

# Facials benefit both sexes

By SUSAN TAUBER KLEIN



Gary Zyczynski was apprehensive about receiving his first facial. But 10 minutes after the facial started, the advertising representative for the Rochester Eccentric was whispering, "This feels great: this is really relaxing."

Maria Sclarrotta at A New Beginning salon, 406 N. Main St., Rochester, gave Zyczynski a deep-pore facial. While he was changing into a dressing gown, she explained the purpose of a facial.

"A facial is not just for women, as most people think," she said. "Skin is skin, whether it's men's or women's, and all skin is subject to dirt and wear and tear from the elements. The pores get dirty and the facial cleanses the pores."

She explained men often need facials more than women because they don't wear moisturizer as most women do to protect their skin.

Ms. Sclarrotta said the facial also cleanses the face for acne and blackheads. "The skin should be thoroughly cleansed once a month for a person to have decent skin."

**BEFORE BEGINNING** the facial.

Ms. Sclarrotta inspected Zyczynski's skin to learn what type of skin he has, if he is on medication and why he wants a facial.

After checking his face for blemishes, she had him lie down on a flat table with a pillow under his back. Situated in a private cubicle, she puts covers over him to keep his body temperature from getting too low as he lay still.

Ms. Sclarrotta cleansed his skin with cleansing cream and put a hot towel on his face to open the pores.

Then she began the major part of the facial—the application and drying of the special formula mask, a product by Mr. Norman.

"It pulls the face and itches, but it does draw up dirt and grime and unplug the pores. The client has to lie perfectly still, not talking, while the mask is on," said Ms. Sclarrotta.

**ONCE THE MASK** had dried, she

reapplied more of the formula over blemished areas of the face and where the mask had cracked.

After Zyczynski had been lying quietly for about a half hour, Ms. Sclarrotta removed the mask by sponging the face several times with water. She moisturized his face to put back in moisture after applying more hot towels to his skin.

Once it was all over, Zyczynski left the cubicle, unable to walk in a straight line.

"I'm exhausted. I feel like I just ran 10 miles. I won't have to wash my face for a week," he said, regaining his composure.

Zyczynski said he liked the feel of his skin after having the facial and would consider having another one.

A New Beginning, owned and managed by Irene Twomey, is the training headquarters for Mr. Norman deep-pore and deep-muscle facials. Mrs. Twomey is sales training director for Viviane Woodward cosmetics and uses her new salon as a teaching facility.

She said customers can get hair cuts, permanents, and make-up consultations as well as facials.

The facials for men and women cost \$15 for the deep-pore cleansing facial and \$25 for a deep-muscle facial.



Relaxing under the hot towel, Zyczynski was glowing as though he had been sitting in said he started to relax when we realized a hot sauna. how good the facial felt. Afterwards, his skin

## Remember Mother Sunday, May 8

The New York Times gardening books... a great source of indoor and outdoor planting information for yourself and your green-thumb friends.

A. The Garden Book edited by Joan Lee Faust, the newest publication for landscape, organic, apartment and gourmet gardeners. 101 articles, over 190 photographs, drawings, charts, plus a hardiness zone map. 4.95

B. The Book of House Plants by Joan Lee Faust, the garden editor of The New York Times. Included are instructions for growing exotic and conventional indoor plants, plus a section devoted to plants for children. 5.95

## Jacobson's

Store for the Home  
Woodward at Willits

OPEN THURSDAY AND FRIDAY EVENINGS UNTIL 9:00



Ms. Sclarrotta (left) brushed Zyczynski's face with a special formula skin that dried into a clear mask.



## Where It's At

By JUDY SOLOMON

### Some things special

Most of us use needles for such mundane projects as sewing on buttons or hemming dresses. Not Georgine Carlson! This super-talented lady employs needles and textured fibers to custom design and create spectacular objects such as window panels, room dividers, soft sculptures, upholstery material, carpeting, bedspreads, wallhangings, patchwork quilts and basketry sculptures. Ms. Carlson even encloses metal curtain rods with spiral tubes of knitted yarns and then goes on to cover the ends in basketry. Her versatility and imagination are boundless and her creations are superb. They would make very special additions to any decor.

Georgine Carlson, 647-6462.



### Tie one on

It's no secret that a good-looking scarf, tied just so, can make the difference between looking plain Jane or model chic. This scarf (\$16), featuring your name over and over in script letters, would be a terrific gift to bestow upon yourself or someone else. Made of 100 per cent polyester and 21 inches square, it's machine washable and is available in your choice of red, black, navy or brown with white lettering or beige with either brown or a combination of brown and rust lettering. If you prefer a white background, the name can be printed in a combination of several colors.

Barbara's Paper Bag, 135 Pierce, Birmingham, 642-3860.



### A-door-able

These indoor or outdoor mats would make clever gifts for tennis buffs or golf addicts. Made of beige tweed carpeting and bound in black, they measure 20-by-30 inches, are washable and cost \$20. The tennis version features a sneaker-clad green frog holding a racquet and leaping over the net. The golfer's version depicts the 18th hole where a distraught golfer has thrown himself into the pond, leaving behind a ripped scorecard, empty golfcart and shoes. All you see of the golfer is his hat floating on top of the water.

Miner's of Bloomfield, 41 W. Long Lake, Bloomfield Hills, 644-0514.



### Dishing it out

Collecting pretty plates is a fun hobby, but finding enough places to display them in your home can become a chore. Here's an original way to show off your favorites and to perk up your walls at the same time. Steel and French Interior Designers sell handsome reproduction traps wall sconces, on plate holders, that are four inches wide and twelve inches long and \$47.50 each. The blue and white plate shown in the photograph is 19th century Chinese Delft and sells for \$20.

Steel and French Inc. Interior Designers, 385 Hamilton Row, Birmingham, 646-2289.



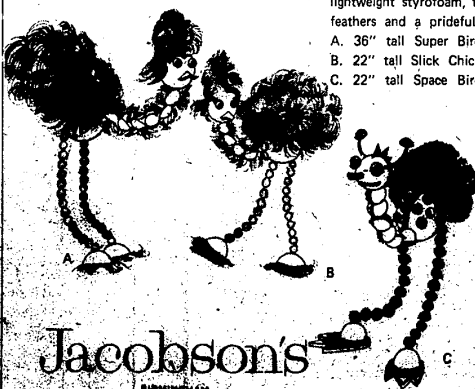
now appearing...

our Crazy Critters marionettes are birds of a different feather and Mrs. Blair Cobbett, their creator, will be at Jacobson's on Thursday, April 28, 11 A.M. to 8 P.M. to prove it to you. Pull their strings and they'll high-step it with you... very amiable, colorful, irresistible companions. Characteristics: lightweight styrofoam, fluttery feathers and a prideful mein.

A. 36" tall Super Bird. \$30

B. 22" tall Slick Chick. \$20

C. 22" tall Space Bird. \$20



## Jacobson's

BIRMINGHAM