

16 JAN 27 1964

Who says Dynamo saves you more money than powders?


You will!

Even without a coupon, Dynamo costs less to use than powdered detergents. You only use a quarter cup to get a whole washload clean. Just rub a little directly into the greasy spots, and Dynamo works better than any powder you can buy. You'll find out! Dynamo does a great job on your entire laundry—and saves you money on every wash you do.

And now you save 50¢ more.

50¢ PER **50¢**
GOOD ON 1 FAMILY SIZE.

NOTICE TO DEALER: You are authorized to act on behalf of the manufacturer in connection with this offer with the following conditions: You must agree with the terms of the offer. We will reimburse you for the face amount of this coupon and the coupon calls for free goods, you will reimburse you for each free good, plus 1¢ per coupon for handling, provided you and the consumer have complied with the terms of the offer. Presentation for redemption must comply completely, consistently and in full with the terms of the offer. Presentation must involve proving purchase of a sufficient quantity of your family size product for presentation for redemption must be shown upon request and failure to do so and/or non-compliance with the terms of the offer will void the coupon. All coupons submitted for redemption for product which is not in stock. This coupon is non-transferable and good only on brand(s) specified. Coupons will not be honored and will be void if



presented through outside agencies, printers or others who are not retail distributors of our merchandise. Please specify authorization by us in your correspondence to agencies. Consumers must pay any sales tax. Coupon void if use is prohibited, returned or listed. Coupons are not to be sent to our salesmen for redemption or to COLGATE-PALMOLIVE COMPANY, PO Box 1399, Louisville, KY 40201. Cash value 1/20¢ per 1 ATTENTION: Consumers: Do not use your coupon to redeem coupons unless you have made the purchase specified on the coupon. Please do not use your coupon to get the money back. This coupon is good only on the product designated on the coupon. Any other use constitutes fraud on your part and the dealer's.

Offer expires August 31, 1978

50¢

©1977 Colgate Palmolive Company