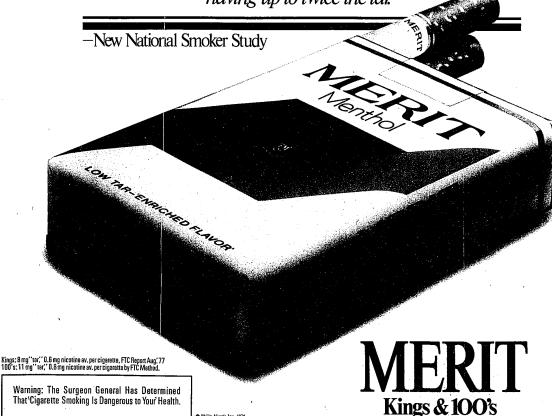
"The overwhelming majority of menthol smokers reported that low tar MERIT MENTHOL delivered taste equal to-or better than-leading high tar menthols. Cigarettes having up to twice the tar"



Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.