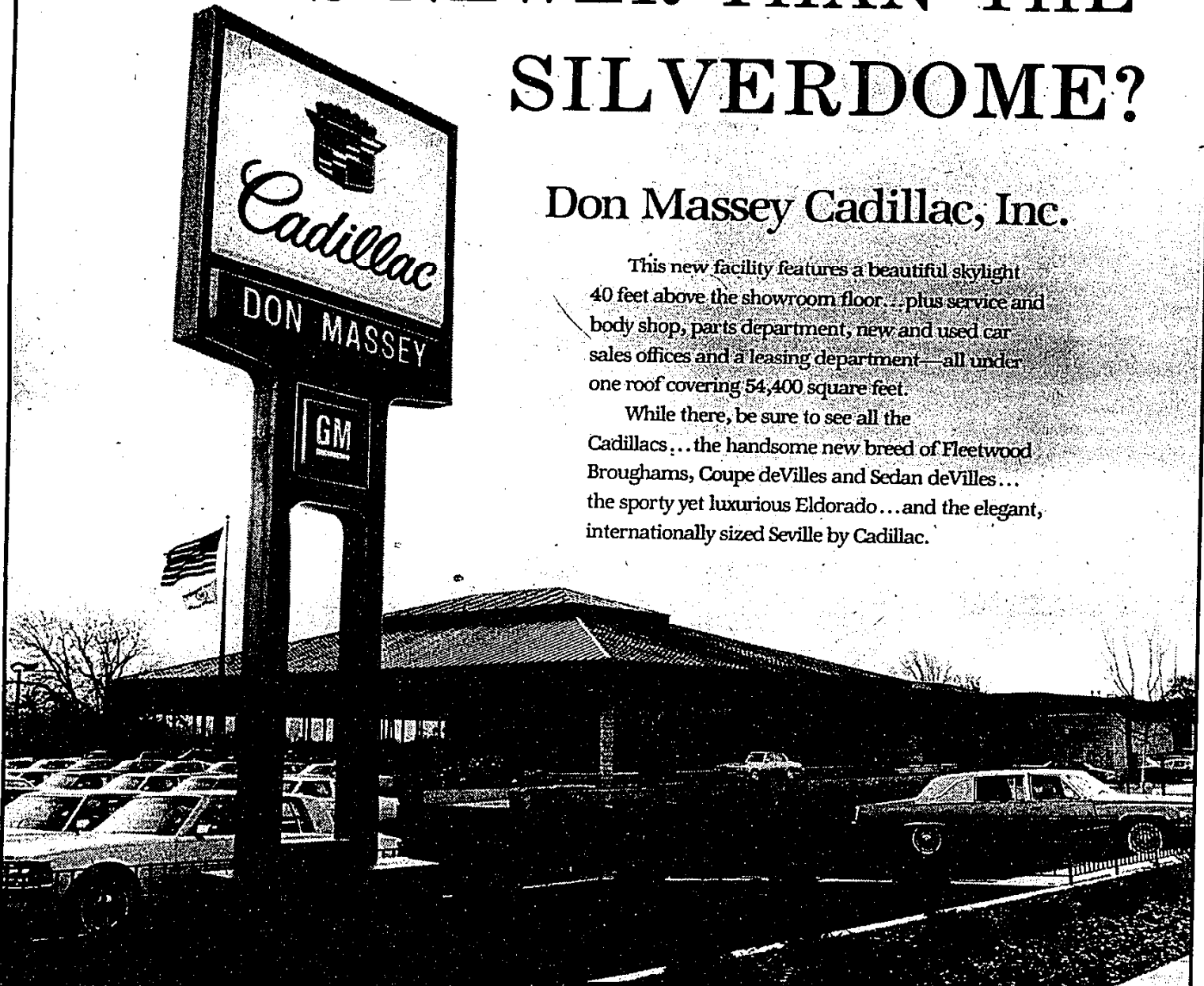


WHAT'S NEWER THAN THE SILVERDOME?

Don Massey Cadillac, Inc.

This new facility features a beautiful skylight 40 feet above the showroom floor... plus service and body shop, parts department, new and used car sales offices and a leasing department—all under one roof covering 54,400 square feet.

While there, be sure to see all the Cadillacs... the handsome new breed of Fleetwood Broughams, Coupe de Villes and Sedan de Villes... the sporty yet luxurious Eldorado... and the elegant, internationally sized Seville by Cadillac.



With the caring,
servicing, selling dealer

Don Massey Cadillac, Inc.

At Don Massey Cadillac, our main concern is you. We care about customer satisfaction. When you own the finest car made in America, we feel you should be treated with special care. That's why we built one of the finest dealerships in America today. And we built it around you.

Our new dealership is customer-oriented. It's convenient to Detroit (only about 20 minutes away) and it's convenient when you arrive. One of the largest Cadillac service facilities in the area, 53 service bays, assures prompt attention to any service needs you have.

Caring, selling and servicing in all means customer satisfaction. That's our most important product at Don Massey Cadillac. We would like you to stop out and see what it can mean to you.



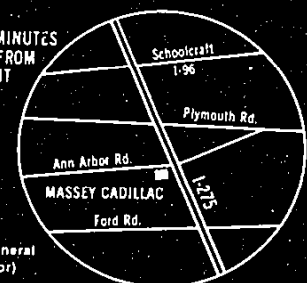
SEVILLE HEADQUARTERS

Don Massey
Cadillac



Special Thanks to Marcello Construction (General Contractor) and Talbot Corp. (Electrical Contractor)

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AWAY FROM
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