

Color expresses taste

In this impersonal world, we look for a way and a place to express our individualism.

That place is within the confines of our own home and the way is found in decorating with colors that express our tastes.

No one should be influenced or "told" which colors are best for them to live with. Yet it is often difficult to determine the colors that will be best to decorate with.

Many of us favor several colors, not all within one color hue. What looks good as apparel to wear one day may not be pleasing in color to be worn consistently.

Home furnishings are the surroundings that create a constant environment. We do not have a "wardrobe" of furniture, wallcoverings and carpeting to change on a day to day basis.

Therefore, environmental color is a permanent personal decision.

CERTAIN PEOPLE are actually afraid of too much color—they back off from the reds, greens and yellows. In that case, the delicate neutral tones of grey, bone, taupe and white are more comforting.

Still, there are those of us who are perfectly at home with strong colors. Large samples of anything you may choose to use should be obtained and tried before bought.

as an accent or partner for white. There is a constant rebirth of colors used in days gone by. They only become more "sophisticated and refined" and therefore "in."

Whether you are "in" or "out," you are unlikely to be wrong, as long as your formula for coordinating colors, accents, shades and patterns are right.

No one can or should tell you what you like. But someone may advise you which color goes well with another if you are unsure of yourself.

Every now and then, a well-worn word in the English language suddenly acquires a bright new meaning, like the adjective "sophisticated."

A few years back, you would have known it referred to the worldly cosmopolitan who had been everywhere, seen everything, was hard to please and impossible to astound. Today, in the same vein, sophisticated is the new word to describe color.

COLOR HAS BECOME extraordinarily versatile. We are using it in ways and places we never dreamed of using color before. In free-flowing bands that swoop obliquely up the wall, for instance.

We have developed techniques of putting colors together. A little color will wield as much impact as a whole room drenched with it.

background for people and paintings.

Soft pastels have taken on a new lilt by joining with, of all things, black and white. The one-color room is still riding high in favor, along with the romantic look of one luscious color paired with white.

Color can be the main attraction or be used in supporting roles. Steel and glass, though monocular, take on and become a color when mixed with neutrals.

Like astrological charts, there is a personality color chart. Maybe you can find yourself. Conduct your own survey:

Room for Design

by
Gloria
Cohen



RED is a very strong color, a token of blood and fire. It is a favorite of a spirited person who acts impulsively, the center of attention, a paint-the-town-red party giver, loving outdoors, great at participating sports.

BLUE is for a more subdued personality, an introspective who deliberates before acting, sensitive and needs reassurance, a loyal friend but happy alone.

YELLOW type has a beautifully controlled temper. Thoughts are neatly formed. Rarely hesitates. Companionship is a necessity; loves people collectively—a great philosopher.

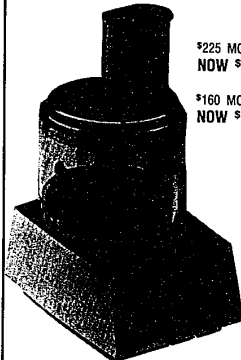
PINK people usually like the good life and strive for financial and social advantages. Usually favored by women who have led a sheltered and self-indulgent life.

ORANGE is a happy-go-lucky type, able to stride merrily through life and let minor troubles roll off. An easy smile and easy tongue, but needs others to help form the opinions.

GREEN goes with a respectable neighbor and good citizen type, member of the upper-middle class, sensitive to social customs and mores. Did you see your personality in technicolor?

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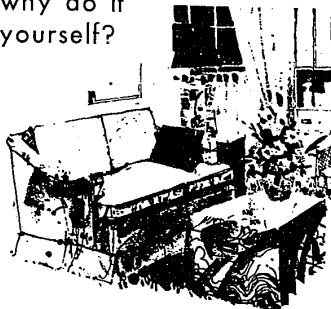
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