

If You're A Menthol Smoker, You'll Be Interested.

"The overwhelming majority of menthol smokers reported that low tar MERIT MENTHOL delivered taste equal to- or better than-leading high tar menthols. Cigarettes having up to twice the tar."

-New National Smoker Study



Kings: 8 mg "tar," 0.6 mg nicotine av. per cigarette, FTC Report Aug. 77
100's: 11 mg "tar," 0.8 mg nicotine av. per cigarette by FTC Method.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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MERIT

Kings & 100's