

Fancy dancers demanded to don suits

By SUZIE MARKS

Disco fever has hit the fashion industry and male models appear to be hustling tunes while selling clothes. Sauter down the traditional runway in the latest fashion, men adopt the Travolta style taught at the Barizon School of Modeling in Southfield.

Group dancing, the hustle and touch disco help the men tone their muscles and relax while keeping in pace, says their modeling instructor Jim Johnson.

Disco fashion shows are in vogue these days, and when men model clothing it is important to turn with ease and show the sleek lines of a suit worn in a night club.

"We teach the basic look Travolta has in the movie, and the foot work. We also teach them the sensuality in his motions," Johnson adds.

A model's job is to sell garments for retailers, manufacturers and designers, says instructor and model Sam Rivers.

"It's a total fashion that establishes a rapport with the audience," Rivers says.

STRESSING that disco modeling is selling, not dancing, Rivers explains that certain age groups request a disco fashion show to up-beat music.

The choreography accentuates the garments. Fast-moving disco steps highlight shoes and wide turns display jacket flares.

Between 30 and 40 men are currently enrolled in Barizon's male classes. For 20 weeks the men study grooming, diet, exercising, speech and social graces.

From the beginning, disco is incorporated in their exercises, getting

the men to listen to the music's beat.

"We try and develop confidence in our students," Rivers says. "America wants the dancers because of the fever."

Male modeling is becoming increasingly popular, Rivers and Johnson contend. The studio also receives calls for male and female shows. But with the men's fashion industry climbing, males are called constantly for work, the instructors say.

Anyone can be a model if they work hard at it, according to Rivers. However, the statistics the men cite don't look promising.

"About 50 percent of the models make it," Rivers says. "You can earn between \$5,000 and \$15,000 in Detroit. But you can't be a full time model in Detroit."

PAY RATES are determined by the number of jobs the model has secured and his years of experience. Detroit is third in the model market, following Chicago and New York. Most Detroit work is for automobile companies, Rivers explains, which is open to many persons.

"Traditionally, model connotes beauty. But the short, fat ugly guy is marketable," he adds. "Like the Alka Seltzer commercial, you try to sell to everybody."

In the Barizon class, the men study for three hours a day during the course and find it necessary to practice often.

Fifteen-year-old Chuck Lemons says he practices disco in front of his mirror at home for an hour a day.

Meeting agendas posted

CITY OF FARMINGTON
Council meeting
8 p.m., Aug. 7
2300 Liberty

A public hearing to review the height variance required for senior citizen housing (from 34 ft. to 54 ft.) will open tonight's council meeting. The planning commission has recommended that the council approve the height variance.

Other official business includes the appointment of a new director of public services to replace Dave Jones who retired last month; review of police and professional umbrella insurance; authorization to repair the storm retention basin; and review of a proposed improvement in the Fire Services Mutual Aid agreement between the City of Farmington and Farmington Hills.

FARMINGTON HILLS
Council meeting
7:30 p.m., Aug. 7
3155 Eleven Mile

The meeting will begin with a public hearing to consider the demolition of the fire-damaged Wacker's Bar, 2914 Grand River. Among unfinished business is the

consideration of establishing a traffic control ordinance for Wood Creek Farms.

In new business, there will be consideration of an approval of an agreement for subdivision entrance signs located in the public right-of-way near Normdie Hills and Kingspoint subdivisions.

Approval of an amendment to the planned unit development agreement for Farmington Green West, plots 2, 3, 4, 5, 6.

Consideration of establishing a special assessment district for Old Homestead Subdivision for sanitary sewer improvements.

Consideration of cost participation agreement with Oakland County Road Commission in regards to the intersection of Fourteen Mile and Farmington Road.

Consideration of an agreement and resolution with the Oakland County Road Commission regarding upgrading existing road signs. Agreement regarding a cooperative fire fighting agreement.

Consideration of an executive session regarding a personnel matter. Consideration of setting date for a cost hearing regarding Edgemoor Subdivision's sewer improvements.

Roads rile residents

(Continued from page 1A)

Wallace charged. He also questioned why the city's percentage costs of the project for inspection and engineering couldn't be reduced in light of the high estimates.

"Why should you get a profit on an overbid?" he asked.

The city charges three per cent of the total cost of the project in Special Assessment Districts (SADs) such as the Lincolnshire project. City Clerk Floyd Cairns explained.

The original estimate of the project.

\$206,000, included that three per cent charge, while the bid costs of the project, \$419,501, also included a three per cent charge.

Others in the audience protested the replacement of concrete drives with asphalt, the "cherry-picking" of the project, and redrawing portions of the project. There also was dispute among the subdivision residents as to how the Lincolnshire Estates Association presented the initial project as well as subsequent followthrough when the bids signaling higher costs were received.

MARJORIE ROHNER, CANDIDATE FOR WEST BLOOMFIELD SUPERVISOR



Emphasizing a need for careful budgeting of tax monies and more conservative township planning, Marjorie L. Rohner of West Bloomfield is currently running for Township Supervisor in the Republican primary Aug. 8.

Rohner takes this step as a continuation of many years of experience in city planning and zoning, both in New York State and Illinois. Her local activities have included studies of township government under the auspices of the League of Women Voters, which have inspired her to work for change in West Bloomfield.

In announcing her candidacy, Rohner pledged her responsiveness to the majority of township residents, especially to those alarmed by recent ambitious plans of the current township government for rapid expansion of both residential and commercial areas. "Besides placing a heavy burden on the taxpayers, present policies are changing a lovely town into one of noise, crowds, crime, and congestion," Rohner declared.

According to the candidate, "Rampant building has already caused excessive flooding of lowlands and will cost millions of dollars in tax money if it becomes necessary to build a conduit system to relieve that situation." She believes a revision of the Master Plan to include a plan to avert this calamity. "Zoning laws to implement these plans would guarantee the future of our township," Rohner stated.

Rohner received her degree in Political Science (Planning and Economic Development) from Oakland University and is a member of its Alumni Association. In addition to her work locally with the League of Women Voters, which included co-chairing the study on Traffic and Transportation in Oakland County, she is a member of West Bloomfield-Pontiac Republican Women's Club and was acting delegate in Precinct 6 as well as vice president of Concerned Citizens for West Bloomfield.

Prior to settling in Michigan, the candidate served as Special Assistant to the Mayor of Urbana, Ill., for three years and was co-chairman of the Republican Fund-raising Committee, Champaign County, Ill. Originally a New Englander, she served as administrator for C.A.P.-U.S.A.F. for five years and was chairman of the Citizen's Committee on Zoning in Lindenhurst, L.I., for five years.

Rohner, 54, and her husband Gerit, management consultants to firms in this area, have lived in West Bloomfield with their younger daughter, a high school student for 6 years. They also have an older daughter and son, both married.

Filed for by the Committee to Elect Marjorie Rohner — #16241



Sam Rivers dances his way down the model's runway to demonstrate the latest technique in showing suits. (Photo by Allen Schlossberg)



AUGUST 8 PRIMARY

VOTE

MARILYN H. SMITH
(Republican)

TREASURER

(Paid for by the Election Committee for Marilyn H. Smith, No. 86292, 5308 Doherty Drive, West Bloomfield)

ELECT

WELDON O. YEAGER

TOWNSHIP TRUSTEE
for
WEST BLOOMFIELD TOWNSHIP
— Republican —

- Member Bloomfield Township Plan Commission 3 Years
- State Legislator 2 Years
- Director Michigan Department Workers' Compensation 4 Years
- Secretary Michigan Republican Party — 8 Years Present
- Delegate Michigan Constitutional Convention
- Graduate Wayne State University — BS Business Management
- Operates Yeager & Co. Insurance Field 12 Years

Primary Tuesday, August 8, 1978

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FOR
TREASURER
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• Passed Michigan C.P.A. exam 1974
• Past Treasurer-Pine Lake Estates Beach Association
• Past Treasurer-Birmingham Federated Junior Womens Club.

VOTE CHESHIRE-AUG. 8

(Paid for by the committee to elect Brenda L. Cheshire No. 86268, 3729 D'Ancos, West Bloomfield)

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