

# These specs can be chic, too

By RUSTLE SHAND

The eyes have it at a new fashion emporium dedicated to the premise that boys will make passes at girls who wear the right glasses.

Roland Optics, in newly-opened Applegate Square at Inkster and Northwestern in Southfield, have eyeglass frames in every imaginable shape and color along with the top designer names in sunglasses. They also have Rhoda Weiss and her Rhodika cosmetics.

Rhoda is a top makeup artist and skin care specialist with a long and impressive list of credits in the cosmetic field. Along with her other makeup talents, she has added optical makeup and installed an optical fitting machine at her shop.

The Rhodika method includes the latest European techniques, corrective makeup analyses, plus beauty secrets that make cosmetics work. One recently unveiled secret is the use of Perrier water. Rhodika not only serves it to clients but also uses it to smooth on her water-based cosmetics.

**RHODIKA'S OPTICAL** makeup specializes in eye design. Her recommended basic eye wardrobe of cosmetics includes an emblem eye stick, eye cream and an under-eye concealer.

"Glasses should frame the face and add color," she said. "That's why tinted lenses and tinted frames are a cosmetic factor. If you have a lot of

color going for you, then a no-color frame is best. But if you are rather colorless in skin tone, a colored frame can act as a highlight cosmetic and give new life to the skin."

Rhodika believes in the healthy natural look of glowing skin enhanced by artfully applied cosmetics. She achieves this through dimensional layering of cosmetics.

Optometrist Harold Roland believes glasses should be fun, fashionable and fantastic, after all the serious business of correct diagnosis of vision problems has been established.

PROVING HIS OWN theory, he was wearing two-toned blue and lilac bifocal lenses in wire frame to compliment his tanned skin and steel gray hair.

The blue lenses, he explained, he uses as an accessory color when he wears gray. He prefers beige lenses when he wears brown or chooses a green lens when he wears green.

"For tennis, of course, you must have yellow lenses," he said. "They improve the intensity of the yellow tennis ball and this enables you to play a better game." Yellow is also recommended for night driving or any hazy-roads activities.

"Tinted lenses are the most flattering," said Roland. "Photo-photos (light-sensitive) people can tolerate a tinted lens in a darker tint than those who are not light sensitive. Some people need special glasses just for night driving," he added.

"Designers were the first to realize that people are seen from the side," said Roland, explaining the new design concept in the contoured temple fittings of glasses. The temple pieces on the designer frames are shaped so as not to obscure the side vision. This shaping makes the glasses extremely flattering to the face.

**ATTITUDES TOWARD** glasses have changed. Since they have become a fashion accessory, said Roland, many men and women who reluctantly wore them in the beginning are now building a wardrobe of glasses. Many have eight to 10 pairs.

"Let's face it," he said, "when you wear glasses, they are the first thing people notice about you. So, you might as well make a good first impression."

Glasses as a fashion accessory is an area that has been neglected, agreed Rhodika and Roland. They advise that a frame must fit, and that it must be the right color and design for the type of lens the individual needs. Also dependant on the choice of frame, they said, is a person's skin tone, facial contour and their personality.

And in the did-you-know category—President Jimmy Carter wears soft contact lenses. Roland said the president has been fitted with the latest concept in soft contacts. One eye is fitted so he can see at a distance, the other fitted so he can read his speeches. This new technique of fitting soft contacts is for those who need bifocals.

Thursday, May 4, 1978

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## Volunteers

The Oakland County Volunteer Bureau, a program of the Volunteer Action Center of United Community Services, has weekly listings of agencies needing volunteers. Further information about these agencies and over 200 other agencies needing volunteer services may be obtained from the volunteer bureau, 642-2727.

**MEMBERSHIP CHAIRMAN—** Training is provided for the volunteer interested in working with Court

Watchers of Oakland County. Duties include recruiting additional Court Watchers and assisting in orientation and continuing contact with them.

**OFFICE ASSISTANT—** Previous office experience and a love for small children are requirements for this job with Waldorf Kinder House in Birmingham. Duties include all sorts of general office work plus helping teachers with material preparation. Hours are flexible.

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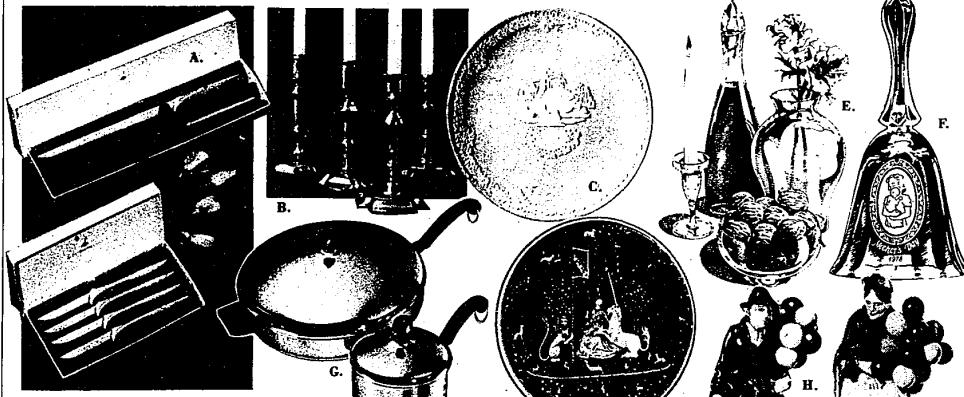
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Mrs. Sidney Cohen, Mrs. Herman Ozrovtz, Mrs. Harold Greenspan, Mrs. Sander Klein, Mrs. Leo Ordin and Mrs. Robert Hacker also will be installed.



*Gifts for your Best Gal...Mom... on Her Day, Sunday, May 14!*

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B. Brass Candleholders from our extensive (and historical) collection of brass for every room in your home. Finely crafted pieces from Baldwin Brass, the Williamsburg Collection and Virginia Metalcrafters. Singles from \$20 to \$50 each...Pairs from \$22.

C. Wedgwood Mother's Plate for 1978...from the continuing and valued series. This special connoisseur's series is fashioned in pale blue and white jasper, with white Jasper bas-relief. \$35.

D. "La Dame a la Licorne" (The Lady & The Unicorn), beautiful limited edition Limoges Porcelain Collector's Plate in red...part of a distinguished series derived from 16th century Flemish tapestries. By Robert Hayland & C. Parfou, Limoges, France. \$45.

E. Sculpture by Lenox...the Lenox Crystal Gallery. An extraordinary collection of hand-blown lead crystal gifts of exceptional clarity and character. Lenox artisans have created these new crystal gifts, designed with a classic simplicity that fits every lifestyle. Facility Bud Vase \$12...Newport Bud Vase \$13...Odyssey Bowl \$36...Odyssey Covered Candy \$30...Sugar & Creamer, 2 pc. set \$24. Others, as shown.

F. Fostoria's First Annual Edition Mother's Day Bell features elegantly frosted cameo of Mother and Child. \$20.

G. Famous Farberware Stainless Steel Cookware keeps its gleaming beauty for years and years. Has aluminum-clad bottom for even heat spread. 12" Fry Pan with Cover Special \$39.99...10" O.T. Sauce Pan with Cover Special \$9.99.

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## Camp begins 31st summer

Interviews are being scheduled for summer campers at the Rooper Day Camp in Bloomfield Hills.

Located on a 12-acre site on Woodward Avenue, the day camp is open to all children between the ages of three and 11.

Children may register for 2, 4, 6, or 8 week periods and transportation is available for most residents of metropolitan areas.

The Rooper day camp program, which began in 1947, includes swimming, sports, arts and crafts, music, drama, dancing, shopwork, gardening, nature study, special events and overnights for children six to 11. For the younger day campers, special facilities, staffs and programs will also be provided.

In addition to its regular program, the camp is again offering the talent development program for children seven to 11. The program is offered to provide for the development of ability of young children and to give them support and encouragement for their creative efforts. The special interest topics this summer will include science, dance, photography and carpentry.

The development program is open to children who are enrolled as campers in the Rooper Summer Day Camp for an additional small fee because of the specialized instruction. Families interested in applying to the camp and its talent development program should call 642-1500.

## National meet explores growth retardation

Dr. Thaddeus Kelly of the University of Virginia will speak on "Short Stature with Normal Hormones" at a meeting of the Human Growth Foundation Saturday, May 6 in the Airport Hilton Inn, Romulus.

Dr. Kelly is recipient of a grant from the foundation to study the incidence of growth retardation.

Also scheduled is a panel discussion on short stature at 4 p.m. by area doctors specializing in the physical and psychological aspects of growth retardation.

Another discussion by doctors and foundation members from 24 states will focus on ways to further public education on growth problems and to initiate ideas for funding research.

The meetings are open to the public. For more information call Teresa Chase at 725-5499.

## Depression glass to be sold

A depression glass show and swap meet will be held at Great Lakes Depression Glass Club, 701 Green Lake, and 7a1 Oakwood in Rochester.

This fourth annual show will include 32 dealers exhibiting such glassware as Fostoria and Cambridge. Glassware items will include