

Like-New Boutique opens in Village Mall

By LORRAINE MCCLINT

Three women who were bored with their lives of luxury (terms and so on) have just opened the "Like-New Boutique" in the downstairs level of Farmington's Village Mall on Grand Street and Farmington Road.

The Lubin, Florence Kasoff and Joyce Amowitz all live within a three block area of one another in Southfield. We had talked for years about doing something else for ourselves. Mrs. Amowitz said, "After all the children involved were pretty much on their own." But the combination of a lot of friends particularly wealthy ones was the impetus that caused them to investigate the possibility of a resale shop, Mrs. Lubin said.

In Farmington, so far as the three know, they are without competition.

THEY STARTED collecting merchandise from family and friends and storing it in the basements of their homes. They now

are stocked with clothing and accessories that run from designer pieces to a small box marked 50 cents.

But secret is on quality and they emphasize that everything they sell is in top notch condition.

During a four or five month period of choosing, amending, checking, other resale shop's prices so we could be competitive," Mrs. Kasoff said, "we knew we were going to make our shop as much like a boutique as possible."

We've worked very hard to keep it from looking jacks and jokers," Mrs. Amowitz said. "Everything priced so there is no guessing and everything is marked for sale. We are going to live up to our Like-New name."

As a sample of her merchandise, Mrs. Lubin pulled a Geoffrey Beane original dress, estimated it probably cost nearly \$100 when new, and had a \$30 to give tag hanging on it now. An Olga Giannini original, she said, was one of the first sales this made.

IN SPITE OF the designers' clothes

Mrs. Kasoff said they were in business to attract all tastes and all pocket books pointing out that the shop carried a large selection of fun furs along with a few mink and Persian lamb pieces.

The women invite Farmington residents to bring their good quality used clothes to be accepted on consignment. A contract also that the clothes be in season and they will be held for 90 days only to insure that the store has a continual rotating stock.

The shop owners set the price the merchandise will be sold at and they ask for a 30 per cent commission.

They also plan to offer boutique jewelry very soon. The women have some children's clothes in the shop now, but it won't until their first week of business that they realized there was more of a demand for this merchandise than they had anticipated.

They have the full support and cooperation of their husbands. Mrs. Kasoff, a jeweler by trade, helped the new business with some art work. Her husband, Amowitz served as carpenter and Sy Lubin as prom-tion man.



Owners of Farmington's only resale shop are Rose Lublin, (at left), Joyce Amowitz and Florence Kasoff, who opened the Like-New Boutique this month in the downstairs level of the Village Mall.

Olympic kitchens visited

By TONI MCKINNON

On my arrival in Frankfurt, Germany, I was greeted by a friend and took a cab to the Hotel Schwanen. George Terry Gault, who had a taxi and headed for the United States, was the first to greet me. He called me "George."

It was at the airport that the world's finest chefs of the world were in the airport. The 1976 Olympic Games, known as the "Olympic Games," were held in Frankfurt, Germany, from August 1 to 10, 1976. The world's finest chefs were in the airport to greet the athletes.

We were among some 3,000 who were in the airport on that first day of competition. There were seven days of food preparation in each team and a day had food preparation competition for each team.

THE HOT FOOD presentation was judged on original, taste, appearance, texture, flavor, and long quality and size of portions.

Work sheets were examined to rate the recipes in terms of cost of raw materials and time of preparation. This was in

with the athletes were mandated to check on readiness and appearance of food.

Chefs and I had the opportunity to talk with chefs who had finished the 1976 Olympic Games. The chefs who had finished the 1976 Olympic Games were in the airport to greet the athletes.

On the first day of the competition, the chefs who had finished the 1976 Olympic Games were in the airport to greet the athletes.

While the chefs were waiting as he anticipated the chefs who had finished the 1976 Olympic Games were in the airport to greet the athletes.

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CHOOSING THE entry dishes and training for the competition got under way in January when team members, chosen by the American Culinary Federation, met at the Culinary Institute in Hyde Park, N.Y.

During this warm-up session, members exchanged recipes and ideas, changed into their chef's clothing and cooked up a feast for the visiting chefs who represented various associations around the country.

The judging chefs then voted for their favorites. From the winner, nine complete menus were submitted to the international committee in Frankfurt. From this, four menus were selected for the competition in the Olympics.

The U.S. team kept getting stronger day by day in cold food presentation. By the end of the competition, the members had displayed more items than any other team.

There were many nights the team worked around the clock to present a new menu the next day. So they displayed not only talent but stamina.

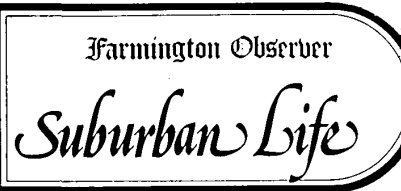
When the results came in, the U.S. Olympic team had tied with France for third place.

First place went to Switzerland and second to Canada.

The American team won eight gold and one silver medals.



Monday, November 22, 1976



F.O.B.



SPRIT OF '76

Holiday festival at Woodcreek

We drove from 1000 Shiloh Pkwy. to the Woodcreek Community Center, 11111 Woodcreek Pkwy., for the Woodcreek Holiday Festival. The festival was held from 10 a.m. to 4 p.m.

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To benefit UNICEF

This design of sheep toboggans, by Monika Beisner of the Federal Republic of Germany, is one of many Christmas cards offered this year by UNICEF and being sold until Dec. 17 by Church Women United of Birmingham in the Detroit Edison Co. office, 220 Merrill, Birmingham. The cards may be ordered between the hours of 9:30 a.m. and 4:30 p.m. Monday through Friday in a project headed by Mrs. Charles Kinnison, Mrs. Victor Peck, and Mrs. James Fowler.

Proceeds from the sales of UNICEF greeting cards and calendars help provide food, medicine, safe water and school supplies for needy children in 100 developing countries. Leading artists from many nations have contributed designs.

Santa's mailbox is waiting...

Santa looks forward to reading your letters and writing a response. If you deliver your letter to the Children's Department at Jacobson's by Saturday, December 4, Santa's helpers will rush it directly to the North Pole... before Christmas, you will receive a reply.

BEARING A NORTH POLE POST-MARK.

P.S. Paper and pencils will be provided.



Jacobson's

CHILDREN'S STORE
Woodward at Willits, Birmingham

Shop Jacobson's Thursday and Friday 11 a.m. - 2 hours free parking... When you make a purchase.