



à la mode

Fashion calendar

Monday, July 31
Caire Pearous—Tiktner's fall and winter collection of daytime, some evening, separates in tweeds and wools mixed with velvets and silks will be informally modeled through Aug. 1, Somerset Mall, Troy.



"The greatest ski-suit yet" is the way Monika Tilley describes the ski wear fashioned in superyl, with poly insulation. The parka features a funnel collar and front zipper in radiating shades of raspberry ice, raisin and pink topping coordinating bib pants.

Monika Tilley designs

Leisure wear is fun, easy

By LORRAINE MCCLISH

"If people like themselves, they like fashion. It's as simple as that," says Monika Tilley. "It shows in the clothes they collect and wear on their own time."

Ms. Tilley, who is design director for swimwear for Elon, ski clothes for Profile and sleepwear and loungewear for Miss Elaine, said leisure clothes have never been more fun to design and never have they been more expressive of the all-American determination to get the most out of life.

"Even the fashion-oriented life vests I've done are always in vivid, up-coloers because every sport is entered into with zest," she said.

As to trends, she states that the current boom in luscious loungewear and lingerie was quite predictable, considering how precious our private life has become. Then adds that there is a growing demand for quality, an understanding of the difference between bright color and garish color.

THE NEW YORK designer finds herself with a year-round assignment now for her Elon swimwear and pieces to wear over them. All Hudson stores in the metropolitan area, and most of the stores in the country who carry Elon, maintain year-round swimwear departments, and expect them to be constantly updated.

The black version of the mini-milott she created last season has all the indications of a sellout. The new resort clothes, that go into the stores in September, continue with the year of the leg we're entering, so every suit will have its complementary cover-up, designed to draw the eye to a longer-looking leg.

Profile ski clothes, that can be found in Hughes and Hatcher for the winter of 78-79, will have a noticeable shading of tone-down colorations: platinum, taupe and jet, mallard blue, wine, raisin, raspberry and pine.

But the big news is in the fabric development; a four-way stretch woven cloth that allows for complete movement.

Knowledgeable skiers have a new way of pulling their look together in mingling darkened bright and neutral tones in their sweaters, vests and tow coats.

Baggy sweaters are replaced with sleek ones. These pants have bib fronts, straight and narrow. The coats, however, can't be too big or too high. "I LIKE THE look of easy, variable costumes to lounge around in," Ms. Tilley said. "I like robes and nightgowns to be color matched in one color. A pleated satin matched to fleece and perhaps the robes trimmed in the satin."

The designer's penchant for "very sexy satin nightgowns cut like a man's and very, very sexy blouson pajamas in silver satin lavished in ecru lace" can be found in Hudsons, Winkelmans and Lingerie, in Birmingham.

"I think I have a very amusing theme in printed fleece robes," she continues, "with the same print on the satin nightgown."

"The idea is repeated in a very delicate looking chiffon peignoir with a satin stripe and faint pastel print, repeating the print on the satin gown underneath."

Miss Elaine robes are in several moods.

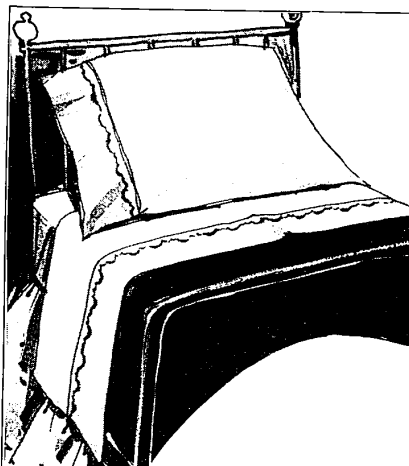
"The tired businesswoman loves to pamper herself with a whole rack of cozy wrappers to come home to," she said. "So the collection ranges from sumptuous panne velvet caftans and wraparounds to lazy inside-out sweat-shirts and thermal fabric outfits."

Another mood can be found in the waffle-weave baby-bunnings, dyed in very bright shades.

The group she calls "puttin' on the Ritz" combines black satin with white crepe, fashioned into wing-collared night shirts or quilted satin coats.



The honeycomb thermal knit oversized lounging sweater comes in vivid red, 100 per cent acrylic with deep cowl neckline and wide cuffed sleeves. It's from the fall collection for Miss Elaine, by design director Monika Tilley.



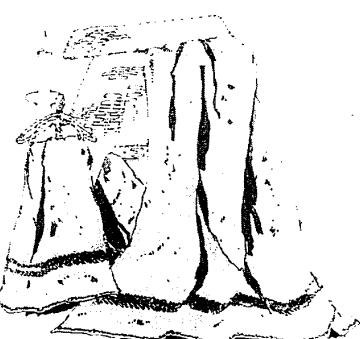
Martex sheets with a simple, elegant scalloped border in yellow, white, blue or pink, each on white. Made of polyester and cotton percale. Flat sheets with border: twin, 6.50; full, \$8; queen, \$11; king, \$14; standard cases, 5.50 pr.; king cases, \$6 pair. Solid white fitted sheets: twin, 5.50; full, 6.50; queen, 9.50; king, 11.50.



HOME FASHIONS SALE

"Lumi'ere" rugs for your bath, by

Regal. Soft machine washable polyester/nylon. Each in coordinating rings of color. Choose blue, brown, bordeaux or green. 24x36", \$13; 26x46", \$20; 30x52", \$28; 26" round, \$12; contour rug, \$14; regular size lid cover, 5.75; large lid cover, 6.75.



"Luxor" solid colored towels from Martex.

Made of thick, soft cotton in a wide variety of colors. Navy, mist blue, cornflower blue, lettuce green, emerald green, bordeaux, white, yellow, bark, vanilla, camel, copper, peach, poppy and pink. Bath towel, 27x50", 8.50; hand towel, 16x32", 4.75; washcloth, 13x13", 1.85; fingertip towel, 11x18", \$2; bath mat, 22x36", \$11; bath sheet, 36x70", \$14.

Our sale ends August 31, but shop early for the best selection.

Jacobson's

FREE PARKING JUST A STEP AWAY - WE WILL VALIDATE YOUR TICKET



Where It's At

By JUDY SOLOMON

24K cake

Some things bear repeating! Assuming many of you did not read my first column in October of 1976, I would like to tell you again about the Whistle Stop Coffee Shop's fabulous carrot cake. In fact, there are so many good things about this cake, it's almost worth it's weight in gold. Besides being moist and delicious, the 17-by-11 inch buttercream frosted cake yields 48 small servings or 24 large ones. Best of all, it will keep in your refrigerator for two weeks or it can be frozen. A whole cake cost \$20; half a cake is \$10.50. One day's advance notice is required.

Whistle Stop Coffee Shop, 501 S. Elon, Birmingham, 647-5588.



Bug off

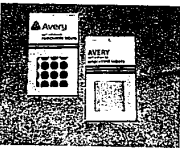
Say goodbye to black flies and mosquitoes! This Shoo-Bug Jacket, made from a patented fabric, provides positive protection from all biting insects. First you impregnate the hooded lightweight jacket with Shoo-Bug Repellent solution. Next you put the jacket inside it's plastic storage bag for at least 12 hours. Then once you remove the jacket from the bag and hang it up to air for an hour, it's ready for duty. The jacket can be reimpregnated, is priced at \$27.95 and two bottles of repellent are included.

The Sportsman, 184 Pierce, Birmingham, 646-1225.



Moving on

If you want to make your moving men estatic and things easier for yourself as well, here's a terrific idea. Head right on over to your nearest stationery store and pick up several boxes of Avery self-adhesive, unprinted, rectangular labels in various colors. Then, as a box is packed, you color code it according to the floor it goes to and you also write in the name of the specific room. For example, use red stickers for the second floor, green for the first floor and blue for the basement. Cheers!



Have it their way

Your child should adore wearing one of these T-shirts. The hamburger shirt features the word "hamburger" in dark green lettering plus a seven-on zipper hamburger bun. When you unzip the bun you find colorful stenciled-on pictures of a hamburger, lettuce, tomato, catchup and pickles. There is also a hero version (with red lettering) and a hot dog version (with navy lettering). Available in sizes 4 to 6x, the shirts are priced at \$8.50.

Saks Fifth Avenue, Girl's Department, Somerset Mall, Troy.

