

The fashion plate

Recycling for pizzazz

Bob Gwynn, local designer and custom tailor who gave the men's fashion world a new twist, the short-sleeved dinner jacket, and shirts from sheets, has done it again. This time Gwynn has come up with a use for those wide ties headed for fashion obscurity. Tailors in the workshop at his exclusive menswear establishment in Birmingham are busy appliqueing four-in-hand neckties down the legs of denim jeans. This innovation gives jeans a totally new look. He calls them "Tie-Jeans."

This bit of sartorial whimsy mates the elegance of silken ties with the casualness of

Levi's for a fashionable blend of incongruities. It also offers a solution to what to do with all those Christmas ties. Gwynn's will put them onto a pair of jeans, or you can do it yourself. The guy with a closetful of turtles and neckties also could share with a girl friend who might fancy a pair of "Tie-Jeans."

EACH PAIR requires four ties, two for each leg. To apply, the inseam of the pant is opened and the material spread flat. The ties are also opened and spread flat, then stitched in place by machine.

Bob Gwynn's propensity for innovative ideas in men's (and women's) apparel began when he was 12 years old. He made a shirt for himself from a bedsheet and a few tubes of paint. He also made the newspapers when Associated Newspapers heard about the imaginative youngster, and distributed a picture and article on the subject which was picked up by papers all over the country.

This experience inspired young Bob Gwynn to enter the tailoring field. A dozen years later, after he had made the move from his native Miami (Florida) to Detroit, he made the dailies again with a story about a custom western shirt he made and presented to Roy Rogers, who was making a local stage appearance.

Rogers liked the shirt so much he ordered a dozen more. The subsequent publicity brought Gwynn an offer to teach tailoring at Wayne University. For a number of years thereafter he dispensed tailoring tips to both men and women students.

GWYNN HAS BEEN at his present location at 112 S. Woodward in Birmingham since 1954. His clientele includes many well-known auto executives and stylists who appreciate a bit of extra flair. He also custom-tailored a dinner coat of Seminole Indian cloth for a Florida governor, using the template method. Another customer was Gene Autry.

Creative imagination, tailoring know-how and a healthy sense of humor combine to create Gwynn's latest flight of fancy, "Tie-Jeans." The Birmingham store will take orders at approximately \$50 a pair, depending on the cost of the components. Or do-it-yourselfers can fashion their own with four ties and a pair of jeans.



Bob Gwynn (center) and models Lisa Seal (left) and Pat Voss show how those old wide ties can be used to jazz up jeans.

Fashion show aids research

The patient services committee of the Myasthenia Gravis Association will present its third annual luncheon-fashion show at noon Saturday, March 11, in Mercy College Conference Center, 8200 W. Outer Drive. Classic soft, feminine, fashions from Dawood Boutique, Detroit, Cadillac Hotel, will be shown.

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Volunteers

The Oakland County Volunteer Bureau, a program of the Volunteer Action Center of the United Community Services, has weekly listings of agencies needing volunteers. Further information about these and over 200 other agencies needing volunteer services may be obtained from the bureau, 642-7272.

INSTRUCTIONAL AIDE ASSISTANT—Patience, a love of children, and an appreciation of the problems of handicapped children are the only requirements for this job at Wing Lake School. Duties involve assisting the instructional aides in the daily program with the youngest and most severely handicapped children.

Volunteers are needed to help with dressing, feeding, exercising, and positioning training sessions. All work is done under a teacher's supervision. Training is provided. Hours are Tuesday, Thursday, and Friday afternoons.

PLUS FRIEND—People Listening, Understanding, Sharing (PLUS) is a program of the Oakland County Youth Assistance designed to help young people aged 5-16 to develop positive feelings of self-worth. A volunteer becomes a friend to a child by including him in social activities either on a one-to-one basis or with the volunteer's family.

A 10-hour training program is provided as is continuing contact with professional staff. The time per week is flexible.

ORGANIZER—A warm loving personality is most important for this job with the Department of Social Services in Royal Oak. Exact duties include organizing planned activities in the Adult Foster Care Home.

Training is provided by a caseworker who is familiar with the homes and patient needs and who will work closely with the volunteer. Hours are flexible but a minimum commitment is for one day a week.

ORT book sale

The Oakland Hills Chapter of Women's American ORT will hold its fifth annual used book sale Friday, Saturday and Sunday, March 17-19 in the Livonia Mall during regular mall hours.

PEO plans Founder's Day gala

Artha Lu Lancaster, a practicing attorney in Flint and a member of the PEO sisterhood, will speak on "Today's Woman" at the organization's annual Founders Day celebration Saturday, March 11.

Ms. Lancaster's program will follow an 11:30 a.m. reception and a 12:15 luncheon at Stouffers-Eastland. Toastmistress for the 109th anniversary festivities is Marilyn Schuenman, of Warren. Jean Tull of Birmingham is the present Michigan State chapter president.

Founders' Day is being sponsored jointly by the newly-formed Lakeshore Round Table and the Detroit Cooperative, representing 25 chapters from the greater Detroit area. Sue Scott of Mt. Clemens is chairman of the Lakeshore Round Table and Martha Sanders of Dearborn Heights is chairman of the

Detroit Cooperative.

The PEO Sisterhood was founded on the campus of Iowa Wesleyan College in January of 1898 and later voted to retain its English letters and its off-campus chapters, thus changing from a college group to a community group. It has grown to nearly 5,000 chapters in the United States and Canada and nearly 200,000 members. There are also PEO groups on college campuses, in retirement and resort areas, on military bases and eight foreign countries.

The organization's purposes, which continue to be educational and charitable, are accomplished through four educational philanthropies: Coley Junior College for Women, the PEO Educational Fund, an international peace scholarship program, and a program for continuing education.

Prizes to go to high bidders

You can bid on tickets for the Notre Dame-University of Michigan football game, complete wedding flowers, or a ride in a balloon at an auction at 8:30 p.m. Saturday in the gym of Brother Rice High School, 7101 Lahser, Birmingham.

Art objects, sporting goods, appliances and a seat from Tiger Stadium are on the block, along with the professional services of lawyers and doctors

and one day's labor from a carpenter, picture framer or jewelry appraiser.

And don't overlook the spaghetti dinner to be cooked by coach Al Francassa, which will go to the highest bidder.

For ticket information call Mary Levitt at 399-0355.

The event is sponsored by Brother Rice Mothers' and Dads Clubs.

Lunch to aid Leader Dog program

Leader Dogs for the Blind in Rochester will receive the proceeds of a salad luncheon and card party at 11:30 a.m. Wednesday, March 15, in St. David Episcopal Church, 16300 Twelve Mile, Southfield.

Donation is \$3.50. For information on tickets call Eleanor Freers at 647-7097.

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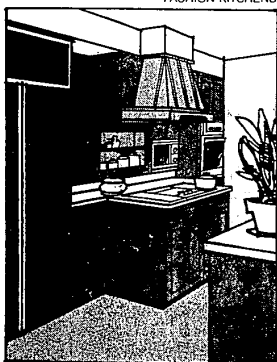
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