



The 1978 AMC Spirit will compete in the subcompact market.

AMC shows off Spirit

The Gremlins are out of American Motors Corp. Replacing the small Gremlin is the new Spirit, a subcompact targeted for the economically minded who still want some amenities.

The Spirit, which was introduced at Cranbrook Academy in Bloomfield Hills, is available in two body styles—sedan and liftback—and three model designations—base, DL and Limited.

Both the sedan and liftback feature common new front end treatment with rectangular headlights, but the body styles differ from the rear of the door. The liftback is a fastback, while the sedan has a squareback, similar to the departed Gremlin in rear-end shape.

Bucket seats are standard on all Spirit models, but a vinyl bench seat can be substituted on the sedan at no extra charge in the base model. The base models have a folding full rear-seat back, while DL and Limited models have split folding rear-seat backs.

The standard powertrain for Spirit models is the 121-cubic-inch, four-cylinder engine with four-mount, four-speed manual transmission.

Standard on the Spirit Limited are leather bucket seats, adjustable tilt steering wheel, radial

tires, power steering, and a digital clock.

The DL models substitute cutburly fabric or vinyl bucket seats and bias tires.

An optional GT package for Spirit DL and Limited liftback models makes them look like high-performance cars. Most accessories and accents are in functional-looking black.

The package includes steel belted radial tires, spoke styled wheels, black leather-wrapped steering wheel, black instrument panel with woodgrain overlays, black bumpers with nerfing strips and guards, black rear venturi area, and a "deco-tone" exhaust sound with the V-8 engine.

Ford reports interest

"The troops are really excited... said one Ford dealer of his salesmen. It is this enthusiasm that leads Walter Walla to predict that the demand for the new Mustang and LTD will skyrocket when the cars are delivered to the dealerships.

Walla is vice-president and Ford Division general manager. He believes interest is at an all-time high for the Division.

"By mid-August, the division had received orders for more than 40,000 Mustangs and more than 30,000 LTDs."

About the same time last year, Ford had 40,000 orders for its hot-selling 1978-model Fairmont—a car line that Ford predicts will break an all-time industry record for first-year sales by a new car nameplate.

Assembly dates have been assigned to nearly 50 percent of the Mustang and LTD orders that we've received so far," Walla said.

"Demand for the Mustang and LTD has been exceptional, to say the least. And we're just looking at the tip of the iceberg. It's going to be an outstanding sales year for our dealers and a busy, busy year for our assembly plants."

880 Pontiac

FIREBIRD 1978, new shoes, brakes and exhaust system, very good condition. \$11,100 or best offer. 462-1462

GRAND PRIX 1977 Top Price \$11,100

GENE MERCOLLI CHEVROLET

31850 Ford Rd. 427-5710

GRAND PRIX 1978 LT full power, 3.500 miles. \$8,200

GRAND PRIX 1978 LT full power, 3.500 miles. \$8,200

GRAND PRIX 1978 1000 miles, immediate. \$2,250 322-3275

GRAND PRIX 1978 1000 miles, automatic. \$2,250 or best offer. 322-3275

GRAND PRIX 1978 V-8 automatic, like new condition. \$10,000

CRISTO DODGE

3280 Ford Rd. 427-5700

GRAND PRIX 1978 3.5, triple carb, all power, vinyl interior. \$8,000. Excellent condition. After 5 PM. 427-5700

GRAND PRIX 1978 LT full power, 3.500 miles. \$8,200

GRAND PRIX 1977 Power steering, power brakes, power windows, full seat, tilt cruise, stereo, air, like new. 325-1000

GRAND PRIX 1977 Convertible, fully loaded, excellent condition. Collector's item. \$11,000 or best offer. 462-1462

GRANDVILLE 1973 2 door, low miles, air, stereo, power windows, doors, locks, brakes, steering. \$6,000 or best offer. 462-1462

LEMAN 1978 4 door, V-8, power, automatic, radio. \$10,000

LEMAN 1978 2 door, V-8, power, automatic, radio. \$10,000

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884 Volkswagen

VOLKSWAGEN 1978 1977, Champagne Edition. \$15,500

VW WAGON 1971, Squareback, radio, well. \$200

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