

**"Once you
tell me...
the word is out!"**

"It doesn't take me long to spread the good word all over the area! Just a simple phone call from you is all that's needed to place your Classified Ad. From then on, it's up to me. I'll help you word your ad for most effective results at the lowest cost possible. It's only a matter of minutes before your ad is on its way to being printed. From there it's delivered to our readers and the word is out! All that remains is for you to sit back and wait for the calls to start coming in. Why not look around your home today and see if there aren't some valuable items around which you no longer need? Then give me a call and let me spread the good word."



"I use the Classified Ads whenever I have an item around the house to sell! And when I want to buy something, then I read them!"



"The Classified Ads found me a job and a place to live... it's a great place to save money!"



"Yes, I use the Classified Ads to tell people about my business... it's effective and inexpensive."



"It's important to save money when you're a young family... we use the Classified Ads and shop for our needs there too... because it's convenient and it saves us money."



"It's surprising how quickly you can sell things with a Classified Ad!"



"The Classified Ads really work!"

The Observer & Eccentric Classified Ads

TWIN ACTION RATES

- 2 ISSUES
- 15 WORDS
- \$6.00

(Merchandise Only)

You can join the ranks of happy people who got the results they wanted by placing your ad today.

Give us a call... it's as easy as that!

DIAL DIRECT 644-1070 OAKLAND COUNTY

522-0900 WAYNE COUNTY

852-3222 ROCHESTER/AVON