

# Room for Design

by Gloria Cohen

# Area rugs alter room personality

I recently attended a seminar on "How to Decorate Your Home with Area Rugs" at Oakland Mall, presented by Sue Bernard, home fashions coordinator for Karstan Rug Mills. It was enlightened by homeometers in Honolub Definitely, homeometing tastes from those in Seatle, Minneaphis, Atlanta or New York. And, there are positive differences between a "Southern" style and a "California" look. Television, jet travel and other modern communication forms have reduced the geographic and cultural distances and have speeded up the homogenizing process. This means that a trend toward a new carpet texture or color originating on the West Coast will often show up in the East within weeks—or vice versa.

THE SEMINAR SHOWED HOW VERSATILE area ngs can be and

THE SEMINAR SHOWED HOW VERSATILE area rugs can be and how you can change the personality of a room by changing the rug. An area rug is a rug that occupies a certain living area—a specific space within a large space. It can vary in size from that of a small painting to a 12b yl 8 foot lifton cover. Its uses are equally varied, from table top to well, although fley generally cover a floor area. The influence of color, texture and pattern create different focal points in the same room.

different focal points in the same room. PEOPLE TODAY WANT FLEX. BILE LIFESTYLES. Their homes must not only be attractive, but functional. The house should reflect the personality of the owner. Flexible decorating is necessary because rooms frequently have dual functions. A bedroom, for instance may also serve as a study.

Kitchens often have TV or family

study.

Kitchens often have TV or family rooms opening into them, and living rooms have become much less formal.

The third annual Rose Frenkel Meeting of American Jewish Congress will goen at 1 p.m. on June 5 in the court-yard garden of Congregation Shaarey Zedek in Southfield.

The annual gathering in honor of the Late Rose Frenkel, a member of the American Jewish Congress, is sponsored by the Rose Frenkel Memorial Fund established by Sheila Ellman, her dauchter.

Homes now have entertainment cen-ters with games and stereo equipment. All this requires new decorating methods to handle the problems cra-ated by our demanding, flexible, life-styles. Therefore, new approaches and solutions without the cost of re-decora-ting are called for—enter area rugs.

ting are called for—enter area rugs.

KARASTAN HAS MANY PATTERNS and textures to select from—
all mouth-watering barefoot its Joeing
types. There are blends of worsted and
abelen yarns from around the world, a
premier collectio which includes if
a pattern. Exastem Primitives collection which is somewhat cool, yet masculine in feeling, a Macao pattern
from Trade Winds collection, and a
contemporary rug with South Pacific
influences.

YOU CAN LITERALLY FEEL the sunset in this latter one. You can achieve a soft, feminine, traditional look and yet remain casual. With all of these selections from each collection,

these selections from each collection, the furnishings remain the same. The climate of the room was changed because of the rug.

If you are working with a neutral base colored room, not necessarily a mon-color, apricot for example, you may keep to your color scheme and still have an area rug of many different hits.

When you change the scheme to

enthuses. When you change the scheme to hase-around a Chinese 100 percent wool Tien Ming design rug, the contrast of color in the room becomes very important. Sofa and chairs stand out while the central medallion and borders create new illusions of depth.

torders create new illusions of depth.

The area rug can become the focal
point, if you wish. The rug will
enhance the parquet or other flooring
you have. And the color scheme of the
room can be drawn out of the colors in
the rug.

An Israeli, Mrs. Mutchnik, was born in Iraq and came to Israel as a young child. She lived in a refugee camp in Israel for 10 years and has had first-hand experience in what it means to adapt to a strange land. She will deal with the cultural and sociological problems faced by the Jewish refugees in Israel

A political scientist, Mrs. Mutchnik is an authority on the West Bank Palestinians and has written on the subject.

AJC meeting set June 5

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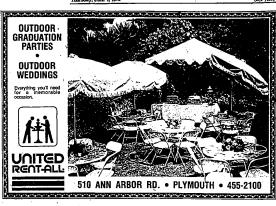
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