

"It Is Not Very Nice to Starve," Says Little Guest From Armenia



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## We Now Sell the Hudson Super-Six and Essex

Hudson Supreme in Beauty, Performance, Endurance. Essex, Lighter and Smaller, Dominant in Its Type

In making this announcement that we now sell Hudson and Essex we realize a long standing ambition.

You, as well as we, have long recognized the unquestioned superiority of these cars. You know how Hudson Super-Six has proved its leadership in speed, power, beauty and endurance. You know how Essex, smaller and lighter than Hudson, has established its supremacy over every car of its weight, size and price—and over many much larger, more expensive cars.

You know that the same men designed both Hudson and Essex, and that they are built in the same factory. The same careful construction goes into both cara. Each is a masterpiece of the designer's art and mechanical perfection.

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The Super-Six Motor

Exclusive in Hudson

Everyone knows how Hudson, with its aclusive Super-Six motor, set the world's worth while stock car records for speed, power and endurance.

The Super-Six motor gives every Hudson 72 percent more power with no added / wreight. And it decreases vibration so that automobile life is increased far beyond its previously known limits.

This endurance, more than its power and speed, makes Hudson the world's largest selling fine car. To you it means dependable, every day transportation and high sale value after long, hard service.

Remember, also, that Hudson is leader in beauty and style. For years it has been the pattern car of motordom. Types it created are now standard with all fine cars. And to-day, as always, it is foremost in design and development of comforts and refinements.

Essex Has Proved Supreme Endurance

Essex has demonstrated power, speed and endurance never before expected of a car of

A stock chassis set the world's official 50-hour endurance mark of 3,037 miles on the Cincinnati Speedway. In 94 hours, 22 minutes driving time it went 5,869 miles, averaging over a mile a minute, yet showed no wear. This dependability ranks Esser with far costlier cars. So does its beauty. Its design, fittings and finishing command instant fittings a attention.

you have an idea of its merits. To appreciate

conomy.

We have long wanted the Hudson-Essex franchise, but it was not easy to get. That we now have it fulfills our ambition to deal in the finest, most satisfying cars made. And our selection is great company's recognition of our high sense of responsibility, its appreciation of our ability to serve you. Comesce the Hudson Super-Six and the dominant Essex in our store today.



its weight

Add to these fine car qualities the fact that Essex excels other light cars in easy driving, nimbleness and acceleration, and

them fully you must drive this ca And in price and saving of gasoline, oil and tires it fully meets your ideas of motor