

New Marlboro Lights 100's



The spirit of Marlboro in a low tar cigarette.

Kings: 12 mg "tar," 0.7 mg nicotine av. per cigarette, FTC Report Aug. '77
100's: 12 mg "tar," 0.8 mg nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.