

a la mode

## fashion calendar

Thursday, March 9

Ferragamo at Saks Fifth Avenue—Not Schwartz will introduce spring and summer fashions by Ferragamo, makers of the civilized shoe and strapping sandal. Informal modeling between 11 a.m. and 4 p.m. in the Shoe Salon of the Troy store.

"The Magic of Spring" at Northland—Follow the crowd to see a sensational musical fashion extravaganza at Northland Center. Affiliated Models, Inc., will help present the great new looks for spring during two presentations at 2 and 7 p.m. in the Hudson-Phillips Court.

Friday, March 10

Frank Olive at Hudson's—America's top hat designer will make two appearances at Hudson's Lakeside from noon to 3 p.m. and Northland from 6:30-8:30 p.m. Collection will include Olive's latest collection, including his Padre Sailor in khaki Bali straw, the Fedora and a spectator brim.

Luncheon fashion shows at the Sussex House—Claire Kelly presents a luncheon fashion show at 12:15 p.m. Fridays at the Sussex House, 1901 W. Twelve Mile. For information, call 589-2377.



Frank Olive appears at Hudson's this week to reveal his new collection of hats. Handsome straw and feminine lines make his designs the perfect accessory to the season's look of softness.



Putting the look together this spring could include a large straw picture hat by Frank Olive.



Also a Coty Award winner, Kasper believes component dressing plus accessories will set the tone for spring 1978.

## No single look for spring 1978

By RUSTLE SHAND

Designers are popping up all over our area, not only on the labels of the clothes they create, but in person as they fly in from New York to make personal appearances.

Kasper appeared briefly at Fairlane Town Center last week and while there shared his views on spring fashion trends. Mollie Parnis was in town to introduce perfume at Lakeside Mall, and Frank Olive will make appearances at both Lakeside and Northland on March 10.

Kasper, one of the few designers to have received three Coty awards, is known for his anticipation of trends and combinations of prints, textures and colors.

"There doesn't seem to be any major look this season," he said. "Rather, it's a refinement of everything that has been happening, including the continuation of softness of fabrics that move and glide over the body, a softer palette of colors, of soft construction."

"It is also," he stressed, "the continuing importance of dressing in parts where the layering is gentle, soft and feminine."

Kasper emphasized the importance of mobility and longevity in clothing. "Fashion is variety," he said. "The days of walking into a room where everyone wears a distinct designer dress are gone. Dressing is fun and interesting. It seems to me, women are having a better time with it."

Kasper is flattered when women wear his designs but even more pleased, he said, when "a woman takes my clothes and works them into her own lifestyle."

"In fashion today, it is not only how it appears to other people but how you feel. Clothes must give you a sense of yourself."

Kasper said a dress can be only so much. "Fashion is head to toe—it is also what you bring to the dress."

Makeup, hairstyling, and accessories play a major role in how an individual feels and moves in the clothes, said Kasper. His advice: Keep hair closer to the head, makeup simple.

"A lot of hair around your face, unless you are very young, is not very flattering. Makeup should be soft and pretty."

Kasper isn't sure which came first, the pretty foot or the dress. One can't do without the other, he maintains. "The leg is back and it is feminine," he said. Women wore pants as a disguise for the chunky shoe.

"They were terrible," he said.

MOLLIE PARNIS had her own ideas about fashion. In town to introduce a new line of lipstick and nail polish, she shared her fashion philosophy and some thoughts on ultrasuede.

Ultrasuede is not "out," said Miss Parnis. "That's just sour grapes. Ultrasuede is very expensive and it is not available to everyone. It is in short supply and is carefully rationed."

The designer labeled ultrasuede a "miracle fabric," which can be tossed into the washing machine or cleaned with a damp cloth. She also lauded its travel ability and its wearability by women or men.

Her fashion advice is: "If you are only going to buy one item this season you have to make up your mind to buy the best that you can afford. If I were going to buy one item I would buy a shirt, but it would be a good one, a silk shirt that would last forever."

Miss Parnis laughed about the reaction to her new fragrance "Mollie Parnis." The ultimate compliment came, she said, from a New York cab driver who greeted her "Gee, lady, you smell good."

BARGAINS  
in your  
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Mollie Parnis believes the well-dressed woman should trail an expensive scent. She visited Lakeside recently to introduce her own scent.



Mollie Parnis was delighted when a cab driver told her "you smell so good." She predicts that ultrasuede is here to stay.

## Where It's At

By JUDY SOLOMON

### And all that jazz

For Bette Midler, it would be mecca. It's The Ritz is a nostalgia shop chock full of just about anything you could want from the '20s, '30s and '40s including sequin tops, satin petty pants, art deco bronze figurines, art deco and nouveau jewelry, men's pleated dresses, designer dresses (such as a Victorian lace wedding dress), pur satin nightgowns that can be worn as dresses and a rare cobalt blue collection including a vase, clock, candlestick holders and even sunglasses. It's The Ritz, 207 S. Woodward, Birmingham, 642-8961.

### Uncommon scents

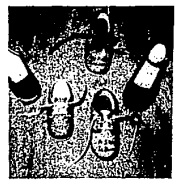
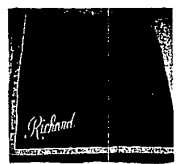
Tucked away in the Village Knoll Shopping Center is a terrific gift shop called Oogie. Among other things, the store carries a fascinating array of soaps and sachets from such places as China, France, England, Germany, Japan, Italy, Sweden, Switzerland, Israel, India, The East Indies and the United States. You'll find soaps made from cucumbers, goat milk, buttermilk, lime oil, avocado oil, lettuce, verbena, jasmine, almonds, almond, lavender, roses, violets and musk as well as guest soap miniatures in oodles of shapes, scents and colors. Oogie, 3630 W. Maple, Birmingham, 647-0740.

### Gift wrapping

Speaking of soap, here's a wonderful gift to present at a his and her shower. These terry wrap-around towels have Velcro closings and are available in just about every color you can imagine. They can be ordered with names or three-letter monograms and you can choose from striped or polka-dotted grosgrain ribbon, jute, rick rack, yarn or various other trims. Some are in stock. Orders take one month and prices range from \$22 to \$32. Company's Coming in the Claymoor Apartments, 29260 Franklin Road, Southfield, 356-1233.

### Tie them with a bow

If you like to dress your little ones from head to toe, Rainbow Lollipop can be very helpful. Take, for example, this adorable group of shoes. In sizes up to 8, there are two types of espadrilles: red canvas with matching ankle strap and rope trim (\$12) and blue denim with red piping, rope trim and a red, white and blue striped ribbon that ties around the ankles (\$7). The shop also stocks a cute series of canvas tennis shoes. In stock in bright color combinations in sizes up to four, they say such things as "Born for Trouble," "My First Sneakers" and "A Star is Born." Rainbow Lollipop, 163 Townsend, Birmingham, 642-3911.



Coty Award-winning shoe designer David Ewins maintains that anyone can wear anything on her feet this spring as long as it's a sandal.

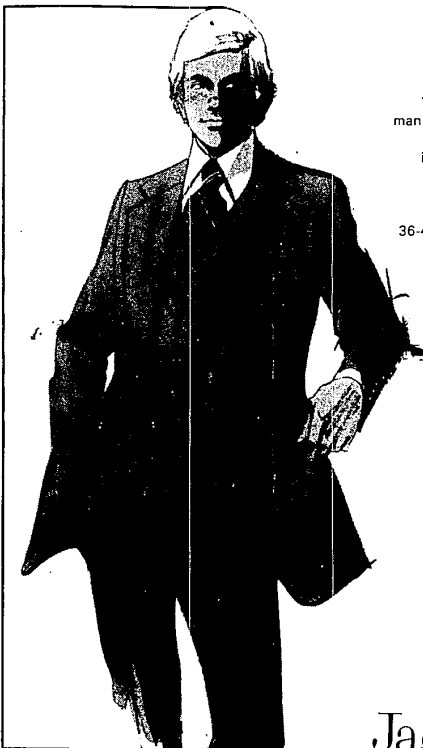


Diane Von Furstenberg's newest collection's brimming with soft, swingy shapes, business-minded suits and frilly little sunthings, now in better-than-ever colors. Just one: the comma print blouse—a short-sleeved blouse and gently gathered skirt—to wear from morning coffee through evening cocktails. Navy and white cotton and rayon, sizes 4 to 14, \$105. Sportdress Collections.

*Saks Fifth Avenue*

See the collection informally modeled Wednesday, and let a DVF representative help you make your selection.

Trov, Somerset Mall, Big Beaver at Coolidge



The vested suit gives a young man a comfortable change of pace when he wants it. With a tie, it's formal; worn with an open collar shirt, it's casual. Navy, brown, heather blue, or camel polyester solid colors. 36-42 regular, 38-42 long, \$120.

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*Jacobson's*  
Woodward at Willets

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