

# The climb to the top poses tough challenges



An attorney who started her own all-woman law firm, Evelyn Forrest says one of the problems she encounters is female jealousy. (Staff photo by Charlie Kidd)

By SUZIE MARKS  
Climbing the business ladder holds different obstacles for every woman. Some enter business because they are tired of housework. Some pursue careers because they are single, divorced or widowed and need money. Others choose the boardroom because they find it challenging and want professional gratification. Their education and determination differ but their battle to be recognized as businesspeople is similar.

Evelyn Forrest, a successful Troy lawyer, finds it difficult to convince other women of her competency. Since she handles many divorce cases, she shares views with men and women on the question of alimony.

"I am turned off by women who want everything. I don't think they're entitled to everything," Ms. Forrest says of women who want all their husband's possessions after divorce. "Some women come in here and tell me they never want to work. Well, they are saying it to the wrong person since I work."

**FEMALE JEALOUSY** is another barrier, Ms. Forrest says. "There's a big group of women who think they feel threatened by someone like me. They think that someone is going to make them go out and work too."

Men have been more receptive to a woman lawyer, Ms. Forrest says. They seem to think she can make a more convincing argument to a judge concerning alimony than a man.

"If a man's wife wants alimony, they think I'm more likely to convince the judge that they shouldn't get as much and should go back to work," she says.

Although Ms. Forrest has only been a lawyer for four years, she says she is happy and doesn't regret divorcing her husband to become a lawyer.

Before practicing law, she was a housewife raising two children. Her

husband was a lawyer and didn't want her to work because "it would look like he couldn't support me," the 41-year-old says.

After contemplating which would be more exciting—an unhappy marriage or a law career—she opted for the latter.

She got a divorce, enrolled in Wayne State University's law school and passed the bar in October 1974. She's been practicing in Troy since January 1975.

ANNA MAIN, 61, never went to college and has never married. But she shares the same problems and prejudices as Evelyn Forrest.

Ms. Main owns and operates Big Beaver Airport in Troy. She inherited the business from her brother when he died 13 years ago. Though she was around the airport as a child and is a pilot, she received some flack from men and women about her competency to run a business alone.

"When my brother first died I had trouble with real estate brokers who tried to take over," she recalls. "They said now that your brother has died you need someone to help manage the airport. I didn't need any help."

Customers sometimes ribbed the woman about running the place herself. She says it has its drawbacks because she can't take time off or go flying like she did before.

Her instructors, who are all men, don't hassle her now because she's the one who signs their paychecks.

The somewhat feisty woman runs a tight airport on Big Beaver Road just east of Rochester Road. She doesn't let anything slip by and isn't bothered by other people's worries. She's a firm believer in shifting for herself but realizes that she is aging and can't do everything.

"I can't push those bigger airplanes around by myself like I used to," she says. "It maddens me that I have to be dependent on men to do it."



Anna Main single-handedly runs the Big Beaver Airport in Troy, says the only disadvantage is not being able to fly as much as she used to.

"When my brother first died, I had trouble with real estate brokers who tried to take over. They said 'Now that your brother has died, you need someone to help manage the airport.' I didn't need any help."

Airport Owner Anna Main

## The NEW YOU Salon



A New Cut? A New Style? A New Perm?

Maybe a new glow of color to brighten the New You?

You'll Like the New You!



KMS Professional Hair Care Center

A Full Service Salon  
Manicures & Pedicures Available

1693 S. Woodward  
Birmingham  
645-1118 644-7364

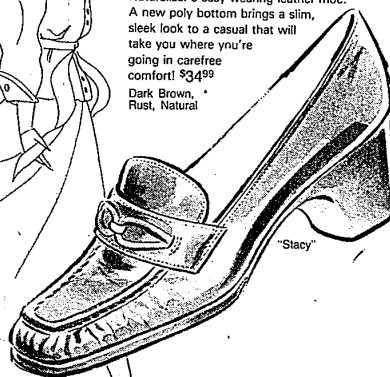


"No thanks, I'd rather walk!"

Walking is a pure pleasure in Naturalizer's easy-wearing leather moc.

A new poly bottom brings a slim, sleek look to a casual that will take you where you're going in carefree comfort! \$34.99

Dark Brown, Rust, Natural



NATURALIZER

Julian's

BLOOMFIELD PLAZA  
MAPLE AT TELEGRAPH  
BIRMINGHAM

Redden and RAWLINSON shoes

SOMERSET MALL  
MACOMB MALL  
LAKESIDE MALL  
NORTHWOOD CENTER

1978 TELEPHONE CREDIT CARD

JIM STEVENS & CO  
1205 MAIN ST.  
DETROIT, MI 48207

313 000-0000-000 L

Your telephone means business.

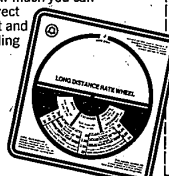
## Use the credit card that saves time and money.

A telephone credit card. When you're in business and "on the road" there's no easier way to contact customers or check in with the home office. A Bell Telephone Credit Card eliminates the problem of calling collect or charging the call to a third number. You call long distance from anywhere to anywhere; and the Bell System keeps a record of each call and bills it on your regular monthly statement. No interest or carrying charges. An intrastate credit card call (within Michigan) is faster, simpler and now costs less than a collect call or one charged to a third number. A Bell Telephone

Credit Card is available from Michigan Bell. For information call 1-800-482-3820 toll free.

Long Distance Rate Wheel puts costs at your fingertips.

Calculate how much you can save with direct dialing, night and weekend calling between 52 U.S. cities. Mail coupon for yours!



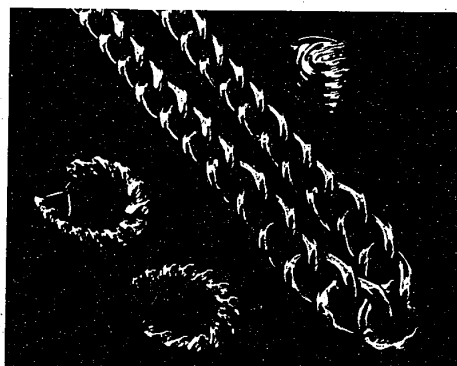
Michigan Bell Telephone Company  
P.O. Box 388A  
Detroit, Michigan 48232

Please send me a Long Distance Rate Wheel.

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zip \_\_\_\_\_  
BATS-78-78



There are many jewelers that follow the fashion, but...



14 K. Y. G. Earrings \$400

14 K. Y. G. Chain \$1100

14 K. Y. G. Ring \$360

Only a few

Mon. thru Sat. 10-5:30, Thurs. 10-9  
Appraisals by Appointment

Set the fashion!



Fredrick Jewelers of BLOOMFIELD HILLS

869 West Long Lake Road, just east of Telegraph... 646-0973  
BankAmericard, Master Charge, American Express