

Harvest crop of contradictions

Scientists probe country migration

Migration from rural America toward the cities, a well-established pattern for most of our history, has shown a reversal in the past decade. Many nonmetropolitan areas are now growing faster than urban areas.

The relative peace and quiet, the wide-open spaces, and proximity to uncluttered recreational areas are among the more obvious attractions keeping rural and small town residents at home and enticing urbanites to get away from it all.

But the natural attractiveness of such areas is being threatened by hasty development and by the rapid influx of people who want to live there permanently or have a vacation retreat.

Scientists of The University of Michigan's Institute for Social Research (ISR) have completed an interdisciplinary study of growth and development in Emmet and Cheboygan Counties, at the tip of Michigan's Lower Peninsula.

Bordering on Lakes Michigan and Huron, these popular recreational areas are noted for their inland lakes and rivers, resources which are particularly susceptible to damage from excessive or improper use.

Between 1960 and 1970, population in Cheboygan County increased by 13 per cent and that in Emmet County by more than 15 per cent, more than double their increase for the 1950-60 period, the researchers found. But during the brief 1970-74 period, both counties experienced a population surge of 15.3 and 12.9 per cent, respectively.

The population of the two northern Michigan counties increases nearly 50 per cent during the summer months. The counties attract a large number of

people for "off-season" trips in winter, spring, and especially autumn.

Robert W. Marans, program director with ISR's Survey Research Center, and John D. Wellman, former SRC colleague now at Virginia Polytechnic Institute, report their findings in "The Quality of Nonmetropolitan Living: Evaluations, Behaviors and Expectations of Northern Michigan Residents" (ISR #12 paperback, \$17 hardware).

They believe these findings will aid in the planning necessary to protect regional natural attractions. Incorporating the thoughts, expectations, and activities of permanent and seasonal residents gathered in 1974 and 1975 surveys in Emmet and Cheboygan counties, their book illustrates the choices and trade-offs that residents are willing to make between environmental quality and new development.

For example, economic development and creation of new jobs were favored by the vast majority (80 per cent) of year-round and seasonal homeowners in the area. But when faced with a choice, Marans and Wellman report, the number of people willing to accept new economic opportunities at the expense of good water quality was reduced by one-half. Similarly, one-quarter of those opting for more jobs were willing to forego them if more jobs meant developing farmland or higher tax bills.

Young people gave the most negative evaluations of the efforts of local government to control growth. Half of the waterfront residents said they believed the region would benefit if local governments would exert a great deal more effort to deal with future growth.

There is certain to be continued growth and development in this already popular recreation area, Marans and Wellman conclude.

The researchers found in the attitudes of area residents a "new mood" concerned with limiting growth and planning more carefully for it. There is already some evidence that these attitudes are beginning to be converted into policies that can help preserve the natural values so many people are seeking. The challenge for the people of the region, they say, will be to articulate their disparate views and, in doing so, to better understand the qualitative aspects of nonmetropolitan living in northern Michigan and to work more effectively toward its preservation and enhancement.

Natural scientists from the U-M Biological Station and School of Natural Resources were involved in the study in assessing present and potential water quality in the two-county area.

Marans and Wellman report in "The Quality of Nonmetropolitan Living" that year-round residents of the two counties were slightly more likely than seasonal residents to favor extensive growth and development because of the economic advantages they would bring to the region.

However, most people (69 per cent) in the area said they favor policies for limited development. One quarter of those surveyed—including permanent residents, second-home owners, and vacationers—opposed any growth whatsoever.

Some conclusions drawn in the U-M study:

- People living in areas already heavily built-up differed little from those in sparsely-populated neighborhoods in attitudes toward growth and development; among waterfront residents, however, perceptions of lake or river conditions were strongly related to attitudes about regional growth, awareness of environmental problems on waterways was likely to be associated with anti-growth sentiments.

- When offered the choice between a new state park and a privately developed ski resort, three out of four respondents who chose one of the alternatives selected the park.

- Only 18 per cent of Emmet and Cheboygan County residents said they favored a new freeway, under consideration for some time, that would pass through the two-county area. One-third opted for widening existing county roads. Half wanted the region's road systems to be left alone. Opponents to the freeway expressed the notion that it would bring too many visitors to the area.

- Single-family housing continues to be the most widely-favored type of residential development. Seven out of 10 respondents said they preferred the privacy of the traditional, single-family type of housing development to less costly cluster housing even though higher-density housing generally allows better land utilization and environmental preservation. Younger people, however, were somewhat more responsive than others to the environmental benefits of cluster housing.



For years successful people have known the secret of how to relax and beat the tensions of everyday life. They travel to their favorite spa. A few even built spas at their own estates so they could enjoy relaxing rejuvenation everyday.



NOW SPA BROKER MAKES IT POSSIBLE FOR YOU TO ENJOY A LUXURIOUS HOME SPA

2821 Rochester Rd. Troy, Mich. 1-75 to Rochester Exit (313) 688-9611

Here's proof... This 8 round fiberglass mineral spa including heater, filter, pump, air blower, and accessory pack... Seats 8 to 10 people... Compare at \$2,295... SPA BROKER'S PRICE ONLY \$1,195 plus tax. Other spas as low as \$895.

AQUARIUM SPECTACULAR

THE LARGEST SELECTION OF SIZES IN THE COUNTRY

| | |
|---------------|---------|
| 10 GAL. | \$395 |
| 30 LONG..... | \$1200 |
| 70 GAL..... | \$5995 |
| 29 GAL..... | \$1050 |
| 55 GAL..... | \$4500 |
| 125 GAL. | \$12995 |

bloomfield aquatics

NEW SUMMER HOURS
Mon. & Tues. 12-6, Thurs. & Fri. 12-8
Sat. 12-6, Sun. 12-4
Closed Wednesday

MIRACLE MILE SHOPPING CENTER
BLOOMFIELD HILLS
332-1660

JACOBSEN MANUS POWER MOWERS

Save a bundle on our biggest baggers

- 21" push/recoil start (Model 32149)
Reg. \$249.95 Sale \$229.95
- 21" self-propelled recoil start (Model 42174)
Reg. \$329.95 Sale \$289.95
- 21" Self Propelled Elect start (Model 42179)
Reg. \$389.95 Sale \$349.95

Between the Handles - 3 Bushel Capacity - Easy oil - Easy dump
Quick change height adjusters
Balanced weight distribution - mower won't tip back even when bag is full.
Twist-grip clutch control on self-propelled models - Twist to go, let go to stop.

3116 N. WOODWARD
2 BLK. OFF-ROCKMILE RD.
ROYAL OAK
PHONE LI 9-2440

HOURS: DAILY 8-6 FRIDAY 8-6

FUN SWIM DINE DANCE DRINK RELAX UNWIND

for WEEKENDS

Northfield Hilton Inn invites you to relax from those personal and business problems in our luxurious atmosphere.

Only \$278 per person per night double occupancy

Call 879-2100 for a color brochure

Northfield Hilton Inn
5500 Crooks Rd. at I-75
Troy, Michigan 48098
(313) 879-2100

SAGGING CANE chairs can be made to look like new again. Simply use the cane thoroughly...then let dry naturally. The cane will shrink and tighten. Apply a coat or two of varnish for lasting life. Enjoy exciting results when you sell something with an Observer & Eccentric Classified Ad.

GOLF TEE-OFF WAITING TIMES

| | | | |
|----------------|------|-------|-------|
| Monday Through | 6:37 | 12:37 | 4:37 |
| Friday | 6:37 | 12:37 | 2:37 |
| Saturday | 6:37 | 7:37 | 12:37 |
| | 6:37 | 8:37 | 4:37 |
| Sunday | 6:37 | 8:37 | 12:37 |
| | 8:37 | 9:37 | 4:37 |

STARTS JULY 24

SUMMER IN-STORE WAREHOUSE STYLE SKI EQUIPMENT SALE

SUMMER DOOR BUSTER PRICES

Bavarian Village
SKI SHOPS

WOMC FM 104

...We Play YOUR Songs, too!

TERRY - TAURUS Tandem

from \$3995.00

We Take trades

WALKER-RAFFERTY
25341 MICHIGAN AVE. (Corner of Gales) DEARBORN, MICHIGAN (313) 562-7661

KNOW WHAT "JOB SQUEEZE" MEANS?

If you do, there's one more avenue you should check out. And that's the United States Air Force. Because the Air Force offers you the job, the experience and the chance to earn a two-year associate degree - key factors when you're job hunting. The Air Force pays you excellent salary while you're earning on commission at some of the finest technical schools in the nation. And you receive enrollment opportunities in our own workbooks. ...30 days of paid vacation a year...medical care...dental care...and much more.

It's a great way to meet the challenge of the "job squeeze" before it meets you head on. Call for information today. Contact:

AIR FORCE
A great way to life.

CUSTOM-MADE DRAPERIES FOR JUST \$199.60 INSTALLED

Custom Draperies of beautiful antique satin. Draperies created to the highest standards in our own workrooms. Will cover any window 72 inches wide by 88 inches long in your choice of 25 magnificent colors. And that price includes a flowing battle sheet, tie backs, all fabrication, custom rods, and complete installation. All for a truly remarkable \$199.60!

LIVONIA 477-8500
19711 Middlebelt (one blk. south of 7 Mile)
SOUTHGATE 295-8100
18648 Eureka Rd. (between Dix & Allen Rds.)

alan lori
Design Center

Danish Furniture Festival

STORE WIDE SUMMER SALE
10% TO 40% OFF ENTIRE STOCK
SAVE UP TO 15% ON ALL CUSTOM ORDERS

Superbly crafted bedroom set in Teak or Walnut solids and veneers these pieces reflect the finest in Danish craftsmanship.

PIECES AVAILABLE
Double Dresser (17x18x28)
High Dresser (36x18x43)
Mans Chest (47x18x51)
Single Dresser (36x18x28)
Nite Stand (19x17x22 1/2)
Bookcase Headboard (103 1/2" w x 50" h)

Find a price win a prize
CALL OR VISIT FOR FREE COLOR BROCHURE

house of denmark
893 SOUTH ROCHESTER ROAD • ROCHESTER
TUE., WED., SAT. 10:00-5:30 THUR., FRI. 10:00-9:00
SUN. 12:00-5:00 CLOSED MONDAY 651-9430
INTERIOR DESIGN SERVICE AVAILABLE