

# Symphony goes pick Boston Pops, contemporary as favorite sounds

Results are in from a "marketing study" of West Bloomfield Symphony Orchestra concert-goers.

Most of the estimated 725 persons attending the Jan. 23 concert, were asked to complete a three-page questionnaire to determine musical interests and what the community would like to hear from the local orchestra. Results from 330 responses received have been tabulated by orchestra public relations chairman Ernest Campbell, a marketing analyst for General Motors.

"The audience was very enthusiastic about the survey. They seemed to welcome the chance to contribute their thoughts and opinions to help assure our continued success," Campbell said. "Many even wrote personal notes and many couples completed the survey as a shared project."

Two of the survey's three pages were to be completed either prior to the January concert or during intermission. The purpose of these pages, Campbell said, "was to learn something about the music needs of our audience and to solicit information which would help guide the orchestra's board of directors in its decision-making for future programs."

The third page of the survey was designed to monitor audience reaction to the January concert, which featured the combination of music and "photopaintings," slides.

According to Campbell, the orchestra's Boston-Pops type format was found to be a favorite with the audience, which indicated a preference for a musical blend of both contemporary and classical music.

CLOSE TO 40 per cent of the January audience attended for the first time, stating they had been attracted by the unique program. Of those, only one in 10 said they did not plan to attend the next concert March 13, scheduled to be another "pops concert" with trumpeter John Trudell.

A total of 94 per cent of the survey responses rated the two-year-old "excellent" or "good."

Many of the musicians, who play under conductor Felix Resnick, are professionals and primary positions in each section are filled by members of the Detroit Symphony Orchestra. Campbell found that of those concert-goers responding to his survey, 44 per cent were from West Bloomfield, with Birmingham-

Bloomfield Hills, Farmington and Oak Park-Royal Oak areas contributing about 10 per cent each.

Some traveled from Saline, Ann Arbor and Holly.

Orchestra President Gordon Muir said, "The survey verifies that we appeal to a very broad market area and that we are an 'urban orchestra' not only by definition but by the people's choice."

"It is interesting that the West Bloomfield orchestra is attracting many to its audience from other communities which have their own orchestras," Muir, a West Bloomfield resident, continued.

What attracted people to the local

concert? Campbell found one quarter of the audience came on the recommendation of friends, while more than 30 per cent were lured through newspaper coverage.

Campbell also said the survey "presented strong evidence to suggest that one introduction will keep the listener coming back for more." He said survey results showed that 37 per cent of the January audience responding to the questionnaire had attended a December holiday concert sponsored by West Bloomfield Parks and Recreation. One third of those had not previously attended a local concert. After hearing the January performance, 75 per cent of these newly attracted patrons responding said they will attend the March concert.

## NFHS scores in vocal event

North Farmington High School vocal students gathered several honors in the District 11 Solo and Ensemble competition at Pontiac Northern High School recently.

Sarah Miste, Jenny Roberts and Linda Love received a superior rating for solos, and Sarah Miste and Jan Estes received a superior "1" rating in a duet.

Also receiving a superior "1" rating was the Womens Ensemble composed of Amy Becker, Anne Belanger, Kathy Bowen, Kati DuBois, Carol Flessa, Julie Gavzoda, Debbie Hatch, Cindy O'Boyle, Elia Pilo, Kim Reed, Renay Rollins, Cathy Ruel, Wendy

Sharp, Mary Smith and Joanna Wright.

Students with superior "1" ratings are eligible for state competition to be held April 2 at Fraser High School. Jan Estes, Beth Gaiser, Debbie Pacheco, Cathy Ruel, and Rosanne Phillips received "2" ratings in solo competition, and Julie Gavzoda received a "3" rating in solo competition.

The students were under the direction of Ted Still, NFHS vocal director. The event was a Michigan School Vocal Association competition open to all schools in Oakland County north of Grand River.

## Sailors make the news

Four Farmington area residents serving in the United States Navy have made the news in the last month.

Navy fireman recruit Walter J. Humbarger, son of Rose Humbarger, 30611 Ambeth, recently returned from an extended cruise in the Mediterranean Sea.

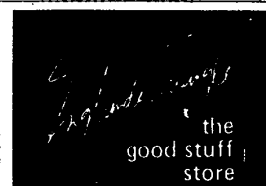
He is a crewmember aboard the guided missile cruiser USS Josephus Daniels.

During the cruise, his ship participated in numerous training exercises with the sixth fleet.

Navy airman recruit Eric Lampinen, son of Mr. and Mrs. E.F. Lampinen, 28600 Greyfield, has completed recruit training at the Naval Training Center, Orlando, Fla.

During the eight week training cycle, he studied general military subjects designed to prepare him for further academic and on-the-job training in one of the Navy's 85 basic occupational fields.

Navy Aviation Technician Second Class Melvin French, son of Mr. and Mrs. Donald French, 30701 Glenmoor, has completed five weeks of refresher training in the Caribbean.



## Livonia Building Materials

### Drywall

	1/2" sheetrock	5/8" sheetrock
4x8	2.19	2.29
4x10	2.95	3.10
4x12	3.54	3.72

Other sizes available

Mon.-Fri. 8-5 Sat. 8-12  
12770 Farmington Rd.  
S. of Schoolcraft  
937-0478 421-1170

**MINI-SERVED UNTIL 11 A.M.**  
**BREAKFASTS**  
Egg 'n' Bacon  
Hotcakes 'n' Bacon  
French Toast 'n' Bacon  
\$1.14

**Elias Brothers**

ORCHARD LAKE & TEN MILE  
**BIG BOY**  
PHONE AHEAD FOR FAST CARRYOUT  
478-6164

## CITY OF FARMINGTON SPECIAL MEETING

A Special Meeting of the Farmington City Council was held Monday, February 28, 1977, for the purpose of awarding the contract for Off-Site Development and Sewer Work at the Public Services Facility.

Present at Roll Call: Councilman Hartsock, Richardson, Tupper, Yoder  
Councilman Bennett arrived at 8:05 P.M.  
City Officials Present: City Manager Deadman, Director Jones, Attorney Kelly and Clerk Vane  
Contract for Off-Site Development and Sewer Work at the Public Works Facility was awarded to the second low bidder, Abbott-Peterson Contracting Company, 266 Sycamore St., Oxford, Michigan 48131 in the amount of \$64,373.70.  
Council accepted a Letter of Withdrawal of Bid from the low bidder L&M Excavating Company.  
Meeting was adjourned at 8:20 P.M.

JOHN H. RICHARDSON, Mayor  
NEDRA VIANE, City Clerk

Published March 7, 1977

## ADVERTISEMENT FOR BIDS CITY OF FARMINGTON

Project Number: 06-51-0177  
City of Farmington, Michigan

Separate sealed bids for: General, Mechanical & Electrical Contracts for the construction of a Department of Public Services Facility for the City of Farmington, Michigan. Bids will be received by City of Farmington at the office of Municipal Bldg., 28601 Liberty St., Farmington, Michigan until 10:00 o'clock (A.M.). Local Time, April 1, 1977 and then at said office publicly opened and read aloud.

The Information for Bidders, Form of Bid, Form of Contract, Plans, Specifications, and Forms of Bid Bond, Performance and Payment Bond, and other contract documents may be examined at the following:

Office of City Manager - Address same as above  
Offices of Lane, Riebe, Weiland - Architects  
Dodge Plan Rooms - Detroit, Lansing  
Builder's Exchange - Detroit, Lansing  
Michigan Contractor & Builder

"Copies may be obtained at the office of Lane, Riebe, Weiland-Architects located at 23629 Liberty St., Farmington upon payment of \$50.00 for each set.

Any unsuccessful bidder, upon returning such set promptly and in good condition, will be refunded his payment, and any non-bidder upon so returning such a set will be refunded \$50.00.

The owner reserves the right to waive any informalities or to reject any or all bids.

Each bidder must deposit with his bid, security in the amount, form and subject to the conditions provided in the Information for Bidders.

Attention of bidders is particularly called to the requirements as to conditions of employment to be observed and minimum wage rates to be paid under the contract.

No bidder may withdraw his bid within 30 days after the actual date of the opening thereof.

March 1, 1977

ROBERT F. DEADMAN, City Manager

\*Prints and specifications may be picked up at the offices of Lane, Riebe, Weiland-Architects. Sets will not be mailed.

Published February 28, 1977

## NOTICE TO THE PUBLIC REGARDING NON-DISCRIMINATION POLICY CLARENCEVILLE SCHOOL DISTRICT

Title IX of the Educational Amendments of 1972 of the United States Congress specifically states:

"No person in the United States shall, on the basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to discrimination under any educational program or activity receiving Federal financial assistance."

with certain exceptions.

It shall be the policy of the Clarenceville School District to fully comply with Title IX under guidelines adopted by the Department of Health, Education, and Welfare and approved by the President of the United States and the United States Congress.

The Board of Education, the administration, and the staff of Clarenceville School District will seek to take whatever rules and policy steps may be necessary to eliminate discrimination on the basis of sex in all educational programs, curricular and extra-curricular activities, and employment practices which come under the regulations of Title IX.

All students shall have an equal opportunity to participate in and benefit from all academic and extra-curricular activities and services and thus it will be a violation of policy for the district, board, administration, teachers or other staff to discriminate against students on the basis of sex in disciplinary actions, enrollment and provision of services, selection of courses or programs, counseling services, physical education and athletics, treatment on the basis of marital or parental status including pregnancy.

Likewise, no assistance, such as administrative or staff cooperation, faculty sponsorship, use of school facilities on school time, shall be provided to any non-school organization or individual which discriminates on the basis of sex.

All employment decisions will be made in a non-discriminatory manner in relationship to recruitment, hiring, assignment, promotion, transfer, layoff, termination, reinstatement, job classification, salary and fringe benefits.

In order to facilitate the evaluation of current practices, to investigate complaints, to answer inquiries, and to guide the implementation of compliance efforts, Mr. David McDowell has been appointed the Local Title IX Coordinator. All questions, requests for information, or complaints relating to discrimination on the basis of sex in the Clarenceville School District should be directed to Mr. David B. McDowell at the following address:

Mr. David B. McDowell, Superintendent  
Clarenceville School District  
2829 West Eight Mile Road  
Farmington Hills, Michigan 48034  
Telephone: 474-0000

Inquiries concerning the non-discrimination policy may also be directed to Director, Office for Civil Rights, Department of Health, Education, and Welfare, Washington, D.C. 20501.

The local Title IX Coordinator on request, will provide a copy of the district's grievance procedure and investigate all complaints in accordance with the procedure.

A copy of Title IX of the Educational Amendments of 1972 and the Regulations on which this notice is based may be found in the Title IX Coordinator's office.

Dated: February 12, 1977

Grievance Procedures can be picked up from Mr. David McDowell's office at the Clarenceville Board of Education Office.

Published: March 7, 1977

60-26-534

## HIGHLAND APPLIANCE NEW STORE NOW OPEN

33600 PLYMOUTH ROAD  
JUST WEST OF FARMINGTON RD.  
LIVONIA  
261-7810



# Have a question about your energy bill? I'm here to help.

As a Customer Service Representative, it's my job to answer questions you may have about your bill.

I'm here to help you five days a week, but the best days to call are Tuesday, Wednesday, and Thursday. On those days the phones are less busy and I can get to your question even faster than on the other days.

Another hint is to have your bill ready and refer to your account number when you call. This helps me locate your account faster and will save you time.

Even though I work for Consumers Power, I'm a customer too. And I know how important it is to have accurate, efficient answers about our energy bills.

"TEN THOUSAND WORKING PEOPLE BRINGING ENERGY TO YOU."



Camelia Welch  
Customer Representative I  
Central Region

