

# Seminars keep cuts new

By LORRAINE McCLISH

About five times a year Grace Scali will post a notice in one of her two Headline salons announcing a need for volunteer models to come in and get their hair re-styled by one of the biggest names in the hairdressing business.

The salons, at 1077 S. Worth in Birmingham, and 4082 Maple in Bloomfield, will be closed that day while 30 hairdressers gather to learn the latest innovations in hairstyling and "keep abreast of this technological explosion we're having."

Ms. Scali is proud of her low turnover of personnel and is adamantly against the philosophy of pirating help from other salons, preferring instead "to develop what talent we've got here to the hilt."

She will go to great lengths to bring in a champion from the International Olympics of Hairstylists.

"When you leave my shop, I want you to look as good as you can," she explained.

"After the seminars we get a spin-off of 30 interpretations of what we've seen, and I end up with better help. It sure is better than me going to two seminars a year and trying to bring back what I have seen. We just couldn't keep up that way."

**MEN, AS WELL** as women are responding to Ms. Scali's call for models—clients who are no longer sneaking in the back door these days for hair styles or perms. And so she sees the day not far off when all beauty salons will be unisex.

She created a men's section in her salon at one time. It was decorated around an antique dentist chair "that



turned from a chair of torture to a chair of vanity."

The chair is still there, and it serves as a good conversation piece, but the old daisy motif in the women's section is gone. In its place is a decor using earth tones: black, brown, yellows and neutral shades, suitable for both sexes.

During the transition, she said, it was not unusual for a male customer, in permanent rollers and flowered cape, to push open the salon's lowered doors between the two sections, to chat with other customers.

"It's another evolution of our times: men don't need, or want, to be sectioned off in a salon any more," she said. About 25 per cent of her clientele now is male.

**THE PHILOSOPHY** Mrs. Scali instills in all of her hairstylists is to give "a good basic cut and line that goes with the person's entire body so that everything is in proportion."

"I don't want a little person to get such a big hair-do that she goes walking out of my shop looking like a dandelion," she said.

"And I don't like to see a very tall woman get a wedge (cut) so she'll leave looking like a wooden peg doll."

Mrs. Scali stressed that beyond the technical craft of hairdressing she looks for "another dimension, a no-name thing my help must have. Maybe you'd call it a love for people

or an enthusiasm that makes them want to make the most out of what each client has to work with."

She explained this by likening an individual's hair to the qualities of slipper satin, tweed and muslim.

Because one cannot make a Harris tweed out of muslim, "we adapt or modify within the limits of what it is and bring it to its highest potential."

"But if the customer is not pleased," she added, "I'll do everything I can do to make it right. My customers are my best advertisements, and I want them to be happy."



Frank Tabbita had his hair precision cut and styled in a version of "The Nova."



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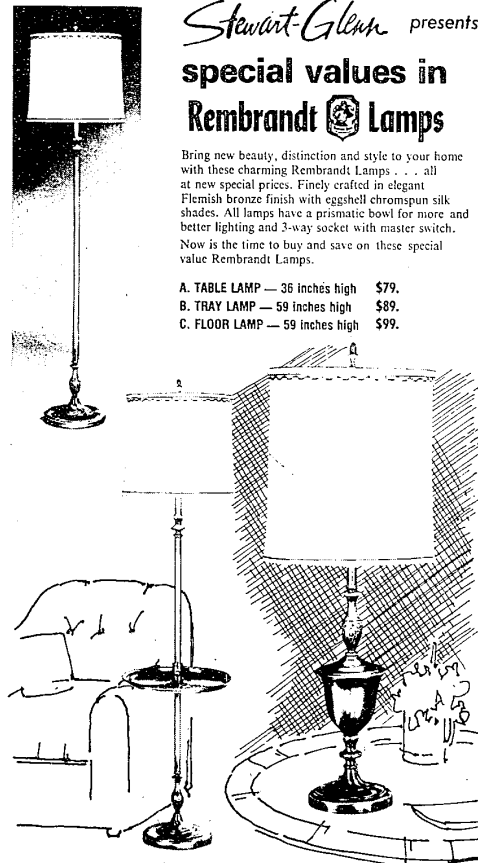
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## 'The time to look good is now'



MIRA LINDER

Individual treatment programs and a routine geared just for teens is being offered now with a free consultation by Esthetics of Mira Linder in Southfield.

"The time to look your best is now. Don't wait until Saturday night or the next big date, or next year when you think those pimples are going to disappear by themselves," Ms. Linder tells the young patrons of her salon.

Her free consultation for adolescents began when she became aware that as a group they know very little about hormone changes and generally hold the misconception that pimples are caused by oily skin.

"Not so. There is no cure-all for everybody suffering from this thing

called acne. The problems are different, and so are the solutions."

Her free consultation, she said, explains individual problems so "they understand what we're dealing with. Then we can work on special routines for them for their home care."

Treatments in the salon may be recommended, but Ms. Linder insists that no treatment can be effective without follow-up routines at home.

Her profession is that of an esthetician, a title more common in Europe than in the United States. The service includes teaching of skin care as well as being a skin specialist.

Her salon is located at 29663 North-western Highway.

## Where It's At

By JUDY SOLOMON

### Business is sew-sew

Tucked inside the 207 Shoppe and in a corner of the W.B. Walrus Custom Tailor workroom, there is a lady you should know about. Her name is Martha Chang; she comes from Taiwan and does beautiful embroidery by hand or machine. Ms. Chang can embroider designs on just about anything, including denim, velvet, terry-

cloth and wool. You can either design your own pattern or she will design something for you. The price varies according to the amount of labor and materials required.

W.B. Walrus inside the 207 Shoppe, 207 S. Woodward, Birmingham, 642-4310.



### Down memory lane

An old photo does not have to look like this. Jack Gorbach and his son, Les, are virtual wizards at restoring, reproducing or altering old photographs. Whether it's a snapshot or a film clip and whether it's cracked, faded, or waterstained, they can meet the challenge. Background figures can even be removed to make an individ-

ual photo from a group photo. The Gorbachs also design and sell antique-style reproduction frames, and they'll be glad to mount and frame your prized photographs and then place them for you in interesting wall groupings.

Gorbach Studio of Photography, 27231 Franklin Road, Franklin, 624-3666.



### Treasure island

If you're moving or redecorating or just looking for something special, here's a great find. Barbara Book takes quality items such as fine and antique furniture, paintings, and accessories on consignment and sells them for you at her Underground Collector shop. Consignees receive 60 per

cent of the sale price. Ms. Book also conducts home liquidations, does appraisals in the home, and periodically schedules seminars pertaining to things in the shop. A seminar on Oriental rugs is scheduled for February. Underground Collector Ltd., 790 N. Woodward, Birmingham, 644-3952.



### Pitcher this

These unique grige-colored glazed pottery pitchers, found exclusively at Miner's of Bloomfield, make a terrific gift. They can be personalized on both sides with any names, sayings, pic-

tures or recipes you choose. The half-gallon size is \$25, the full gallon is \$30 and there is a four-week delivery. Miner's of Bloomfield, 41 W. Long Lake, Bloomfield Hills, 644-6514.

