





Day 1

Day 3



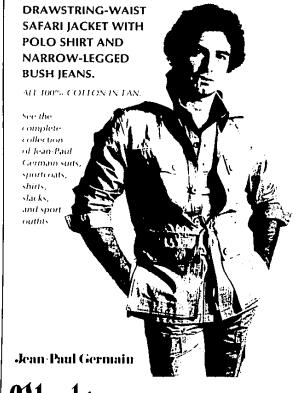
Day 4





Day 5

The French seam tucks and pleats the hair from the nape of the neck, to capture illusive tendrils.



Phone: 851-9080

in the Orchard Mall HES on Orchard Lake Road of West Bloomfield just 1/2 block north of Maple Road

MON. TUE. WED. SAT. 10 to 6 p.m. THURS. FRI. 10 to 9 p.m. SUN 12 to 5 p.m.



Spring Fashion Forecast From Heidi's Salons

Suddenly it's spring, bringing the feeling of change, and at Heidi's changes are always taking place. Fashion emphasis is on the individual feminine looks, and versatility remains the key. A freer, softer, noncontrived appearance in both hair and clothes are a definite trend to look for.



Says Heidi:

Out is the dry frizzy hair. In are soft waves and curls with wisps of fringe strategically placed to soften facial features. Out are geometric blunt cuts with austere straight lines. In are permetric savage and wind drift cuts designed with emphasis on airy face framing curls supported by gentle perms. Out are brassy unnatural red and obvious shaded blondes. In are warm browns intermingled with shades of natural highlights and blonde on blondetones. Out is excessive ironing and blowing. In are sets and curls worn loosely and full. Out are plastic flowers worn in the hair. In are fabric flowers, French braid ribbons and pastel combs. Out is long straight hair. In chingnons worn with combs or fresh flowers. Out are russet and dark nail polishes. In are very tight pastels to wine enamels.



Combine the well conditioned permed hair with a fresh look in make up to match the delicate floaty fabrics, and Heidi will guarantee that you will arouse your man's inner senses.

Visit any of Heidi's Salons soon. In Southfield on Evergreen, West Bloomfield in the Orchard Mall, in Bloomfield Hills on Long Lake, and soon in Rochester in the Great Oaks Mall.

...and most assuredly at Heidi's: Out is winter, in is spring!