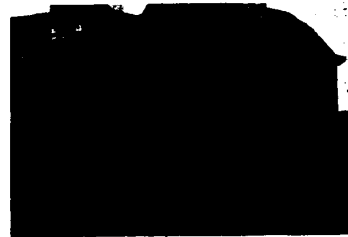


Like Birmingham, Davidson's has changed its image through the 52 years there has been a Davidson's in downtown Birmingham. Begun as "The Birmingham Department Store" in 1924 by L. E. DAVIDSON and his wife, the store later moved to the other side of Woodward Avenue, where the Midtown Circle now flourishes. After World War II, Sherwin Davidson joined his parents in business. With the retirement of his father and because of the need for more space, the present Davidson's of Pierce Street, designed by the Coanetic boutique. We believe in Birmingham and its for business in 1968. Both interior and exterior have the warmth of a French country manor house. The second floor has an open well making the entrance soar two stories high. It was given the "Most Beautiful Store" award that year. Dedicated to personal service with a delicate mix of high-fashion but wearable clothes from sportswear to evening wear, the store has expanded its departments to include a Shoe and Handbag Salon, Bridal and Linenry Salon and an Accessories and Costuming boutique. We believe in Birmingham and its continued growth as a last of its kind. . . . A quality town with a diversity of business, all dedicated to serving the people who love it too . . . carefully . . . lastingly. At Davidson's you'll find a courteous and knowledgeable staff . . . and chances are, the owners, Ruth and Sherwin Davidson as well.

249 Pierce Street 644-7200



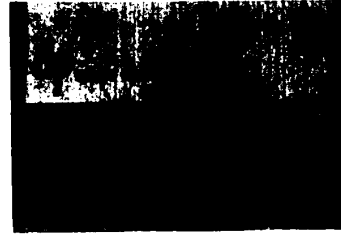
Davidson's

A very unique store, a unique family (owned by the Astren brothers — Craig, Cary and Richard), Whats Upstairs has recently relocated to its current store level location after spending some 3 years perched in a second story loft in downtown Birmingham (just above where they are now!).

Tripping the size of their display space in the move, Whats Upstairs now offers a unique concept in merchandising, an open and friendly shopping atmosphere.

We shop all over the world bring you unique and exciting jewelry, a vast selection of men's and women's Italian 18 Karat gold link chains, from India, exotic antique ivory bracelets and contemporary ivory and silver rings from Spain, also pottery, stained glass, ceramics and other, all handmade. We also support such local artist as Robert Black, Todd Warner, Dale Johnson, Linda Rontal and Linda Whitehead. Whats Upstairs is so many things . . . more than that its a feeling . . . a feeling of handmade uniqueness and excitement.

120 W. Maple 644-1651



Whats Upstairs

An elevator shaft weems an unlikely spot for a store, but that is just where Harvey Ratner decided to open his hosiery and lingerie store in Birmingham, some 41 years ago.

In 1935, Ratner opened his second store in the First merger by moving around the corner to the Quanton Year in Birmingham. Five years later, in 1966, he has parents to form the RB Shops. He complemented the merger by moving around the corner of the Quanton Building at 142 West Maple, his present location, and by expanding into a full line of women's clothing. This family operation has since become a tradition for generations of Birmingham area residents. In 1961, Ratner was named "Outstanding Businessman Of The Year" by his son Richard, a graduate of the University of Michigan and the University of Colorado Law School.

A ladies specialty shop, the Ratner family has prided themselves in carrying the finest nationally known, quality lingerie, accessories and ready-to-wear fashions, and their growth over the years is evidence of their success.

Recently remodeled both inside and out, the Birmingham RB Shop, one of eight such locations in Oakland and Macomb counties, continues in its effort to bring you quality merchandise, prompt and courteous service — all in a pleasant atmosphere in one of the finest shopping areas in the country.

142 West Maple 644-5100



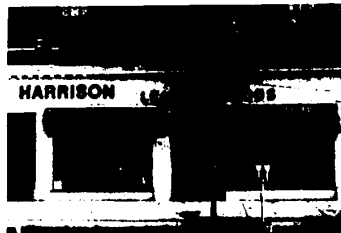
R.B. Shops

Fay and Al Harrison opened their shop in Birmingham since 1958, after being in Detroit since 1946. From their first location on East Maple, they expanded into the present shop on 152 N. Woodward.

Their experience and interest in the many areas of luggage business has enabled them to be a continuing help to their many customers. For this reason Harrison luggage has become widely known for their luggage, their fine selection of leather goods, many gift items and unique business cases.

They carry merchandise that they are enthusiastic about and the customers enjoy the personal attention they receive.

152 N. Woodward 646-8068



Harrison's

The Hobby Factory at 269 Hamilton Row did not have a chance for a formal opening five months ago. Even when stock was being unpacked and marked, many eager hobbyists young and old knocked on the door and came inside to browse among the cartons. . . . The Hobby Factory is owned and operated by the father and son team of Fred and Brian Hendrick. The younger Hendrick, Brian, operated a hobby store in Warren before coming back to his home town, and his dad, Fred, is practically a native having lived in Birmingham for 50 years. . . .

The Hobby Factory offers many areas of activities all designed to appeal to the hobbyists of any age and any experience. There are radio controlled cars, aircraft, boats and accessories. There is also a fine assortment of trains, race car sets, rockets, plastic models, tools, crafts, magazines, and even imported boom-a-range from Australia.

A special feature that can make Christmas happier for a family who has never had experience with train layouts is the time spent with Brian or Fred. Either one can help you design one for your son or daughter or, if you prefer, they can build it for you before Christmas. . . .

A new fall addition to the store has been games and puzzles. These also have very enthusiastic hobby fans. The Hobby Factory offers both old stand-by family games, new family games, and the newest strategy games and military miniatures. . . . come in and see for yourself what makes this town so unique!

The Hobby Factory 269 Hamilton Row 645-9570



The Hobby Factory