## PRESIDENTS' DAY SALE

THURS. FRI. & SAT. FEB. 17, 18 and 19

ALCOVE
INCREDIBLE
BASEMENT
SALE
ON NOW
SAVINGS UP TO
Off

INCREDIBLE BASEMENT SALE ON NOW BUCKSKIN JACKETS 299 UP PLUS SAVINGS ON ALL WOOLS & LEATHERS 3 DAYS ONLY

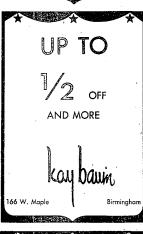
INCREDIBLE BASEMENT SALE ON NOW DRESSES 999 Up GAUCHO SETS 1499 Up 3 DAYS ONLY

INCREDIBLE
BASEMENT
SALE
ON NOW
BLOUSES 599
SWEATERS 899
SKIRTS 899
SKIRTS 899
SLACKS 1199
& MUCH MUCH MORE
B DAYS ONLY

BLOOMFIELD



3 DAYS ONLY





642-1122







The Final Reduction Seduction Sale...

243 West Maple 6452036

ABRAHAM LINCOLN • GEORGE WASHINGTON



30% off on all
Ladies • Dresses
Skirts • Shorts : • Sweaters
50% off on all
Mens•Shirts• Shorts• Sweaters



SALEABRATION on our 1977
SPRING DESIGNER FOOTWEAR
NOW THRU FEB. 21
ONLY
All red, white, blue and all combination
of reds and white, blue and white, etc.
20% OFF
ALL SPRING & SUMMER HANDBAGS
25% OFF
ALL SALES FINAL • COME EARLY FOR BEST SELECTION





Sale

Gents 14 kt. yellow gold & diamond & onyx ring reg. 465.00 Sale 250.00



Cultured pearl necklace with pearl & diamond clasp. reg. 900.00 Sale 425.00



design hand made emerald & diamond ring. reg. 3750.00 Sale 2000.00

18 kt. yellow gold and diamond watch reg. 1895.00 Sale 900.00

3 pc. Pewter Coffee Set Reg: \$138.50 Sale \$70.00

4 pc. Silverplated Coffee Service Reg: \$435.00 Sale \$220.00 14 kt. White gold Diamond Cuff links Reg: \$475.00 Sale \$230.00

White gold Sapphire and Diamond ring Reg: \$1800.00 Sale \$850.00

Many, many rings to choose from including . Diamond Engagement Rings 30% to 60% off.



Salé still on until Feb. 28th. up to 60% off.

3 generations — 100 years of jewelry experience 100 S. WOODWARD 313/MI 4-5315 BIRMINGHAM, MICHIGAN 48011