

PAZZINI LTD.



SOMETHING SPECIAL
FOR
TODAY'S WOMAN

European and American
Designer Sportswear

353-1810

Harvard Row Mall

Soft lines tailor clothes

Trends in menswear are reflecting a demand for individual expression.

There is evidence of soft, unrestricted lines, a return to resilient natural fibers and clear color expressions and details which reflect a marked concern for quality.

Manufacturers and design-

ers are paying greater attention to detail—to the width and roll of the narrowing lapel, the stitching of seams, the choice of a button—and this spring, it is apparent that finally any man can feel comfortable expression in his clothing choices.

Trans-generational is the

way Norman Karr, spokesman for the Men's Fashion Association, describes the new season's clothes.

"Each generation of men discovers fashion ideas that seem to suit the mood of its time and the image it wants to express," says Karr.

"This current season's look finds fewer evidences of fashion separating son, father and grandfather, and many more instances that the variety, taste level and styling of men's wear for spring 1978 has an appeal for men of all ages."

Not only is there well-honed American know-how in the garment being previewed, there also is the best of European panache.

From elegant shawl collared tuxedos to silk tussah blazers to short pastel leather jackets, there is a sense of renaissance of quality.

Humanity is reflected in fabrics which are wear-oriented. If not 100 per cent something natural (silk, summer weight wool, cotton, boldly printed linen) the fabrics are fabulous blends with the feel of luxury and the durability of sterner stuff.

Decorative detailing is less obvious. The "ivy look" continues to hold importance but a new model has emerged—

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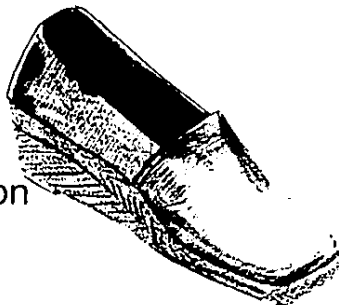
The gray-striped suit is versatile.

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