

## Art tribute awards

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prize. "Transfiguration" now hangs in Sacred Heart Seminary.

About 50 awards followed, coming from juried shows and exhibits throughout the state.

In 1975 she joined with other local artists to open Garret Gallery and Studios, the area's first cooperative of its kind, and at about the same time formed a partnership with Marjorie Chellstorp to open Wall-Art. The two met while painting murals for six Arian stores.

A 36-foot bicentennial mural called "Old Bedford" in Detroit Bank and Trust led to a commission to paint the Farmington bicentennial mural in Farmington Community Library on Liberty.

She continues to teach and lecture. Her paintings have been in the Detroit Institute of Arts and Detroit Artists Market rental galleries.

SISTER IGNATIUS entered religious life in 1922 and took her first teaching assignment at St. Mary Col-

lege in Cheboygan, Mich. Early assignments found her teaching art along with elementary classes and for a while she was a school principal.

She has been at Our Lady of Mercy since 1949.

The first contest she urged her students to enter was in 1950 when four of the six contestants took a cash award. Her percentage of wins have remained the same.

In 1978, Our Lady of Mercy High School art students surpassed every school in the National Scholastic Art Competition with the most awards ever won along with the highest percentage of blue ribbons and gold keys. Seven student artists won scholarships this year.

Sister Ignatius has exhibited in both juried and non-juried shows, but says: "There has been little time for my own creative activity since teaching occupies all my days."

However, she did find time in past summers to complete the mosaics for the school walls and chapel, and those

in St. Clare Church. She has done tabernacle backdrops for six other churches and one for the Dominican Monastery.

"None of this is important, however," she says. "What is important is how much I have grown in love for God and whether I have done my share in making the world a more beautiful place."

"I have tried to make God more visible to everyone whose path crossed mine. My work, and that of my students, is all done for God's greater glory. If we please Him with our very best efforts, nothing else matters."

MRS. JOPPICH concluded her comments by saying: "Like most artists I scrutinize and learn from nature, marveling at the design, color and organization in this magnificent world God has given us."

"I am constantly aware of how much more there is to learn, how much harder I have to work, how long the road ahead."



Edie Joppich, Farmington area's new Artist in Residence Tribute winner, shows a recent painting she completed in Garret Gallery and Studio on Grand River, near Farmington Road. Two pieces of her work will now become a part of the community's permanent art collection. Former winners who made art donations to the area, displayed in public buildings, are photographer Joe Clark who took the award in 1976, and potter John Glick, last year's award recipient. (Staff photo by Harry Mauthe)

## Couldn't keep Kathy down on that farm

By SHIRLEE IDEN

"My name is Kathy Keeton and I'm the woman who lives with Bob Guccione," she began.

The editor and associate publisher of "Viva" and "Penthouse" magazines was addressing about 250 members of the Detroit Chapter of Viva in Communications at their annual Matrix Dinner at the Somerset Inn in Troy.

The highest paid woman executive in this country, with a reported salary of \$300,000, is a journalist without a formal degree in journalism or any other discipline.

She told her audience of communicators who work as public relations persons, reporters, editors, advertising staffers and in many other capacities she's waiting for the day when people will say Bob Guccione is "the guy who lives with Kathy Keeton."

Guccione is the publisher of Viva, Penthouse and Penthouse Forum and hired Ms. Keeton to sell advertising for one of his magazines.

"I was one of the highest paid dancers in London at the time and he came to see me," she said. "He said I was too skinny and not pretty enough, but when he came backstage and realized how much I was into finance and investments, he asked me to work for him."

THAT WAS in 1969 and the relationship has remained intact. Today, she edits copy, chooses art work, writes headlines and captions, writes a column and does a hundred other administrative chores that come with the turf when you're America's highest paid woman.

Born on a farm in South Africa, Ms. Keeton's father was a farmer and sometime goldminer. At age five, she was stricken with polio, an irony since the Salk vaccine was perfected by that time but was not in use in South Africa.

To the time of her illness, Ms. Keeton remembers herself as a lanky tomboy who found it easier to climb trees with boys than to play with dolls.

"Because of the polio, my mother started me in dance lessons and I went into ballet quite intensely. Finally getting a scholarship to the Sadler Wells Ballet in London," she said.

"After a while I really got too tall and too fat to dance and in order to survive, went into the Folies Bergere to my mother's horror."

She said they offered \$55 a week, more than double what she had been getting. She also started getting bit parts in television and movies and worked up to being a well-paid dancer before meeting up with Guccione.

Of her meeting with Guccione, she says: "For the first time, someone looked at me and saw a brain, not just a blonde with blue eyes and a body."

THE TWO OF them spent long hours working at launching Penthouse with Guccione learning to take pictures and Ms. Keeton becoming proficient at ad selling. They succeeded and Penthouse outsold its rival Playboy in England and other European countries.

"Even the British Parliament wanted to stop Bob, whom they called that 'notorious pornographer' but the publicity caused by all the fuss helped us sell out."

In 1969, a childhood dream came true for her when they moved to New York where Penthouse and later Forum and Viva became important offerings on magazine racks.

"Two years ago, we changed Viva and I became the editor," she said. "In many ways it's a very frightening job, but it has grown in sales and advertising has quadrupled."

Ms. Keeton told her large audience that she and Guccione will soon launch

a new magazine for science fiction aficionados to be called "Nova."

The WICI women chose Free Press columnist Niki Meschiter as their "Headliner" for 1978 and disbursed \$1,600 in scholarship funds to three area college students. One grant for \$800 went to an aspiring public relations student in memory of Nadine Oxlad who 1977 murder remains unsolved.

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