

These specs can be chic, too

By RUSTLE SHAND

The eyes have it at a new fashion emporium dedicated to the premise that boys will make passes at girls who wear the right glasses.

Roland Optics, in newly-opened Applegate Square at Inkster and Northwestern in Southfield, have eyeglass frames in every imaginable shape and color along with the top designer names in sunglasses. They also have Rhodika Weiss and her Rhodika cosmetics.

Rhoda is a top makeup artist and skin care specialist with a long and impressive list of credits in the cosmetic field. Along with her other makeup talents, she has added optical makeup and installed an optical makeup boutique at Roland's.

The Rhodika method includes the latest European techniques, corrective makeup analysis, plus beauty secrets that make cosmetics work. One recently unveiled secret is the use of Perrier water. Rhodika only serves it to clients, but also uses it to smooth on her water-based cosmetics.

RHODIKA'S OPTICAL makeup specializes in eye design. Her recommended basic eye wardrobe of cosmetics includes an emollient eye stick, eye cream shien and an under-eye concealer.

"Glasses should frame the face and add color," she said. "That's why tinted lenses and tinted frames are a cosmetic factor." If you have a lot of

color going for you, then a no-color frame is best. But if you are rather colorless in skin tone, a colored frame can act as a highlight cosmetic and give new life to the skin."

Rhodka believes in the healthy natural look of glowing skin enhanced by artfully applied cosmetics. She achieves this through dimensional layering of cosmetics.

Optometrist Harold Roland believes glasses should be fun, fashionable and fantastic, after all the serious business of correct diagnosis of vision problems has been established.

PROVING HIS OWN theory, he was wearing two-tone, blue and lilac bifocal lenses in wire frames to compliment his tanned skin and steel gray hair.

The blue lenses, he explained, he uses as an accessory color when he wears gray. He prefers beige lenses when he wears brown or chooses a green lens when he wears green.

"For tennis, of course, you must have yellow lenses," he said. "They improve the intensity of the yellow tennis ball and this enables you to play a better game." Yellow is also recommended for night driving or any hazy-day sports activities.

"Tinted lenses are the most flattering," said Roland. "Photo-phobic (light-sensitive) people can tolerate a tinted lens in a darker tint than those who are not light sensitive. Some people need special glasses just for night driving," he added.

"Designers were the first to realize that people are seen from the side," said Roland, explaining the new design concept in the contoured temple fittings of glasses. The temple pieces on the designer frames are shaped so as not to obscure the side vision. This shaping makes the glasses extremely flattering to the face.

ATTITUDES TOWARD glasses have changed. Since they have become a fashion accessory, said Roland, many men and women who reluctantly wore them in the beginning are now building a wardrobe of glasses. Many have eight to 10 pairs.

"Let's face it," he said, "when you wear glasses, they are the first thing people notice about you. So, you might as well make a good first impression."

Glasses as a fashion accessory is an area that has been neglected, agreed Rhodka and Roland. They advise that a frame must fit, and that it must be the right color and design for the type of lens the individual needs. Also dependent on the choice of frame, they said, is a person's skin tone, facial contour and their personality.

And in the did-you-know category—President Jimmy Carter wears soft contact lenses. Roland said the president has been fitted with the latest concept in soft contacts. One eye is fitted so that he can see at a distance, the other fitted so he can read his speeches. This new technique of fitting soft contacts is for those who need bifocals.

Jewish League to install

Esther Rosenblum will be installed to her second term as president of the League of Jewish Women's Organizations of Greater Detroit at noon Thursday, May 11, in Temple Emanuel, 1450 W. Ten Mile, Oak Park.

Mrs. Rosenblum is past president of the National Council of Jewish Women, vice president of ways and means of Congregation Beth Achin Sisterhood, and treasurer of Meisim on Wheels.

A complimentary petite lunch will be served for the 51st annual installation. The invocation will be given by Mrs. Bernard Eisenberg, president of the Sisterhood of Temple Emanuel.

The program will feature Max Sosin and piano accompanist Hal Gordon, both of whom will be honored for 13 years of service to Cooperative Council.

Others to be installed by Mrs. Aaron Shifman, installing officer, are Mrs. Stanley Baar, Mrs. Sander Klein, Mrs.



ESTHER ROSENBLUM

Harold Rosen, Mrs. Henry Schore and Mrs. Donald Thal, vice presidents; Mrs. Elliot Schubiner, treasurer; Mrs. Leonard Green, recording secretary; and Mrs. Martin Cole, corresponding secretary.

Mrs. Sidney Cohen, Mrs. Herman Ozrovitz, Mrs. Harold Greenspan, Mrs. Sander Klein, Mrs. Leo Ordlin and Mrs. Robert Hacker also will be installed.

Women's club to host dinner

A dinner and fashion show scheduled by Venetian Women's Club of Mutual Benefit will take place from 2-9 p.m. Sunday, May 7 in Revere Hall, 24725 E. Jefferson, St. Clair Shores.

Alachus presents

Gracious Dining Without Extravagance



Alachus Red Fox
Telegraph at Maple, Bloomfield

Enjoy Mother's Day
Dinner with us...
open 12:00 p.m.-8:00 p.m.

Reservations 626-4200
open daily 11:30 a.m.
Sundays 4:00 p.m.

Luncheon
Cocktails
Dinner
Beautiful Banquet
Facilities

Volunteers

The Oakland County Volunteer Bureau, a program of the Volunteer Action Center of United Community Services, has weekly listings of agencies needing volunteers. Further information about these agencies and over 200 other agencies needing volunteer services may be obtained from the volunteer bureau, 642-7272.

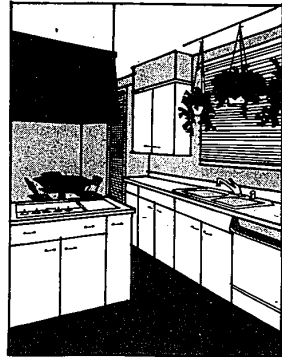
MEMBERSHIP CHAIRMAN—Training is provided for the volunteer interested in working with Court

Watchers of Oakland County. Duties include recruiting additional Court Watchers and assisting in orientation and continuing contact with them.

OFFICE ASSISTANT—Previous office experience and a love for small children are requirements for this job with Waldorf Kinder House in Birmingham. Duties include all sorts of general office work plus helping teachers with material preparation. Hours are flexible.

St Charles

FASHION KITCHENS



Come browse in our showroom and learn how our designer/consultant will work with you in planning and creating a fashion kitchen as unique as you are. Choose from period traditional through today's contemporary stylings, in latest designer colors, materials and finishes. Use coupon for our book of latest designs.

ST. CHARLES KITCHENS OF DETROIT
2713 N. Woodward Avenue
Bloomfield Hills, MI 48303 (313) 334-4771
(Just South of Square Lake Road)
Hours: Weekdays 9-4:30; Sat. 10-3
Send me your new 44-page Kitchen Ideas Book I am enclosing \$3.00 (Book is free if you bring coupon to our showroom.)

Name _____
Address _____
City _____ State _____ Zip _____
Phone _____
(See our ads in House Beautiful and House & Garden.)

Camp begins 31st summer

Interviews are being scheduled for summer campers at the Roeper Day Camp in Bloomfield Hills.

Located on a 12-acre site on Woodward Avenue, the day camp is open to all children between the ages of three and 11.

Children may register for 2, 4, 6, or 8 week periods and transportation is available for most residents of metropolitan areas.

The Roeper day camp program, which began in 1947, includes swimming, sports, arts and crafts, music, drama, dancing, shopwork, gardening, nature study, special events and overnights for children six to 11. For the younger day campers, special facilities, staffs and programs will also be provided.

In addition to its regular program, the camp is again offering the talent development program for children seven to 11. The program is offered to provide for the development of ability and talent of young children and to give them support and encouragement for their creative efforts. The special interest topics this summer will include science, dance, photography and carpentry.

The development program is open to children who are enrolled as campers in the Roeper Summer Day Camp for an additional small fee because of the specialized instruction. Families interested in applying to the camp and its talent development program should call 642-1500.

National meet explores growth retardation

Dr. Thaddeus Kelly of the University of Virginia will speak on "Short Stature with Normal Hormones" at a meeting of the Human Growth Foundation Saturday, May 6 in the Airport Hilton Inn, Richmond.

Dr. Kelly is recipient of a grant from the foundation to study the incidence of short stature.

Also scheduled is a panel discussion on short stature at 4 p.m. by area doctors specializing in the physical and psychological aspects of growth retardation.

Another discussion by doctors and foundation members from 24 states will focus on ways to further public education on growth problems and to initiate ideas for funding research.

The meetings are open to the public. For more information call Teresa Chase at 728-2499.

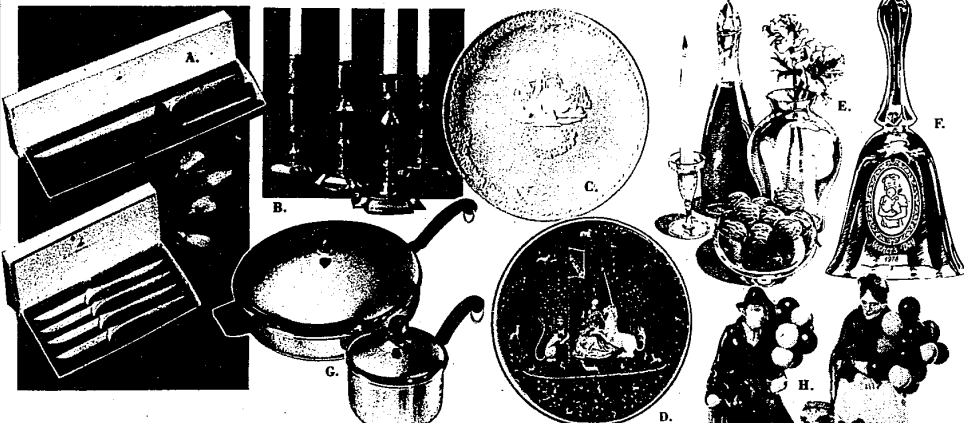
Depression glass to be sold

A depression glass show and sale, sponsored by the Great Lakes Depression Glass Club, will take place May 6 and 7 at Oakland University in Rochester.

This fourth annual show will include 32 dealers exhibiting such glassware as Fostoria and Cambridge. Glassware items will include

dinner sets, kitchen ware, dresser sets, clocks, lamps, bar sets, fish bowls, vases, ash trays, light fixtures and utility pieces.

The show will be open on Saturday, from 10 a.m. to 6 p.m. and on May 7 from 11 a.m. to 5 p.m. For more information call Jayne Seeger at 693-1697.



Gifts for your Best Gal...Mom... on Her Day, Sunday, May 14!

A. Gerber 25% OFF Sale! Cutlery of this fine caliber is seldom seen on sale! Gerber Legendary Blades have heft, balance and sharpness that is superior. Two-piece King's Arms Carving Set, in gift box, reg. \$37.50, Sale \$27.99. . . Four-piece Miming Steak & Dining Knife Set, in gift box, reg. \$32, Sale \$23.99.

B. Brass Candleholders from our extensive (and historical) collection of brass for every room in your home. Finely crafted pieces from Baldwin Brass, the Williamsburg Collection and Virginia Metalcrafters. Singles from \$20 to \$50 each. . . Pairs from \$22.

C. Wedgwood Mother's Plate for 1978...from the continuing and valued series. This special commemorative series is fashioned in pale blue and white jasper, with white jasper bas-relief. \$35.

D. "La Dame a La Licorne" (The Lady & The Unicorn), beautiful limited edition Limoges Porcelain Collector's Plate in red. . . part of a distinguished series derived from 16th century Flemish tapestries. By Robert Haviland & C. Parlon, Limoges, France. \$45.

E. Sculpture by Lenox. . . the Lenox Crystal Gallery. An extraordinary collection of hand-blown lead crystal gifts of exceptional clarity and beauty. Lenox artisans have created these new crystal gifts, designed with a classic simplicity that fits every lifestyle. Felicity Bud Vase \$12. . . Newport Bud Vase \$13. . . Odyssey Bowl \$38. . . Odyssey Covered Candy \$30. . . Sugar & Creamer, 2 pc. set \$24. Others, as shown.

F. Fostoria's First Annual Edition Mother's Day Bell features elegantly frosted cameo of Mother and Child. \$29.

G. Famous Farberware Stainless Steel Cookware keeps its gleaming beauty for years and years. Has aluminum-clad bottom for even heat spread. 12" Fry Pan with Cover Special \$24.99. . . 1 qt. Sauce Pan with Cover Special \$9.99.

H and I. Enchanting Royal Doulton Figurines...likeable, fascinating in their detail. Our large collection includes the colorful "Old Balloon Seller" and matching "Balloon Man", \$85 each. The Peter Rabbit Royal Doulton Figurines. . . Bunnies \$18.95. . . Beatrix Potter \$14.95.

open Monday, Thursday & Friday 'til 9 p.m.

The enchanting world of PETER RABBIT



The most unforgettable characters of childhood were Peter Rabbit and all his friends from Mr. McGregor's garden...created by Beatrix Potter in her beloved books. Now her wonderful little people are lovingly captured forever in delightful figurines...marvelously detailed and beautifully hand colored...by Beatrix, a division of Royal Doulton. Each figurine is gift packaged. Come in and take yourself in our fantastic little world of Peter Rabbit. Gifts for children of any age...even you!

WIGGS
SINCE 1924
USE YOUR VISA OR MASTER CHARGE
TELEGRAPH RD. at Long Lake Rd.
BLOOMFIELD HILLS • 644-7370