

# Getting Around By ETHEL SIMMONS

#### Sign of the Beefeater serves up roast beef

Any way you slice it, the specialty is roast beef at The Sign of the Beefeater cafeteria style restaurants. Going through the cafeteria line, you can order a generous portion of the lean roast beef for \$1.65 (five and one-half ounces). Ask for rare, medium or well. A one-and-a-half order is priced at \$2.10. a double order at \$2.0. The select past beef can be a five to the control of the selection of the selecti

The sliced roast beef can also be ordered on an onion roll or sandwich with whole wheat, rye or pump-

emickel. My lunch was followed by a tour of the kitchen, looking into the cold food locker where the 69-70 pound rounds of Western grain fed beef are kept, then peeking into the oven where the rounds are cooked overnight (12 hours at 225 degrees).

THE ROUND cooks in the middle me ROUND cooks in the middle, with a crust outside," said Garry Cole, manage of the Sign of the Peefeater at Orchard Lake Road nea: Maple in West Bloomfield. "Each round loses about 15 pounds in shrinkage."

inc. In the kitchen, there's a giant stockcot, filled with lots of goodies to make gravy using the natural ingredients of the beef. Fresh vegetables go into an equally big steamer, to come out

As you leave the kitchen, a sign says: Be professional. Be neat. Smile. Think customer. Back to where the customers are, you see a roomy dining area, decorated in the warmth of Early American. Every Beeleater restaurant has a fireplace, antique prints and accessories including a grandfather clock. All I the restaurants in the chain keep the same hours, 11 a.m.-9 p.m. seep the same two main dish specials each day.

AMONG THESE are knockwurst and sauerkraut on Monday, beef hash on Tuesday, chicken pot pie on Wednesday, liver and onions on Thursday, baked haddock on Friday, beef stew on Saturday and stuffed breast of chicken on Sunday. However, and the state of the desperation of the despera

through the line. Waitresses take your tray to the table, pour free beverages on additional servings and will even take your food back and rewarm it if anything gets cold la hazard in caleterias). You can get free pickles and beets at a relish bar. Dining cafeteria-style isn't glamorous but can be convenient and is designed to be relatively inexpensive. Beefeater tries to serve a full dinner at \$3-44. The food is wholesome and filling.

THE FIRST Sign of the Beefeater opened 20 years ago in Royal Oak. When the chain became a subsidiary of Montgomery Ward's in 1972 there were seven restaurants.

Today locations include Southfield and Eight Mile in Southfield, Square

Lake Road at Woodward in the Bloomfield-Pontiac area, Oakland Mal in Troy, as well as Westland, Esal land, Southland, Dearborn, Allen Park and Mount Clemens. The chain has spread to Chicago, where there are three more restau-rants and one "a-building," By 1980, plans call for 18 Beefeater restau-rants.

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The West Bloomfield Beefester does a light lunch business, according to Oole, but is busy at dinner. "We can bandle large parties afternoon or evening—and sectude them in the base cally on Sunday." he said.

The family-oriented cafeteria goes through about 22 rounds of roast beef a week.

ATTENTION lanuary dieters: Another place to go for frozen yogurt is the Gazebo in Birmingham's Continential Market. Restaurateur Pamela Pupp has just installed a frozen yogurt machine in hen natural foods ice cream parlor serving quick meals. Shr reminds, "Yogurt bas only one-third the calories of ice cream." The yogurt at the Gazebo is all natural, with natural flavoring, nothing articial and sugarless, she said. It is being served in sundaes, as well as cups and sugarless cones. Flavors include peach, red raspberry, vanita and tropical fruit, Sundaes come with a choice of toppings: Pure maple supplies of the property of the prop

MS. PUPP SAID the frozen yogurt ilso will be served as dessert in the Paradigm, her natural foods restau rant next door in the Continental Mar

ket.

Always filled with ideas and enthusiasm. Ms. Pupp reeled off more
plans, including a bakery she will
open next month at Miracle Mite shopping center in West Bloomfield.

This will be a wholesale and retail
outlet, selling freshly baked products
and salad dressing, as well as snacks
(toasted muls, granola bars) to health
food stores in the area.

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At the same location will be a larger version of the Gazebo. A retail bakery outlet, it also will feature salad, sandwiches and honemade soup, ice cream and frozen yogurt. At the Paradigm, Sunday smorgasbord will extend in February, between the hours of 11 a.m.? p.m., with live classical entertainment.

"BIRMINGHAM IS dead on Mon-day night when most of the restau-rants are closed," she said, "so we'll open for Monday dinner smorgasborfd open for Monday dinner smorgasborfd going back to breakfast at the Para-digm, at 7:30 a.m., beginning in March."

March."

The Paradigm and Gazebo have been open about nine months now, and expansion shows the success of the venture.

She's particularly thrilled about the baking operation. "What I needed to was establish a reputation and so me w h at of a following... Someone was going to do it... A lot of bakeries are rethiniting."

### Theater season set .

Will-O-Way Repertory Company, under the direction of Celia Merrill Turner, will open its spring season Jan. 21 with the comic "Visit to a Small Planet" by Gore Vidal "Visit to a Small Planet" by Gore Vidal "Visit to a Small Planet" by Gore Vidal "Visit to Small Planet" by Gore Vidal "Visit to Small Planet" by Gore Vidal "Visit to Small Planet William Visit to Company of the Merchant Company of Company of

"My Sister Eileen" by Joseph Fields and Jerome Chadorov will open Feb. 18 and run four weeks through March 12.

readings and casting will begin Sun-day, Jan. 23, from 2-6 p.m. and end Jan. 31. "Oklahoma" by Richard Rodgers

"Oklahoma" by Richard Rodgers and Oscar Hammerstein II opens May 6 and runs through May 28, including two Sunday matinees May 15 and 22 at 3 p.m. Tryouts for singers, dancers and actors will begin Sunday, Feb. 20, at 2 p.m. and end Monday, March 21, at 7:39 p.m.

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# Ragtime show due

Pianist-entertainer Max Morath will bring his musical show "The Ragtime Years" to Detroit's Music Hall for one performance only at 6:30 p.m. Jan. 30.

30. Among the many who have tried to describe this show, critic Bob Dyer probably did is most succinctly when he wrote in the Phoenix Gazette. "A whale of ragime time painsts. a folk historian, a good saloon singer, and excellent low-key comedian, serious student of a genuine American

art form, and perhaps a little bit of Prof. Harold Hill. You couldn't ask

Prof. Harold Hill. You couldn't ask for an evening in better company." The single Detroit presentation of Max Morath's "The Ragtime Years" will be al 6:30 p.m. Jan. 30. Tücker can be bousht with a credit card by calling 983-7890, or in person at the downtown J.L. Hudson's or the Music Hall box office. 350 Madison three blocks off the southbound Chrysler Freeway, right on the Madison extiway).

## How to send news items

Ethel Simmons is entertainment edi-or for the Observer & Eccentric news-

papers.
News releases, photographs or other information on theater, movies, night life, restaurants, travel, TV and radio

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can be mailed to Ms. Simmons at 1225 Bowers, Birmingham 48012, or delivered to any office of the Observer & Eccentric.

The Birmingham office can be reached by phone at 644-1100.

# Dining And Entertainment Guide







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