



Silver's salutes 1947.

If you remember 1947, you might remember that nothing of any great consequence occurred. Wrong you are. 1947 was when you could buy nickel coffee. Penny candy. Quarter gasoline. Better yet, 1947 was when you could start shopping at Silver's.

30 big ones.

That's right. We're 30 years old.

And we decided our 30th deserved some special recognition. So we put together a sale you've never seen the likes of before. It's a 1947's sale.

No kidding?

No kidding. Everything in our Tel-Twelve Mall store is priced almost like it was 30 years ago. Ball-point pens go for a dollar a dozen. Felt-tip markers,

\$1.89 a dozen. Pocket calculators, 99¢ each. Better yet, you'll find many 1947 prices on desks. Lamps. Sofas. Original paintings. Accessories. And office supplies.

Early birds make out.

The sale only lasts a week. From March 24 to March 30. So you'd be well-advised to heed that renowned party

bird proverb. It's all happening from 8 a.m. to 9 p.m. daily and from 9 a.m. to 6 p.m. on Saturday and Sunday.

The touch.

The 1947's sale. From the people with the right touch for quality and style. And the right touch for bringing back the good old days.



SILVER'S
THE OFFICE PEOPLE®

Sale at the Mall store only—Telegraph & 12 Mile. Phone 883-4410.

The Silver's Touch®