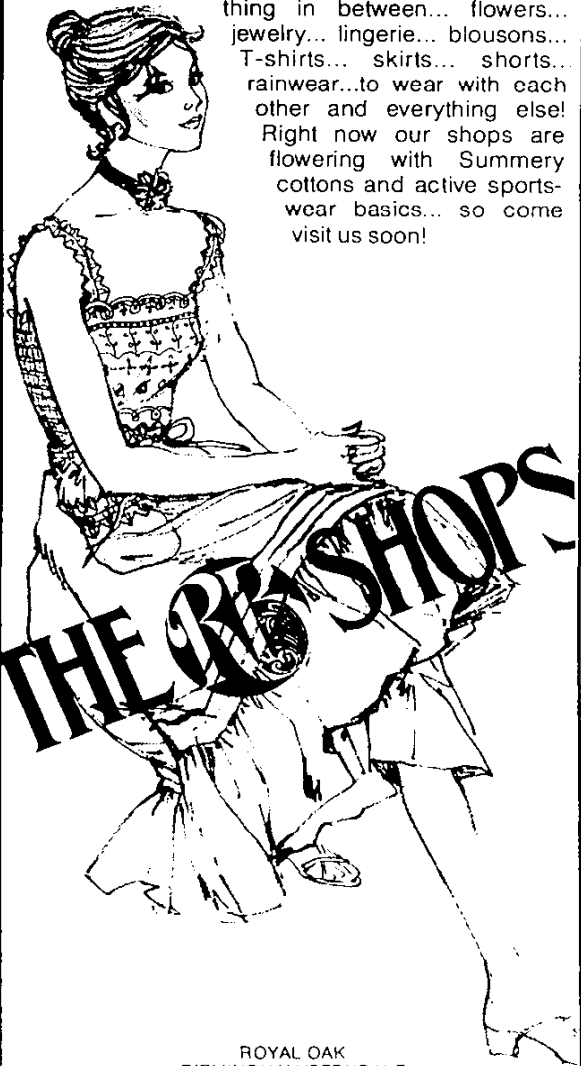


# THE RB SHOPS

Springtime ☺☺☺

*is your kind of feeling . . .  
your way of looking!*

At the RB Shops you'll see that Spring has finally arrived... and there's a whole new look about the way you dress this Spring! Soft, pretty and breezy! You'll find outerthings, underthings and everything in between... flowers... jewelry... lingerie... blouses... T-shirts... skirts... shorts... rainwear... to wear with each other and everything else! Right now our shops are flowering with Summery cottons and active sportswear basics... so come visit us soon!



ROYAL OAK  
BIRMINGHAM/FERNDAL  
SOUTHFIELD, TEL-TWELVE/WARREN, TECH PLAZA  
ROCHESTER, MEADOWBROOK MALL and NORTH HILL PLAZA

## BALANCE

There's a new and shorter look in men's hair-styling to go with the spring styles.

But that, insists a spokesman for the Scissors Men's Hair Salon in Birmingham, doesn't by any means indicate we're harking back to the short-clipped 50s.

The inside trick to the shorter style is unquestionably the balance of the cut. That key word—balance—is what makes the '77 short style different from the '57 short cut.

When it's cut shorter today, it's cut balanced and in a natural way. No pushing or shoving it into place—hair is cut instead to follow the way it grows.

So, although the rumors of last year are becoming reality and working to unveil a good portion of the male ear, there's an enjoyable dividend for the men who go for the trend.

As women have discovered, short hair is a lot easier when it comes to care. Drying time is reduced, and can be done without the aid of damaging hot air blowers.

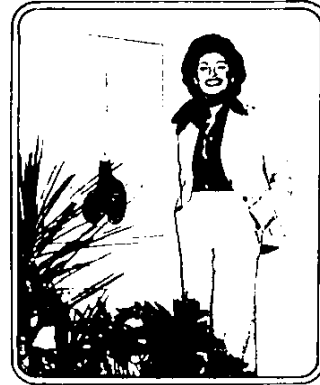


The corporate image gets an update with Kazan's precision angle cut that conforms to the shape of the head for a clean, conservative look.



Michel Kazan suggests a return to the classic hair styling for the man whose hair is beginning to thin. It's the perfect partner for a well-shaped beard.

*scissors...*



A hair studio devoted strictly to the sophisticated man. A man who knows how important good grooming is.

The lady cuts the hair.

**SCISSORS**

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