Whether your pet peeve is street paving or strategic arms limitation, Ed Williams can help you get your point access

Williams, a dapper and smooth talking local government relations execu-tive with Chrysler Corp., is teaching a unique course entitled "The Way To

Lobby."
The non-credit course, sponsored by Oakland University's Division of Continuing Education, will be offered on five consecutive Thursdays beginning Sept. 21.



Ed Williams says legislators can no longer be bought for the price

The Chrysler executive intends to tailor the course to the needs and interests of those who enroll. He hopes subdivision association presidents, community organizers, block captains and official managements of the subdivision association presidents, and the subdivision association presidents, and the subdivision association of the subdivision association of the product myths about lobbytiss as arm twisters who ply their trade in smoke filled rooms. Gone are the days, he says, when a legislator of the price of a lunch. "Today, these people are paid well enough and many of them have expense accounts. You can't get their attention by buying them lunch. "Today these people are paid well enough and many of them have expense accounts. You can't get their attention by buying them lunch. "Today these people are paid well enough and many of them have expense accounts. You can't get their attention by buying them lunch." The most effective lobbytists, he says, are those with all of the facts relating to a particular issue at their inspertips.

At the local level, common mistakes include complaining about a problem without suggesting a solution and waiting until a situation reaches the crisis point, according to Williams.

Another is directing concerns to the wong official, he said.
"There's a tendency to go to the man at the top, the city manager or mayor, on something that can easily be taken up with a department head." he says.

"Let's say you're trying to get your street paved. You should first see the city engineer or DPW chief and find out all the facts. Otherwise, you might walk in in April and find out it's too late for that construction season.

500-foot drop straight down." The result of this "encounter" was that the busses did pass each other but only with one bus scraping the sides of the mountain and the other rubbing the narrow curb near the edge with its wheels.

THE 3,000 MILES of travel through the for-eign countries was a "photographer's para-dise," Fisk said, and

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European trip welds friendships

ANOTHER COMMON error, he says, is waiting too long on a problem and then trying to get quick action by writing a letter to the local governing

wrung a teuer to the local governing body. "If there's a traffic problem in a particular subdivision, the letter will get into the agenda. But when the mayor asks the police chief what it's all about, he'll say, 'It's the first I've heard of it.' Right away, you've alien-ated the guy and he's going to drag his feet."

aced the gly and ne's going to trag ins feet." If a department head appears less than responsive, Williams suggests "writing a letter to the next guy up obcumenting your understanding of the situation. Usually, by this time you'll have grabbed somebody's attention."

atention."

Gitzen groups can obtain results more quickly by appointing a single representative to speak on their behalf, Williams advises.

"Have one person go down and explain the problem in a low-key man-re. Find out how the machinery works. You may be surprised to learn that the project is already in the works, but it's a low priority."

WILLIAMS STRESSES the benefits of the low-key approach and adds that perseverance is far more effective than berating an official for moving

than berating an onticial for moving too slowly.

"Anything you do that involves change, you've got to go about it very carefully," he advises. "People don't appreciate how government works and the safeguards that are built in for them. Some of these safeguards cause 'elass' but their'e desired to motive? delays, but they're designed to protect the public."

added up to lots of neighborly advise on how to shoot certain scenes. They had plenty of sights to shoot.

They had plenty of sights to shoot.

The tour included fer-

In Sweden, they went to Uppsala University, which was founded in 1477. A visit to a diamond factory was part of the Netherlands tour.

The tour included ferryboat rides between countries, driving through 15 tunnels carved out of rock in Norway, and taking and overnight cruise from Oslo to Arhus, Denmark.

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Above all, Williams says, never assume that all government officials are corrupt and that it's impossible for the average citizen to accomplish anything. Most officials, he says, are dedicated and hard working and are willing to help. ing to help.

When first establishing contact with a legislator, do it in writing. Williams suggests. As you develop rapport, pone calls will suffice. Letters should be succinct—no more than a few paragrapis. Groups pushing legislation should avoid form letters.

"Anything that smacks of uniformity is bound to draw less attention," he said.

"If you're interested in community improvement," Williams says, "join a homeowners group, civic organization or chamber of commerce. Keep track of your local officials, find out who your state representative and state senator are and follow them in the paper for a while.

"Go see him before you have a prob-lem. It's much nicer to meet someone under these circumstances and he'll remember your name.

"I call this preventative medicine."
When dealing with local officials, learn something about the person's job. It may be a particularly busy time of year, for example, and if you can empathize with this it may have a disarming effect, Williams says.

"They don't mind this. Usually they know when it's happening," he adds.

rale, directed by Frank Irish, music director at both Rochester and Adams high schools, were on the same char-ter flight to Amsterdam from Detroit. The two groups met again in Amsterdam for the return trip to Detroit.

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# When Mary Lou and Bill Fisk reminisce about their summer trip to the Netherlands, Germany, Denmark, Sweden and Norway, they won't be alone. Thirty-nine other people, including ten from the Rochester area, will be remembering the a visit to Norway's Frog-ner Park, which has over 300 stone sculptures of the continuation of the depicting different stages of life, were Gladys and Russ Corbin, Alice and Phil Trimble, Jean and Jim McClain, Bees and Bill Towers, and Ethel and Jim Ludwick, for-mer Rochester residents who now live in who now live in When the Fisks left on Metamora.

when the Fisks left on a three-week Scandina-vian Holiday tour this summer, they expected to see things they would never forget. They didn't expect to develop a deeper friendship with people they already knew. The neighbors even had a frightening experience together. While on a tour bus, traveling the paved but narrow winding mountain roads in Norway, another tour bus came around the corner towards them.

"One positive result of this experience was a deeper friendship with people we knew before we went on the tour," said Fisk. "This group of 41 individuals, plus an excellent tour guide and her driver-husband, became a 'family." "There was no place to turn around," Fisk described. "Neither bus could back up because of at andividuals, plus an excellent tour guide and her driver-husband, became a family. On one side there was a Sharing such things as

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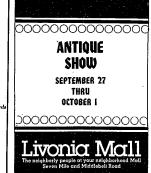
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