

"Sunday Viewpoint": Not recommended for people who get headaches when they think.

"Sunday Viewpoint" is one of the ingredients of The Detroit News' 90 Turned On Days. It was designed to give smugness a hard time.



On its pages every week, critics, analysts, philosophers, scientists and reviewers explore the whole panorama of human adventure.



And if, in the process, one of them should kick your neighbor's favorite sacred cow, don't laugh. The next one may prick the balloon of your own pet dogma.

SUNDAY VIEWPOINT

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"Sunday Viewpoint" is not for mental ostriches. Nor is it for those who grow nervous and suspicious at the sight of three-syllable words.

the detroit news

But, if fresh insights—even when they threaten your most cherished ideas—challenge you to growth. If wit, logic and literacy delight you. Then, welcome to the pages of "Sunday Viewpoint". They'll turn you on.



JANIS PIERCE

Livonia Lass Is 'Miss Torchy'

Livonia resident Janis L. Pierce, of 32832 Southgate, has been picked "Miss Torchy" of 1969.

Miss Pierce, 22, is assistant media director with Patrick & Co. Advertising.

She was among 10 Detroit area beauties in the final judging.

Janis becomes the official United Foundation representative of 150,000 Torch Drive volunteers during the campaign scheduled for Oct. 14 through Nov. 6.

FINALISTS were selected from 64 entrants by the UF "Miss Torchy" committee chairman, Richard E. Forbes, director of advertising, Chrysler Corp., and a panel of 18 community representatives. The new "Miss Torchy" was presented at an announcement luncheon Monday in the Pontchartrain's Plaza Room.

Edward L. Welford, vice president - general manager, Metro Transit Advertising Division, Metromedia, Inc., hosted the luncheon. Welford, as a member of the "Miss Torchy" committee, was a judge for the contest.

OTHER FINALISTS, all employees of Wayne-Oakland-Macomb area firms, included:

Gail Hoffman, 25, of St. Clair Shores, executive trainee, the

J. L. Hudson Co.; Kathleen Kaulius, 19, East Detroit, secretary, Bank of the Commonwealth; Vicki Thornton, 23, of Royal Oak, secretary, Batten, Barton, Durstine & Osborn, advertising; Kathleen Vogt, 20, Birmingham, sales representative, Pioneer Engineering and Manufacturing Co., and Carolyn Trick, of Farmington, stenographer, Ford Motor Co.

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Census Revolt Seen

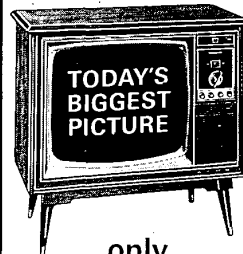
WASHINGTON
Congressman Jack McDonald (R-Farmington) warned of a possible national revolt against the 1970 census if the law isn't changed to limit the number of questions to be asked under penalty of law.

Speaking for an amendment that would require mandatory answers to only six basic categories, McDonald said the volume of his mail criticizing the scope of the census has been exceeded since January only by letters on tax reform.

"This situation has relevance when we consider that the 19th Decennial Census will distribute 60 per cent of its questionnaires on a mail-out, mail-back basis."

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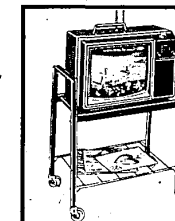
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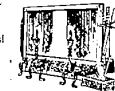
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