

The fashion plate

Mono makeup is glittery

"Who is Madeleine Mono?" Some women are still asking that question. Others recognize her for introducing them to "haute couture Kohl" so they can all walk around looking at the world through "Indian eyes."

Madeleine's biographer will soon dispel any doubt that may linger in the minds of beauty book readers about who she is. At first, he decided the title of the book would be "Here's Looking at You Through my Indian Eyes"—but later decided to change it to "Who (in the Hell) is Madeleine Mono?"

When British-born Madeleine appeared at the Lord & Taylor stores last week, she shared her exotic makeup products and tips on how to apply them with women eager to emulate her adventurous looks.

And Madeleine Mono knows all the makeup tricks. She learned them for her years in the theatre and as Great Britain's leading magazine covergirl in the 50s.

HER MAKEUP is not meant for the country girl. It's for the sleek sophisticate who loves to dine by candlelight and prefers the dim light of the disco scene and the glitter of late night soires.



MADELEINE MONO

Madeleine's makeup is for those times you feel like giving way to exaggerated chic as opposed to the natural look. Or for those nighttime occasions when the glow of good health just doesn't seem to come through the fluorescent-lit way it does in the natural outdoor light.

It is pizzazz personified in gold-drenched powdered colors.

The exotic look is achieved by brushing on various gold enhanced powders. The method of application contours and reshapes the face. "It's better than a face lift," said Madeleine, whose own skin care program and method of makeup application reveals a youthful face.

THIS OVER—40 mother of six children attributes her youthful appearance to the art of makeup and a busy life. "Both are indispensable for keeping a woman young," she said.

Her beauty routine begins with a thorough cleansing. A former "Ponds Girl" she uses Ponds cold cream, followed by a spray of "English Rain", a mineral water product she introduced three years ago. A fine textured moisture cream follows and then her "hideaway" cosmetic eraser dark circles under the eyes. Foundation base follows and then a transparent face powder is brushed on.

"It is at this point that the artistry begins" she said, explaining "the eye should be the focal point of the face. To me, they eye is like a beautiful piece of art."

"The first thing I do is add one layer of mascara to the eye lashes. The, I contour the eyelid and then the entire eye is outlined with Kohl.

THE KOHL is applied inside the upper and lower eyelash. "The soft texture of Kohl makes it so easy to apply that it does not disturb soft contact lenses" she explained.

Blush is then applied to create a high cheek bone and lipstick is applied with pencils and in gloss. Eyelashes receive a third or fourth coat of mascara before the makeup is complete.

As for perfume, she suggests "it is wonderful when you walk by and leave a waft of beautiful fragrance behind you." Madeleine de Madeleine perfume will be launched in September along with her ready to wear collection.

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I am in the middle of spring cleaning and have boxes of bottles and jars in my garage that I would like to get rid of. I hate to throw anything out. Is there someplace that will take this stuff off my hands?

A.K., Garden City.

There are several recycling centers operating in the tri-county area that will be happy to take your bottles. These centers collect bottles, newspapers, cardboard, junk mail and aluminum and sell them to companies that make new packaging material and newsprint from them. Concern, Inc., Detroit publishes a list of these centers as a public service.

The list is free and can be obtained by sending a stamped self-addressed envelope to Concern, Inc., Detroit, 1 Northfield Plaza, Troy, MI 48068.

I've been trying to get my husband to fix a leaky faucet for what seems like forever. I know this is wasting water and I keep telling him its expensive to have leaky faucets. Could you offer some information on the subject that might get him moving?

Mrs. Wilbur T. Troy

Whenever your water is running its costing you money. In a faucet or garden hose a steady drip wastes up to 211 gallons in 24 hours. The cost is 12 cents a day or \$3.60 a month.

For washing machines a 1/8th of an inch flow through the lines uses 833 gallons in 24 hours. The cost is 47 cents a day or \$14.10 a month.

Toilet leaks can add up to 2333 gallons in 24 hours. That costs \$1.86 a day or \$55.80 a month.

All three leaks could cost as much as \$2.45 a day or \$73.30 a month if left unchecked and uncorrected. Add to that the cost to the consumer of making that water drinkable again after its gone down the drain and you can see that wasting water is a very expensive proposition, both environmentally and economically.

Where can I buy stationery that is made out of recycled paper?

Mary C., Birmingham

Our office receives at least a dozen calls a week asking for this information. So we have published a pamphlet called "A Guide to Recycled Papers" that lists retail stores in the metro area that carry a line of stationery, cards, writing pads, etc. printed on recycled paper. For your copy send a stamped self-addressed envelope to Concern, Inc., Detroit, 1 Northfield Plaza, Troy, MI 48068.

Grace R. Gluskin
Executive Director

Twins' moms plan convention

Ann Arbor will be the location of the May 5-7 convention of the Michigan Organization Mothers of Twins Club. Hostesses will be members of the Huron Valley Mothers of Twins clubs.

The event, in Weber Inn, will feature workshops by Dr. Clara Deana, dermatologist; Dr. Thomas Gillia, assistant professor of physical education at the University of Michigan; and family therapist Judith Tanter.

There will also be a discussion of a twin study by three child psychologists from Children's Psychiatric Hospital of U-M. Featured speakers are

Jim Frenze, director of the Ann Arbor Chamber of Commerce, and the Rev. Robert Huff, who will speak on "Love and Cherish."

For the fathers of twins, there will be several sports activities, tours and a special Saturday luncheon.

The organization was formed to exchange information about the rearing, development and encouragement of individuality in twins, to assist medical research, and to help solve problems involved in multiple births.

For information, contact Pat Kabot, 3440 Brentwood, Ann Arbor.

Clairvoyant to lecture

Elizabeth Clare Prophet, lecturer, author, clairvoyant, and leader of the Summit Lighthouse world organization based on the teachings of the Brotherhood of Ascended Masters, will speak 7 p.m. Wednesday, May 3, in the McCauley Auditorium at Mercy College, Outer Drive at Southfield, Detroit.

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