

Averill Press sold to Calvert

Averill Press, Inc., of Birmingham, a commercial printing company, has agreed to sell its on-going business to Calvert Lithographing Division of Lawson & Jones, Inc., of Warren, effective May 1.

The sale was announced jointly by Philip H. Power, chairman of the board, and Henry M. Hogan Jr., president of Suburban Communications Corp., parent company of Averill Press, and by William Mara, president of Lawson & Jones.

Under terms of the agreement, the Calvert Division will absorb the existing print business, manufacturing contracts and sales personnel of Averill into its Warren facility, and Averill Press will cease operations.

Lawson & Jones, Inc., part of one of the world's largest international graphic arts organizations, operates a modern, 125,000-square-foot plant in suburban Warren. It specializes in high quality color printing by both web and sheet-fed offset processes. Product specialties include catalog, brochure, direct mail and publication printing, food and beverage labels, and maps.

UNAFECTED BY the transaction is publication of Observer & Eccentric Newspapers, also owned by Suburban Communications Corp. Newspaper offices will remain in the Birmingham building, where in 1970 the Eccentric will celebrate its 100th anniversary.

"The decision to sell the Averill Press," said Power and Hogan, "was made because a high quality printer like Lawson & Jones was interested in purchasing this part of our commercial printing business. At the same time, we will be able to place our emphasis on newspaper publishing."

"Originally, we were in the printing business primarily to use up our excess capacity of printing equipment when our own newspapers were not being printed," Power and Hogan said.

"Over the years, the operation developed into a full-scale, complete commercial printing company that went far beyond the needs of the newspaper."

"Because of the competitive nature of the commercial job printing and the high costs to keep up with changing technology, we decided we would be better off placing our resources in the development and expansion of our newspaper operation."

Suburban's properties include the 12 Observer & Eccentric Newspapers in suburban Detroit and the four Sliger Home Newspapers, headquartered in Northville. The company has four suburban newspapers in the Lansing area and six suburban weeklies near Cincinnati.

Power and Hogan said their main concern was to see that customers of Averill Press could be served by a printing concern with a quality reputation and up-to-date printing facilities.

Road commissioners set earlier meeting

The Oakland County Board of Road Commissioners has established an earlier hour for its regular Tuesday morning meetings.

The board will now begin its weekly meeting at 9:30 a.m., according to Chairman John H. Gnaul, Jr. Previously, the meetings had been scheduled to begin a half-hour later, at 10 a.m.

The board holds its weekly meetings at the administrative center of the Oakland County Road Commission, 3100 Lahar, at Thirteen Mile Road, in Beverly Hills.

Under state law and board policy, the meetings are open to the public. Gnaul said.

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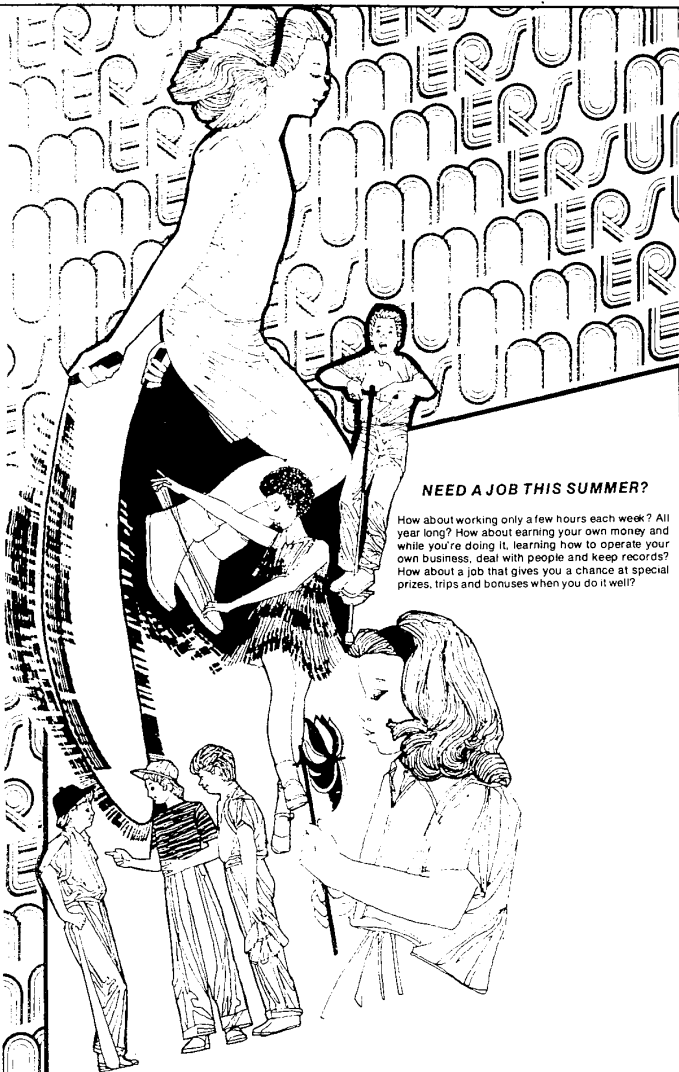
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