

## Spring Forum

Dawn Schuman, historian and featured speaker at the Jewish Welfare Federation's annual spring forum, goes out into the audience to discuss role models for Jewish women. (Photo by Bob Benyas)



## All-day forum attracts 300

By SHIRLEE IDEN

More than 300 women from all over Oakland County and the metropolitan area took part in the annual spring forum of the Jewish Welfare Federation women's division last Thursday.

The Jewish Community Center in West Bloomfield was the scene of the all-day event which started with morning workshops, went on to lunch with a surprise guest speaker and featured an afternoon program.

Dawn Schuman, noted Jewish historian and educator from Chicago was the keynote speaker and directed morning workshops on such topics as women in the Jewish community, the family, Israel and American women's stake in her future and Judaism and the new morality.

Ms. Schuman, who addressed a spring forum in 1975, was returned this year by popular demand. She has been active in the civil rights, peace and Jewish groups in Chicago.

Maida Portney of Southfield, forum chairman, introduced an unexpected guest speaker following lunch, Aviava

Ben-Nun, a colonel in the Israeli Air Force, who was the first foreigner ever to attend the U.S. War College.

on a United Jewish Appeals mission. BEN-NUN and his wife were visiting in this area while on a United Jewish Appeals mission.

The colonel described the arms balance as it currently stands in the Middle East as "very much out of balance."

"If you count Arab states around Israel, both ground and air forces, you will find that the Arabs have 34 ground divisions and 10,000 tanks surrounding our country in regular forces," he said.

"To understand how immense this force is, you should understand that the central and northern forces of NATO facing the entire bloc of Warsaw Pact nations have only 27 divisions and 6,000 tanks."

He explained that Israeli forces are mostly reserves and can be mobilized only after a delay of up to 48 hours.

"Our regular forces are a tiny fraction of the number of Arab regulars," he said.

He emphasized that the granting of new, sophisticated weapons to Saudi Arabia is a very serious threat to Israeli security.

"The Saudis already have F-5's and other modern armaments and now (President) Carter proposes to give them F-15s, the most sophisticated fighter in existence," he said. "In Arabic they say they'll participate in any war that may occur as they always have, but in English they don't say this."

He pointed out that the Saudis had a brigade in Syria and one in Jordan during the 1973 war and that they now have 500 tanks, and air bases only 10

minutes flying time from Israel.

"THERE ARE 1,720 fighter planes already arrayed against Israel today," Ben-Nun said.

"The West German nation only has 307 planes altogether." He said the most modern airforce in the Middle East today belongs to the Syrians who have over 400 planes and that giving F-15s to the Saudis means Israel will be fighting not only against great numbers but the best fighter planes in the world.

Ben-Nun finished by telling the audience that the Israelis can stand up to whatever comes "only if we know we have you to back us."

## Slimak-Hartlieb

Mr. and Mrs. Ronald L. Slimak of Southfield announce the engagement of their daughter, Elaine, to Donald W. Hartlieb, son of Mr. and Mrs. Robert Hartlieb of Redford Township.

The bride elect is a 1977 graduate of Southfield High School.

Her fiancé is a graduate of Clarenceville High School.

A May wedding is planned.



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## THE CRIMPERS, WHAT ARE THEY?

The people who already know of The Crimpers learned so only by word of mouth. In case you haven't heard, The Crimpers are 15 of the Detroit area's most talented people in the hair industry. Located in Farmington Hills on Orchard Lake Road between 12 and 13 Mile Roads, they have been operating one of the area's most successful salons for the past six years. Within the trade, their reputation has had the effect of a very trendy and progressive salon that others may look to for some direction in the sometimes confusing, constantly changing world of hair.

The capabilities of The Crimpers range from modern, current styles to the most experimental new looks in hair, which could possibly take up to a year to emerge from other area salons with any regularity. The basis for their success, and obviously the basis for all hair work, is super-talent and shared interest when it comes to cutting hair into shapes of design. Since their beginning, and for the past few years, this aspect of the trade has constantly drawn new and satisfied existing clients. Haircutting is the base for all hair work, so it is fitting that no less than 75% of their earnings are produced by "the cut." Not only cutting

the base, but the new soft looks of today - perms, curly or wavy, long or short - are all being "naturally dried" (air dried or lamp dried). This means that the shape, cut, and strength of curl make the style. With new freedom in permanent waving, "it's only natural" to produce new designs and create a soft look in hair. Hair color is also taking a softer approach. More products are being used to highlight or tone natural hair colors. But even by conventional means, shading is more subtle and tinting more multi-toned to produce a softer effect. "Soft is where The Crimpers new heads are at!"

A learning atmosphere in the salon is expanded through education in the Midwest, West Coast, and European advanced training programs that members of the staff have attended. Such group interest, as in schooling, European trade publications, and an already acclaimed reputation for talent and success have inspired The Crimpers to begin a program of in-shop demonstrations to share their knowledge by using new methods and experimenting with new design. This is done to satisfy their need for creating, and also enables them to participate individually and as a group, using their skills to turn something experimental

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into an attractive commercial design. Although sessions like these may be mandatory in larger companies, The Crimper program is on a voluntary basis. They do it for themselves as artists, feeling all have talent, and by helping each other they keep the standard high, thus securing their working environment and constantly producing new potential. This also has great impact on the other area salons and a definite influence on Detroit's fashion product. "We undoubtedly feel our talent can compete with any in the world."

Achieving success and to be used as an example are assets that have helped to create The Crimpers image. An image always respected but until now, a mystery as to what makes their work unique and of value to the public. With creative talent in their midst and feet firmly planted on the ground, they are now breaking out in style.

Crimpers is the organization that "gets into your hair" in order to create an area of beautiful people. Call David 626-4610

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