



Good lawn is growing investment

An attractive lawn not only adds beauty to your home, but dollar value to your investment at resale time. Real estate specialists report that homes with attractive, well-kept lawns and shrubbery tend to sell more quickly and at higher prices.

To the prospective buyer, a well-tended lawn establishes a favorable impression of the

home even before the house interior is seen.

Healthy shrubs and lawn also mean that the new owner will have to spend less time and money improving the landscape, an indication of important future savings.

Achieving an attractive home

landscape is more than a weekend project, but it need not take a great deal of time. Regular applications of fertilizers recommended for the local area, timely watering, insect and weed control can be done in a limited amount of time with today's lawn care products.

The benefits come with more enjoyable surroundings -- and a substantial addition to the value of your home.



-ROCHESTER-

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