

## The fashion plate:

## That upper-class look returning with famed trio

By RUSTLE SHAND

Davidson's on Pierce Street in Birmingham, where the pages of "Who" come alive, clearly reflect the trend in American fashion of a strong pull back to old values—discipline vs. conspicuous consumption, gentility vs. vulgar displays, restraint vs. ethnic excesses, the simple diamond vs. gilded pink.

Many women are fed up with radical chic and are returning to the upper-class look reflected in the designs of the three women for whom a career is an accessory—Charlotte Ford, Gloria Vanderbilt, and Diane Von Furstenberg.

Super successful Princess Diane Von Furstenberg proved that millions of women preferred the sexy, simple dress over the latest fashion thronging mad.

Gloria Vanderbilt, whose signature is a Perrot collar, double ruffle, and is known for her after five clothes has a new collection for daytime.

Charlotte Ford and her ultra-expensive ensembles in luxury fabrics reflect Charlotte's own "I hate to stop attitude."

THESE THREE designers rub elbows at Davidson's with fashion household names like the complete Calvin Klein whose designs create a taller, slimmer you and include an all-weather trench coat with a button on/off hood and button in/on/off collar, lining.

At Berne Gaden whose grey, red and camel coordinates are simply smashing, the Kasper who deplores the theory that horizontal stripes are fattening with a stunning brown and white suit, the Albert Capraro who designs for the Fortis and the White House.

Betty Hansen with her gorgeous fabrics has a nice here too, along with Pierre Cardin and Halston and Pierre Dabry.

Sharon Sharden Davidson, who knows clothes are not designed to be worn by hangers, slipped jackets and coats on a number of us so we could better appreciate their design, including tall slender size 6 customer Mrs. James Mason.

Cochran. She was so convinced, the last I saw of her was when she swept into a fitting room with a complete Betty Hansen ensemble.

Sportswear buyer Claudia Duer and fashion coordinator Sharon Butler also served as models. They slipped labards over their simply tailored turtlenecks and trousers and were instantly transformed into high fashion models. A labard is a sleeveless tunic that may slip over the head and tie at the sides of the waist or wrap around and tie.

There are beautiful shirts in Quana and crepe de chine and cool neck sweaters in both cashmere and silk-cashmere. For a soft elegant look wear your shirt unbuttoned to just under the bustline over a cool neck sweater.

You'll find moderately priced sportswear here too, from Evan Pierce to French blue jeans. T-shirt and knit ensembles for square dancing and all kinds of pants. There are hand-painted sweaters from Italy and cashmere sweaters and a Pierre Cardin turtleneck in one size that fits all.

AT "PERLE'S" Slad of Davidson's, you'll find fashion accessories and a complete line of Tana Nord cosmetics—starting with a lipstick that makes your skin feel moist, not oily and ending with the top colors of nary's reds. In case you're still in doubt, they'll also contain the last that bright blue or green for heaven's sake!—cosmetics IS OUT.

P.M. dressing at Davidson's is an adventure in itself and you'll find all the designers and all the important looks plus a design service in the second level.

Mrs. Robert Betty Decker of Bloomfield Hills was here selecting a gown for the Presidential Ball in Washington.

She was considering a white tulle with long sleeves. The bodice was completely rhinestone, ending in starburst points at bustline, trailing into a skirt with flowing floor-length skirt—perfect for the ballroom, where she was.

## Volunteers

This column describing volunteer needs in Oakland County is co-sponsored by the Junior League of Birmingham and the Oakland County Volunteer Bureau.

Inquiries regarding volunteer needs list of here should be made to the Oakland County Volunteer Bureau at 642-7272. Requests for volunteer listings also should be made through the volunteer bureau.

UTURN, a crisis center in Bloomfield Hills, is a structured program using professionals to redirect thoughts and behavior of young people and adults.

It needs volunteers who have an interest in this area, an ability to listen and get along with young people and a flexibility to adapt to changing situations.

A recipient is needed with a commitment of one hour per week day or evening, and would involve meeting clients as they arrive, answering the phone and doing some clerical work. Volunteering should be 18 years or over with no previous record of substance abuse.

A typist is needed to transcribe accurate, confidential reports. This is a limited commitment. Also needed is someone to work part-time in the field of public relations. The hours are flexible, but someone with training is desired on a regular basis.

THE MICHIGAN CANCER FOUNDATION in Ferndale is in need of special help with its annual Christmas card program. Volunteers are needed in the limited commitment to process the orders and to handle phone duties as they relate to this project.

Hours are 10 a.m. to 4 p.m., Monday through Friday. For further inquiries,

on the Torch Drive and volunteers. It relies heavily on individual volunteers for their special project needs.

READINGS FOR THE BLIND in Southfield is in need of someone to do general office work including typing. The organization would prefer someone who could work Thursday mornings, but this is flexible. This agency records educational, technical and leisure reading materials for any person who, because of visual or physical disability, cannot read normal print. A training session will be provided.

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## 2nd marriage problems topic for new course

The University of Southern California's educational program for persons involved in the remarriage process will be offered by the Michigan Interpersonal Association on Marriage, Divorce and the Family.

The course provides essential information under competent leadership for persons who are about to be remarried or who have entered a second marriage after having divorced or widowed, and for those who are considering remarriage.

The first course will be held in the University of Southern California, 1001 21st St., Los Angeles, California 90089, on Wednesday, Oct. 23, 7-9 p.m.

Consulting psychologist and marriage counselor, Dr. James H. Fiddler, is the instructor. Courses in private practice. Nicholas J. Weiss, president of the National Council on Family Relations, and editor of the Journal of Marriage and Family Counseling.

The second course in marriage will deal with social and psychological problems that arise from loss, readiness for remarriage, dealing with the new spouse, dealing with former spouse, children, stepchildren and relationships, and avoiding common difficulties in the second time around. Whenever possible, the partners in the remarriage process should attend.

Tuition is \$15 per person or \$25 per couple. Partial scholarships are available on the basis of need. Registration information may be received by calling the association office 963-8841.

## Academy offers special exam

The Academy of the Sacred Heart, 1250 Kennington Road, Bloomfield Hills, will offer an entrance examination from 9 a.m. to noon Saturday, Oct. 20 to any girl eligible to enter the ninth grade in the fall of 1975.

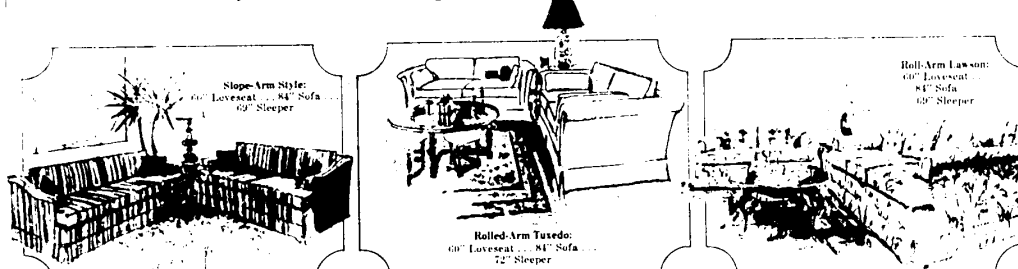
There will be a first, second and third place prize of \$650, \$400 and \$225 awarded. Tuition grants will also be given according to ability and financial need.

Those students taking the scholarship exam are not required to take any other entrance examinations for admission into the academy.

At the completion of the exam, upper school students from the academy will host a lunch and personal tour of the school for all participants. Time will also be allowed for questions and

Girls interested in taking the exam may mail in a passport available in parochial schools in the area or may call Sacred Heart for an application.

## Getting it all together at Wiggs! The four most popular Loveseats, Sofas &amp; Sleepers in our Bloomfield Collection . . .

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