



Showing lots of leg and bareness for fun in the sun, Rikma featured several playsuits. Designed by Roy Ben Josef, they included this brief pink number with airy short sleeves, V-neck and bloomer legs gathered at the thigh. Accenting the pale pink was the deeper shade of the multi-striped sash wound twice around the waist.



Israeli fashions featured at the annual show were soft, romantic and feminine. Many showed lots of leg, like this casual big top worn over tights with its easy blouson top with fullness under the arms, drawstring neckline and peplum waist. There was a definite trend toward natural fabrics and solid colors with prints, when they were shown, coming on in small, delicate patterns.

Israeli fashions span countries and time

By SHIRLEE IDEN

Fashion is a smile on Israel's face. That's what commentator Goldie Adler said as she described the soft, romantic and quite exotic fashions presented at Thursday's Israel Bond fashion show at Congregation Sharey Zedek in Southfield.

But if fashion, tiny Israel's third largest industry, is a smile on the face of the country, it also brought smiles from several hundred area women.

Because they purchased Israel Bonds to the tune of \$500,000, they were part of this special afternoon of luncheon and fashion extravaganza, an annual event.

"We're on the road—a road to special success for Israel," said Doreen Hermelin, chairwoman of the event who welcomed the large crowd and thanked an energetic committee.

Franka Charupski, chairwoman of the Women's Division of Israel Bonds added her welcome and the announcement that the division has sold over \$1 million in bonds this year.

Television personalities from the three top channels joined professional models in presenting the newest in Israeli design.

'90s, the prohibition era, the '50s and the Space Age.

Aled, a company founded in 1888 in Czechoslovakia and which transferred to Israel in 1939, showed its special group of knits with an emphasis on jersey.

A slim, backless print dress with plunging V neck had stylized roses in shades of green and brown. Also from Aled was a delicate print on sheer fabric, the print like others to come, all tiny and light.

An all-in-beige group showed pants and hooded jacket, a hooded tunic over textured leg-warmers and knickers and a big top, also with hood.

Rikma, whose designer is Roy Ben Josef, won fashion fame with its typically Israeli-lock in loungewear, cut-tans and hooded robes, done in bright Mediterranean colors and trimmed with Israeli-made artifacts. Now, Rikma makes a day-wear line, also ethnic flavored and contemporary.

Rikma numbers in the show included a white two-piece play outfit, a bright yellow outfit with harem pants, splashy green and a pink play suit with a darker sash and leg gathered at the thigh line.

Another short playsuit was topsless for sun worshippers and came in sherbet-sweet colors of lavender, peach and yellow.

Robbie Timmons wore a Rikma design in pale lavender with a big top and harem pants accessorized with a navy sash.

Too late for summer, but looking to winter cruises were the Cotter swimwear creations, always a favorite in this show. There were one and two-piece creations in both solid colors and splashy flower prints. Most came with their own covers, many of which could stand on their own as exotic evening dresses.

Maskit fashions blend age-old traditions of hand-crafting with contemporary concepts. Many offer handwoven fabrics and exquisite hand embroidery.

'Fashion is a smile on Israel's face.'

—Goldie Adler

black embroidery and a white dress came with its own overdress.

Beged-Or, the most celebrated of Israel's suede and leather wear companies showed pants, shirts and matched outfits in a rainbow of colors. The company also makes men's fashions.

Jerry Melitz, a newcomer to the fashion scene, started out as a graphic artist and texture designer and studied in Jerusalem. He first designed hand-painted fabrics and then turned to full time fashion design.

A long yellow, very delicate print dress was shown with a blouson top, and a skirt and blouse combination was in black and white. A white tent dress was painted with graceful horses

in tones of grey while another dress had a V neck, big sleeves and tiered skirt.

Furs in the show were by Stefan Braun, a leading Israeli furrier who came to the country in 1939 from Czechoslovakia, arriving aboard the "illegal" ship the "Kathina." He is now internationally known for his creations made of Russian broadtail and mink.

Jackie Gordon wore a Braun broadtail coat in warm brown with a lining made of shiny fringes.

Other designs show were by Gideon Oberman, Piny Leidersdorf, Lola Beer and Rivka Shafir, all bringing nuances of their own to the Israeli fashion scene.

THE MEDIA models included Lorrie Kapp and Robbie Timmons of Channel 2; Serke Drew and Cathie Mann of Channel 4; and Marilyn Turner and Linda Wright-Avery of Channel 7. All were volunteer models. Also joining them was Jackie Gordon, for 12 years co-host of the Lou Gordon Show, seen on Channel 50.

Most of the models have done this show in past years and one said she considered it "a labor of love and a chance to wear some super fashions."

Viewing these examples of Israeli artistry and talent is a matter of look but don't buy, because the clothes are put together for this event and others like it across the country. You can view them, admire them and covet them but they are not for sale or available for purchase yet.

Overall, the look of the day's fashions was soft and romantic, with skirts, full, wide and graceful. Necklines were open and flexible. Dresses loose and flowing with sleeves bell-shaped, gathered and full.

Fabrics used repeat the trend away from synthetics and back to naturals. Many of the content labels read "100 per cent cotton." There were many combinations of textures and a lot of attention paid trimming.

Accessories such as shawls and scarves often match the dress or outfit and can double as sarongs, bra tops or maxi-length coverups.

INSPIRATION for this year's fashions span time and countries and are evocative of ancient Greece and Rome, the exotic market places of the Middle East, the mystery of the Orient, the passion of Spain, the light heartedness of the Caribbean and the wilds of Africa.

They capture the spirit of the Gay

Photographed
by
Allen Schlossberg



At left, are two modes of fashion, the tenty, strappy ankle length dress baring shoulders and back and a harem-pants outfit, also bare and accented with delicate hand-done trim but covered discreetly with a coordinated jacket. Both can go to any party or intimate dinner at a favorite spot and both either will attract attention when they get there.

open Mon., Thurs. & Fri. 10-9

WIGGS

Since 1903

Very Important Savings on Ethan Allen Dining Rooms . . .

If your taste leans toward the hearty informal country casual look, you'll like the holiday savings on this Ethan Allen favorite in antique pine with selected veneers. The 60" Trestle Table has a rugged easy-to-care-for Formica top. Choice of four Country Chairs, or Bench and Chair combination. The 50" one-piece China has adjustable shelves behind each door, and a dry sink area protected with stain-resistant melamine.

	Reg.	Sale
Table, bench and two chairs . . .	\$618.00	\$529.50
Table and 4 chairs	\$687.50	\$529.50
One-piece china . . .	\$749.50	\$649.50

TERMS, at cost!

4080 TELEGRAPH RD. (at Long Lake Rd.)
BLOOMFIELD HILLS • 644-7370