Foundation of the United States. The Control of Symphon or Colleger Foundation of the United States. The Control of Symphon or Colleger Foundation of the United States. The Control of Junear Athensement of Symphon or Colleger Foundation of the United States. The Control of Junear Athensement of Symphon or Colleger Foundation of the United States. The Control of Symphon or Colleger Foundation of the United States. The Control of the United States and Colleger Foundation of the United States. The Control of the United States and Colleger Foundation of the United States. The Colleger Foundation of the United States and Colleger Foundation of the United States. The Colleger Fo

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Alkin also cited studes indicating that children have extensive familiarity with brand names, slogans and promotion charters featured in Saturday morning food commercials. Reseach also indicates, he said that almost all children between the agest of 4 and 12 have seen and recall certail ads and pay particularly close attention to them

AFTER JOGG SAUNA, STE ERCISE.

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