

OU readies small business program.

An expanded small-business program, which won the U.S. Small Business Administration innovation award for the Midwest region in 1976, will be offered by the Oakland University Division of Continuing Education beginning Sept. 18.

The program of non-degree evening courses designed for persons planning or operating a small business will cover how to start a business, a financial system for aiming at profit goals, practical accounting, and use of micro-computers in small business.

Real-life considerations in running a small business and experience solving actual problems will also be introduced into the basic

small business courses. Guest speakers range from an attorney, banker, and marketing representative to a business owner who went bankrupt and then became a millionaire. Innovative teaching techniques, cited by the U.S. SBA, include representation of actual case histories and brainstorming solutions to actual business problems.

A brochure detailing the courses can be obtained by calling the continuing education office at 377-3120.

A day-long conference formulating the growing business is scheduled for Oct. 14. Details can be obtained by calling the conference department at 377-3272.

The alternative career is topic

encourages participants to explore their skills, talents and educational background in relation to other possible careers. Information will be given on the current job market, problems related to a change in environment, tips on resume writing and on the use of assertive behavior techniques during job interviews.

For further details contact the Continuum Center at Oakland University or phone 377-3033.

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The fashion plate

Bye-bye chick and chic

By RUSTLE SHAND
Chic is back, but I am destined to be both chic-less and chick-less. My son has flown the coop for a new life in a college dorm.

And with him goes my wardrobe allowance, half of my food budget and most of my mad money.

I have now joined the ranks of college mothers. My son is off to university, and here I am with last year's wardrobe. I cannot afford to start from scratch since all my scratch went to my college freshman. So, I must make do.

Even without taking a wardrobe inventory, I know I need a jacket. Some new textured stockings will help update my look. My old black cocktail dress can be updated with a piece of face veiling and a new pair of sheer black polka dotted panty hose.

I will update my daytime suit by buttoning-up and belting the jacket over a shirt with which I will wear some sort of tie. I will match some textured hose to the skirt and wear my gillie shoes.

I WILL PRETEND to disdain ostentatious jewels. I will buy a new

burgundy lipstick and a new bottle of burgundy nail polish.

I will leave soon for my obvious make-do, put-together look and claim to be saving for a trip to Paris in the Springtime. Or, I will say I refuse to buy new clothes until I am down to a size eight. Nevermind that I've worn nothing smaller than a size 10 in years.

To excuse my tacky appearance, I will practice holding my head high and consider wearing a placard saying "My son is in college." My husband will continue to complain about his shabby trench coat while wistfully admiring Vicuna. He will remind me of how his mother used to turn the collars on shirts and how she knew how to darn socks.

And maybe next year I will take up canning and jelly making. In the meantime, I will learn to make nutritious meals from hamburger and canned soup with rice or something.

During this period of fashion and food deprivation, I will practice introducing him to my friends as "my son, the doctor," or "my son, the lawyer," or how about "my son, the broadcast journalist?"

OH WELL, at least I have had a few

good years of fashion, not like the friend I ran into the other day in the gas station. We chatted from our car windows while gassing up for the long weekend ahead, she in her Mercedes Benz, me in my almost vintage station wagon.

I thought I would have one more fling with the influence of a full gas tank before reverting to the old feet for transportation. I may have to store the car on blocks for the duration of the college ed.

Inquiring after my friend's elementary school-age children brought forth the usual gleam in the eye and the information that they are both enrolled in private schools.

"I am an old-fashioned Jewish mother," she said. "My sons are princes and deserve the very best." Which, to this mother, means a private elementary school education.

How does she budget this? You guessed it! "I simply do without two or three new outfits each year," she said.

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