

Music, art and French fare make up cafe concert series

By LORRAINE MCCLISH

A pianist with the Farmington Musicale who has taught French for five years and works as an artists' agent

has combined all areas of her expertise into "The Cafe Concert Series" which will be launched Oct. 22. Sandy Boak offers light classical music, good art and French fare dur-

ing the afternoon events that will be held in Plymouth Hill Inn. So far as she knows the offering is unique in the area.

She'll stick to chamber music, classical folk and jazz groups for her calendar line up. She describes the concerts as "nothing heavy. Just nice Sunday afternoon music." The Renaissance Quintet leads off the series followed by Gemini, the Grand Rapids Brass Quartet, and the Erio Trio.

Seating for the 40-minute concerts will be at noon and 1:30 p.m. where guests will be offered a platter of imported cheeses, fruit sections, croissants and wine.

Before and after the concerts, one artist's work will be featured each Sunday.

MRS. BOAK said she has always liked the idea of combining the arts for social affairs and had her first go at it when the Farmington Musicale sponsored "Campagne Preview" last fall. The event was a fundraiser that combined the member's musical talents with an art show Mrs. Boak coordinated.

"None of the art work at the cafe concerts will be for sale," the Plymouth resident said. "It won't be an art fair. I'll be bringing in plants, backdrops, screens, easels to create

an environment for each of about 20 paintings to show them off to their best advantage.

"It will be a promotion for the artist and something very, very, pleasant to see."

Area artists whose work will be seen are Caroline Murphy, a watercolorist from Northville and a member of the Farmington Artists Club; M. Murphy Reed, from Southfield who does silk-screens; Tom Hale, who does acrylics, from Farmington Hills; Al Gerstenberger, a water color landscape artists from Farmington Hills.

Others are Mathias Muleme, Bill Borden, and Bob Tyrrell, who work in various media "so there's something new every week," Mrs. Boak said.

"EVERY ONE connected with cafe concert is enthused about it," she said. The Hilton is holding it in the ballroom, after a smaller room was discussed. The musicians are ecstatic because the small groups need more outlets for their performances. The artists will get a one man show. Even the price is right. Where else can you buy a concert ticket for \$3.50?"

Reserved tickets sell for \$5.75, which include the continental repast.

Tickets at the door, for \$3.50 include a glass of wine, or perrier or coffee.



Sandy Boak, originator of Cafe Concert Series, will take reservations for the Sunday afternoon events by calling 420-2945.



The works of Mathias Muleme, a Ugandi printmaker now residing in Canada, will join with the Renaissance Wind Quintet for the first Cafe Concert of the series Oct. 22. The artist specializes in drawings of 'Mother and Child.'



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Winkelman's celebrates 50 fashionable years

By RUSTLE SHAND

When Winkelman's celebrated 50 fashionable years recently, they took a retrospective look at fashion and decided their current stock of merchandise reflects something of each of the five decades since the opening of their first store in 1928.

When brothers Leon and Isadore Winkelman opened a ladies specialty store on Detroit's Fort Street in 1928, they couldn't know that the small dress shop, nestled between Rose Jewellers and O'Connell's drug store, was destined to be just the first of 48 Winkelman's stores in the Detroit area.

Fifty years later, the popular women's apparel chain took a retrospective look at Detroit and decided they are here to stay. They have now opened their newest store in the Renaissance Center in downtown Detroit.

When "L.W." and "L.W." (as they are still fondly called today) opened their first store it was with the roar of the 20s ringing in their ears. "22 Skidoo," and Charleston and Coco Chanel, not to mention bathtub gin, were all the rage.

After just one year of dressing their bobbed hair customers in cloche hats, silk stockings and chemise dresses came the pall of The Great Depression.

Through the languid thirties, while waiting for the promised "prosperity just around the corner," the Winkelman brothers dressed their customers in the shirtwaist dress for day and the slink of satin for evening.

During the war years of the early '40s, while women ended rationing and woelessly substituted white "Oleo" for butter, Winkelman's dressed them in extended shoulder, knee length suits to complement their pompadour hairstyles. In 1947, Dior's "New Look" caught everybody, including American retailers, by surprise. Suddenly, overnight, skirts plummeted to cover the calf of the leg. Bouffant skirts and cinched waists were "in."

In the sophisticated '50s, Winkelman's dressed their customers in Paris adaptations. Cell Chapman was THE American designer who so artfully adapted the European couture and the kids were rockin' and rollin'. Movie theatres were empty as people stayed home to watch their new

TV's and raise their bumper crop of children.

Along with the 1960s, Winkelman's welcomed the polyester generation of wash and wear, throw-away fashion. Past suits, mini skirts, panty hose and the no-bra, t-shirt generation of fashion was born. And Winkelman's began to answer the fashion needs of a whole new market of teenagers with money to spend.

By 1970, the store was responding to the return to quality in fashion. They began to dress their customers in European imports, while American manufacturers began to get the message that polyester knits were a "no-no."

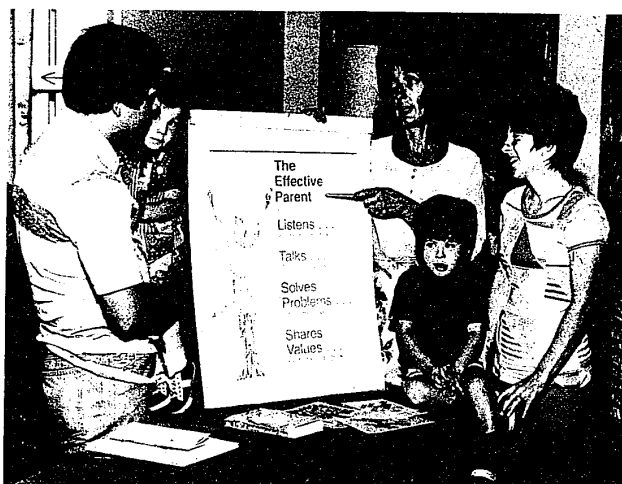
The 1978 retro look of fashions from Winkelman's answers the needs of today's woman. She's looking for sophisticated clothes that reflect her new life style—quality, career and

investment... and, she's looking for soft disco dressing and for clothes that travel well.

IN 1928, when the two Winkelman brothers opened their first store, they made statements that set the philosophy of their fashion merchandising policies. According to Stanley Winkelman, Leon Winkelman's oldest son and chairman of the firm, those policies still guide the company's operation.

First—from Leon Winkelman—"Running a store today is not merely a matter of laying in a stock of goods sufficient to last the season, putting a price ticket on things, opening the door and waiting for the customer. The world has been educated up to a measure of value and service to which it is entitled for every dollar it spends. And, not the smallest part of that service."

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Instructor Diane Sugrue (center) explains a bit about PET to the Thompson Kemp family. Kemp holds Timmy, at left, and Mrs. Kemp is with her son Christopher. A class will begin in Farmington Community Center Oct. 25.

PET: A how-to course for effective parenting

By LORRAINE MCCLISH

A basic course for parents on how to raise responsible children will premiere later this month in the Farmington Community Center.

Parent Effectiveness Training (PET), under the direction of Diane Sugrue, teaches parents to listen so children will talk, and talk so their children will listen. It adds up to solving problems so no one is the loser," she said.

Mrs. Sugrue holds an associate of applied science degree in mental health from Oakland Community College.

She received her certificate in PET through the Effectiveness Training Institute, in Solon Beach, Cal., and has conducted full training programs in Providence Hospital, Oakland Community College, Frost School and Mercy Center.

Her training includes work in sociology, abnormal and developmental psychology, psychology and adjustment of the exceptional child and the psychology of marriage and family in modern society.

"PARENTS ARE Human" starts off

the eight-part class. The sessions continue with how to listen; putting those skills to work; how to talk so children will respect your needs; and ways to prevent and change unacceptable behavior.

Other topics to be covered are conflicts; techniques for avoiding rebellion and resentment; and how to avoid being fired as a parent.

Mrs. Sugrue said participants are not expected or pressured to talk about their family problems during classes. Rather, they are coached in new skills they can use at home. With material designed to meet the specific needs of the young-unwed mother, she served as a co-facilitator for a PET class recently in Sarah Fisher-St. Vincent's Marillac Hall in Farmington Hills.

Dr. Thomas Gordon is author of the book, "PET: Parent Effectiveness Training," who also designed the PET course and serves as president of the PET training operations. The doctor is a former consultant in The White House Center on Children.

Fee for the course, which starts at 7 p.m. Wednesday, Oct. 25, is \$65 per person, or \$85 per couple. The charge includes a text book and work book.

To register, phone the Farmington Community Center, 477-4404.

Doctor disturbed by declining use of breast cancer detection services

Women are risking their health because of a misplaced fear of one of the most sophisticated methods of breast cancer detection, says Dr. Michael J. Brennan, president and medical director of the Michigan Cancer Foundation.

The number of women using the foundation's mammography (breast x-ray) services has declined by 40 percent in the last two years.

"I'm disturbed by this trend," the doctor said, "because without question it means that women whose breast cancers may be detected in their very early stages may not seek care until the disease is further advanced to more dangerous stages."

Breast cancer is the leading cause of death among American women aged 35-55.

"For a woman in a higher-risk cate-

gory, the danger of radiation from the mammogram is inconsequential, when compared to the information the mammogram can give us," he said.

Brennan said early detection has another bonus: the possibility of less radical surgery, such as the "lumpectomy" instead of a mastectomy, which requires removal of most all of the breast.

THE LIKELIHOOD of survival for women whose cancers are discovered at two centimeters, a little under an inch, or less in size, is twice that of patients whose tumors are found at four centimeters or larger.

Brennan said that about one-fourth of these smaller breast cancers can be diagnosed only by mammography.

"The risk of breast cancer occurrence increases by only .07 percent, at the most, with each use of mam-

mography," he explained, "and many physicians believe the risk is much less than that."

"Compared to the likelihood of breast cancer in higher risk groups, this is insignificant. The theoretical risk is only one-two hundredth of the woman's natural risk."

Statistics show that middle aged women who attend breast cancer screening clinics regularly reduce their likelihood of dying of breast cancer before they are 65, by at least 50 percent.

"This is the strongest protection there is against death from breast cancer," he said.

Brennan lists the following characteristics for putting a woman at the higher-than-average end of the risk scale: 50 years of age or older; a family history of breast cancer; a history

of cystic or lumpy breasts; women who are childless or who bore their first child after 30.

"HAVING ONE or more of these characteristics doesn't mean a woman has cancer, but it does mean she should be familiar with her own physical geography, be alert when there is a change in breast tissue, and let her physician know about it," the doctor said.

His own recommendation is that women with one or more of the higher-risk characteristics undergo mammography annually.

The Michigan Cancer Foundation is a recognized world leader in the field of breast cancer research. Its headquarters are in the Meyer L. Prentiss Cancer Center, in Detroit's Medical Center. The foundation is a Torch Drive-United Way agency.



Betsy J. Louie (left) and Kathy McGorik, of Farmington Hills, are two of 10 metropolitan residents who have been chosen to serve at luncheons and campaign meetings during United Foundation Torch Drive festivities. The new hostesses, who were runners-up in the Miss Torch competition, will assume their duties Oct. 17 and continue through early November. Miss Louie works as a division secretary for City National Bank and Miss McGorik is employed as a conservation clerk for Alexander Hamilton Life Insurance Company of America.